










# Website Analysis: footlocker-store.com

Generated on May 28 2024 14:19 PM

The score is 65/100







## SEO Content

	Title	<p>Foot Locker Store - Official Site</p> <p>Length : 33</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Discover The Toughest &amp; Most Innovative Foot Locker Store At Foot Locker Store. Buy Freshwater &amp; Saltwater Foot Locker Store For All Types At The Best-in-market Prices. Thank You For Checking Us Out.</p> <p>Length : 199</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Foot Locker Store, Foot Locker Store Special Offer, Foot Locker Store Online Shop, Foot Locker Store Online, Foot Locker Store Online Store, Foot Locker Store Store Online, Foot Locker Store Lowprice, Foot Locker Store Online Sale</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1576 1481 1648"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1675 1082 1711" style="list-style-type: none"> <li>• [H1] closest foot locker near me</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>





## In-page links

Anchor	Type	Juice
<a href="#">To top link</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>online <b>store</b> nike <b>locker</b> near <b>foot</b> outlet new recent search</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
locker	13				









## Keywords Consistency

foot	12	✓	✓	✓	✓
store	8	✓	✓	✓	✗
nike	3	✗	✗	✗	✗
near	3	✗	✗	✗	✓

## Usability

	Url	Domain : footlocker-store.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://footlocker-store.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.