

Website Analysis: flex-logiciel-crm.com

Generated on May 13 2025 09:15 AM

The score is 47/100



SEO Content

	Title	Flex logiciel CRM Length : 17 Perfect, your title contains between 10 and 70 characters.												
	Description	Implémentation sur mesure de votre logiciel CRM [TEST GRATUIT - CONSEILLERS FRANCAIS] Length : 87 Great, your meta description contains between 70 and 160 characters.												
	Keywords	logiciel, CRM, grc Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>10</td><td>6</td><td>4</td><td>0</td><td>0</td></tr></table> • [H1] Un projet de logiciel CRM ? • [H2] La bonne solution + les bons talents = la réussite de votre stratégie client #ConsultantsCRM #Intégrateurs • [H2] Logiciel CRM : le support de votre croissance • [H2] Il existe de nombreux logiciels de CRM, tels que Salesforce et HubSpot aux USA, Zoho CRM en Inde ou encore Simple CRM en Europe. Ces logiciels offrent un large éventail de fonctionnalités et d'avantages, notamment la gestion des contacts, l'évaluation des prospects, la gestion du pipeline de vente, l'analyse des données et la personnalisation. • [H2] F.A.Q CRM • [H2] Un logiciel CRM est-il utile et rentable ? • [H2] Un logiciel CRM peut-il améliorer la satisfaction client? • [H2] Un logiciel CRM convient-il aux petites entreprises? • [H2] Combien de temps faut-il pour implémenter un logiciel CRM? • [H2] Un logiciel CRM peut-il être personnalisé en fonction des	H1	H2	H3	H4	H5	H6	1	10	6	4	0	0
H1	H2	H3	H4	H5	H6									
1	10	6	4	0	0									

SEO Content

		besoins spécifiques d'une entreprise? • [H2] Une entreprise peut-elle réussir à prospérer sans logiciel CRM ? • [H3] CRM (Customer Relationship Management) - GRC • [H3] Avantages de l'utilisation d'un logiciel CRM • [H3] Fonctionnalités clés d'un logiciel CRM • [H3] Types de logiciel CRM • [H3] Les bonnes pratiques pour une implémentation réussie d'un logiciel CRM • [H3] Un intégrateur CRM de qualité = réussite de votre projet CRM assurée • [H4] Mise en œuvre d'un logiciel CRM • [H4] Intégration d'un logiciel CRM avec d'autres outils • [H4] Meilleures pratiques pour l'utilisation d'un logiciel CRM • [H4] Informations
	Images	We found 10 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

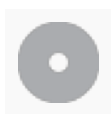
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%

In-page links

Anchor	Type	Juice
Logiciel CRM	Internal	Passing Juice
C'est quoi ?	Internal	Passing Juice
Définition	Internal	Passing Juice
CRM gratuit	Internal	Passing Juice
CRM payant	Internal	Passing Juice
CRM vente	Internal	Passing Juice
CRM marketing	Internal	Passing Juice
logiciel de CRM (Customer Relationship Management)	External	Passing Juice
Salesforce	External	Passing Juice
HubSpot	External	Passing Juice
Zoho CRM	External	Passing Juice
Simple CRM	External	Passing Juice
Mise en œuvre	Internal	Passing Juice
Intégration	Internal	Passing Juice
Utilisation	Internal	Passing Juice
Editeur du site web	Internal	noFollow
Hébergement du site web	Internal	noFollow
RGPD	Internal	noFollow
Cookies	Internal	noFollow
Info. légales	Internal	noFollow
BootstrapMade	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : flex-logiciel-crm.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>3</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<center>	3
Deprecated tags	Occurrences					
<center>	3					
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.				

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://flex-logiciel-crm.com/sitemap.xml>



Robots.txt

<http://flex-logiciel-crm.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.