

# Website Analysis: fittedcarmats.co.uk

Generated on May 16 2025 19:22 PM

The score is 56/100

#### **SEO Content**

<b>②</b>	Title	Buy Best Custom Car Floor Mats Online   Luxury Fitted Car Mats UK Length: 65 Perfect, your title contains between 10 and 70 characters.					
<u>.</u>	Description	Discover premium luxury car floor mats with our exclusive online collection. Choose from custom, fitted options for leading car brands at unbeatable prices. Shop now for top-quality car mats.  Length: 191  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Property	′	Content			
		site_name	9	Fitted Car Mats			
		url		https://fittedcarmats.co.uk/			
		title		Buy Best Custom Car Floor Mats Online   Luxury Fitted Car Mats UK		Online	
		type		website			
		descriptio	n		e online co	ollection. Ch for leading	
	Headings	H1 1	H2 10	H3 33	H4 0	H5 0	H6 6

#### **SEO Content**

• [H1] • [H2] Drive Clean with Our Durable Car Mats • [H2] Search By Year, Make and Model • [H2] Choose Your Brand to Get Started! • [H2] Premium Car Mat Solutions • [H2] Discover Why Drivers Across the UK Trust Us • [H2] Why We're the Best Choice for You • [H2] Join Our VIP Club for Exclusive Offers & Updates from Fitted Car Mats! • [H2] Confirm your age • [H2] Come back when you're older • [H2] '+ymm_searchbox_title+' • [H3] Search our store • [H3] Alfa Romeo • [H3] Ford • [H3] Ford • [H3] Toyota • [H3] MwW • [H3] Audi • [H3] Toyota • [H3] Mercedes • [H3] Peugeot • [H3] Renault • [H3] Bespoke Fit for Every Vehicle • [H3] Elevate Your Driving Experience • [H3] Perfect Fit and Quality • [H3] A Worthy Investment • [H3] Game-Changer for My Car • [H3] Unmatched Custom Fit • [H3] Uncompromising Quality • [H3] Tailored Precision • [H3] Exceptional Value • [H3] Trusted by Thousands • [H3] Merce do you ship, and what is the delivery time? • [H3]   Where do you ship, and what is the delivery time? • [H3]   Carp It wash my car mats? • [H3]   Do the car mats come with fixing clips?
• [H3] Top Brands • [H3] Support
• [H3] Our Company
• [H3] Shopping Cart
• [H6] Capital Advisory Ltd
• [H6] 11 Whitchurch Parade
• [H6] Whitchurch Lane



Images We found 45 images on this web page.

[H6] Company Number: 09638194[H6] VAT Number: 446 702 295

• [H6] Edgware HA8 6LR

40 alt attributes are empty or missing. Add alternative text so that

#### SEO Content

	search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: 17%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 211 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%
		Internal Links 100%

#### In-page links

Anchor	Туре	Juice
<u>Al</u>	Internal	Passing Juice
Δ2	Internal	Passing Juice
<u>A3</u>	Internal	Passing Juice
Δ4	Internal	Passing Juice
<u>A5</u>	Internal	Passing Juice
Δ6	Internal	Passing Juice

# In-page links

<u>A7</u>	Internal	Passing Juice
<u>A8</u>	Internal	Passing Juice
<u>Cabriolet</u>	Internal	Passing Juice
E-TRON	Internal	Passing Juice
<u>Q2</u>	Internal	Passing Juice
<u>Q3</u>	Internal	Passing Juice
<u>Q4</u>	Internal	Passing Juice
<u>Q5</u>	Internal	Passing Juice
<u>Q7</u>	Internal	Passing Juice
<u>Q8</u>	Internal	Passing Juice
<u>R8</u>	Internal	Passing Juice
П	Internal	Passing Juice
<u>1 Series</u>	Internal	Passing Juice
<u>2 Series</u>	Internal	Passing Juice
3 Series	Internal	Passing Juice
4 Series	Internal	Passing Juice
<u>5 Series</u>	Internal	Passing Juice
<u>6 Series</u>	Internal	Passing Juice
<u>7 Series</u>	Internal	Passing Juice
8 Series	Internal	Passing Juice
<u>i3</u>	Internal	Passing Juice
i4	Internal	Passing Juice
<u>i8</u>	Internal	Passing Juice
iX	Internal	Passing Juice
iX1.	Internal	Passing Juice
iX3	Internal	Passing Juice
X1	Internal	Passing Juice
X2.	Internal	Passing Juice

<u>X3</u>	Internal	Passing Juice
<u>X4</u>	Internal	Passing Juice
<u>X5</u>	Internal	Passing Juice
<u>X6</u>	Internal	Passing Juice
<u>X7</u>	Internal	Passing Juice
<u>Z3</u>	Internal	Passing Juice
<u>Z4</u>	Internal	Passing Juice
A Class	Internal	Passing Juice
<u>Actros</u>	Internal	Passing Juice
AMG GT	Internal	Passing Juice
Atego/Axor	Internal	Passing Juice
B Class	Internal	Passing Juice
<u>C Class</u>	Internal	Passing Juice
Citan	Internal	Passing Juice
<u>CL</u>	Internal	Passing Juice
CLA	Internal	Passing Juice
CLC	Internal	Passing Juice
CLK	Internal	Passing Juice
CLS	Internal	Passing Juice
<u>E Class</u>	Internal	Passing Juice
EQA	Internal	Passing Juice
EQB	Internal	Passing Juice
EQC	Internal	Passing Juice
EQE	Internal	Passing Juice
EQS	Internal	Passing Juice
EQV	Internal	Passing Juice
<u>G Class</u>	Internal	Passing Juice
<u>GL Class</u>	Internal	Passing Juice

GLA	Internal	Passing Juice
GLB	Internal	Passing Juice
GLC	Internal	Passing Juice
GLE	Internal	Passing Juice
GLS	Internal	Passing Juice
M Class	Internal	Passing Juice
ML Class	Internal	Passing Juice
<u>R Class</u>	Internal	Passing Juice
<u>S Class</u>	Internal	Passing Juice
<u>\$600</u>	Internal	Passing Juice
<u>SL</u>	Internal	Passing Juice
SLC	Internal	Passing Juice
<u>SLK</u>	Internal	Passing Juice
SLR	Internal	Passing Juice
SLS	Internal	Passing Juice
<u>Sprinter</u>	Internal	Passing Juice
<u>V Class</u>	Internal	Passing Juice
<u>Viano</u>	Internal	Passing Juice
<u>Vito</u>	Internal	Passing Juice
<u>X Class</u>	Internal	Passing Juice
<u>B-Max</u>	Internal	Passing Juice
<u>C-Max</u>	Internal	Passing Juice
Cougar	Internal	Passing Juice
EcoSport	Internal	Passing Juice
<u>Edge</u>	Internal	Passing Juice
Explorer	Internal	Passing Juice
<u>Fiesta</u>	Internal	Passing Juice
<u>Focus</u>	Internal	Passing Juice

<u>Fusion</u>	Internal	Passing Juice
Galaxy	Internal	Passing Juice
<u>Ka</u>	Internal	Passing Juice
<u>Kuga</u>	Internal	Passing Juice
<u>Maverick</u>	Internal	Passing Juice
<u>Mondeo</u>	Internal	Passing Juice
Mustang	Internal	Passing Juice
<u>Probe</u>	Internal	Passing Juice
<u>Puma</u>	Internal	Passing Juice
<u>S Max</u>	Internal	Passing Juice
Street Ka	Internal	Passing Juice
<u>Tourneo</u>	Internal	Passing Juice
<u>Transit</u>	Internal	Passing Juice
<u>Transit Connect</u>	Internal	Passing Juice
<u>Amarok</u>	Internal	Passing Juice
<u>Arteon</u>	Internal	Passing Juice
<u>Beetle</u>	Internal	Passing Juice
Caddy	Internal	Passing Juice
<u>Caravelle</u>	Internal	Passing Juice
Corrado	Internal	Passing Juice
<u>Crafter</u>	Internal	Passing Juice
EOS	Internal	Passing Juice
Fox	Internal	Passing Juice
Golf	Internal	Passing Juice
<u>ID.3</u>	Internal	Passing Juice
ID.4	Internal	Passing Juice
<u>ID.5</u>	Internal	Passing Juice
<u>Jetta</u>	Internal	Passing Juice

<u>Kombi</u>	Internal	Passing Juice
Lupo	Internal	Passing Juice
<u>Passat</u>	Internal	Passing Juice
<u>Phaeton</u>	Internal	Passing Juice
<u>Polo</u>	Internal	Passing Juice
Scirocco	Internal	Passing Juice
<u>Sharan</u>	Internal	Passing Juice
<u>Shuttle</u>	Internal	Passing Juice
<u>T-Cross</u>	Internal	Passing Juice
<u>T-ROC</u>	Internal	Passing Juice
T5 California	Internal	Passing Juice
<u>Taigo</u>	Internal	Passing Juice
<u>Tiguan</u>	Internal	Passing Juice
Touareg	Internal	Passing Juice
<u>Touran</u>	Internal	Passing Juice
<u>Transporter</u>	Internal	Passing Juice
<u>Up!</u>	Internal	Passing Juice
Alfa Romeo	Internal	Passing Juice
<u>Bentley</u>	Internal	Passing Juice
Aston Martin	Internal	Passing Juice
<u>Chevrolet</u>	Internal	Passing Juice
Citroen	Internal	Passing Juice
Dacia	Internal	Passing Juice
<u>Daewoo</u>	Internal	Passing Juice
DAF	Internal	Passing Juice
DFSK	Internal	Passing Juice
Daihatsu	Internal	Passing Juice
DMC	Internal	Passing Juice

<u>Dodge</u>	Internal	Passing Juice
<u>Ferrari</u>	Internal	Passing Juice
<u>Fiat</u>	Internal	Passing Juice
Genesis	Internal	Passing Juice
<u>Great Wall</u>	Internal	Passing Juice
<u>Honda</u>	Internal	Passing Juice
<u>Hyundai</u>	Internal	Passing Juice
<u>Infiniti</u>	Internal	Passing Juice
<u>lsuzu</u>	Internal	Passing Juice
lveco	Internal	Passing Juice
Jaguar	Internal	Passing Juice
<u>Jeep</u>	Internal	Passing Juice
<u>Kia</u>	Internal	Passing Juice
Lamborghini	Internal	Passing Juice
Land Rover	Internal	Passing Juice
<u>Ldv</u>	Internal	Passing Juice
<u>Lexus</u>	Internal	Passing Juice
<u>Lotus</u>	Internal	Passing Juice
<u>Man</u>	Internal	Passing Juice
<u>Maserati</u>	Internal	Passing Juice
<u>Mazda</u>	Internal	Passing Juice
Mclaren	Internal	Passing Juice
MG	Internal	Passing Juice
Mini	Internal	Passing Juice
Mitsubishi	Internal	Passing Juice
Nissan	Internal	Passing Juice
Peugeot	Internal	Passing Juice
Polestar	Internal	Passing Juice

<u>Porsche</u>	Internal	Passing Juice
<u>Proton</u>	Internal	Passing Juice
Reliant	Internal	Passing Juice
Renault	Internal	Passing Juice
Rolls Royce	Internal	Passing Juice
Rover	Internal	Passing Juice
Saab	Internal	Passing Juice
<u>Scania</u>	Internal	Passing Juice
<u>Seat</u>	Internal	Passing Juice
Skoda	Internal	Passing Juice
Smart	Internal	Passing Juice
Ssangyong	Internal	Passing Juice
Subaru	Internal	Passing Juice
<u>Suzuki</u>	Internal	Passing Juice
<u>Tesla</u>	Internal	Passing Juice
<u>Toyota</u>	Internal	Passing Juice
<u>Triumph</u>	Internal	Passing Juice
<u>TVR</u>	Internal	Passing Juice
<u>Vauxhall</u>	Internal	Passing Juice
Volvo	Internal	Passing Juice
Log in	Internal	Passing Juice
Register	Internal	Passing Juice
Shop now	Internal	Passing Juice
Ford	Internal	Passing Juice
<u>BMW</u>	Internal	Passing Juice
Audi	Internal	Passing Juice
<u>Mercedes</u>	Internal	Passing Juice
Shop All Brands	Internal	Passing Juice

About Us	Internal	Passing Juice
<u>Volkswagen</u>	Internal	Passing Juice
Sign up	Internal	Passing Juice
My Account	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Delivery & Returns	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
<u>View Cart</u>	Internal	Passing Juice

## SEO Keywords

0	Keywords Cloud	class mats car cart interior fit custom list series protection
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
list	69	×	×	×	×
mats	31	♥	×	*	*
car	25	✓	×	<b>*</b>	*
class	24	×	×	×	×
series	16	×	×	×	×

### Usability

Url	Domain : fittedcarmats.co.uk Length : 19
Favicon	Great, your website has a favicon.

## Usability

Printability	Great. We have found a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

#### Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

### Optimization

	XML Sitemap	Missing
<b>W</b>		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://fittedcarmats.co.uk/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
<b>W</b>		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.