





Website Analysis: fiorioakville.com

Generated on July 03 2024 10:18 AM




The score is 46/100





SEO Content

	Title	FIORI Oakville, Best Florist online flower shop Same Day Delivery Length : 69 Perfect, your title contains between 10 and 70 characters.										
	Description	FIORI Oakville is a Contemporary & Trendy Boutique flower store offering FREE same day delivery in Oakville. Delivery also available in Burlington & selected Mississauga areas. Shop flowers for Mother's day, birthday, Thank You, Easter, Prom, Graduation, Condolences, Life Events. Order online from your local florist. Length : 330 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.										
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.										
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>FIORI Oakville</td></tr><tr><td>url</td><td>https://www.fiorioakville.com/</td></tr><tr><td>title</td><td>FIORI Oakville, Best Florist online flower shop Same Day Delivery</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	FIORI Oakville	url	https://www.fiorioakville.com/	title	FIORI Oakville, Best Florist online flower shop Same Day Delivery	type	website
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SEO Content

		<p>description FIORI Oakville is a Contemporary & Trendy Boutique flower store offering FREE same day delivery in Oakville. Delivery also available in Burlington & selected Mississauga areas. Shop flowers for Mother's day, birthday, Thank You, Easter, Prom, Graduation, Condolences, Life Events. Order online from your local florist.</p> <p>image http://www.fiorioakville.com/cdn/shop/files/FioriLogoWhitenBlack.webp?v=1710877743</p> <p>image:secure_url https://www.fiorioakville.com/cdn/shop/files/FioriLogoWhitenBlack.webp?v=1710877743</p> <p>image:width 600</p> <p>image:height 338</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>4</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] FIORI Oakville • [H1] Follow us on Instagram • [H2] Item added to your cart • [H2] Best Sellers • [H2] Weekly Specials • [H2] VOTED Best Florist in Oakville • [H3] Beyond the Gloss - Mix • [H3] Beyond the Gloss - Mix • [H3] White Beyond the Gloss - Signature Size • [H3] White Beyond the Gloss - Signature Size • [H3] Monet Garden - Signature Size • [H3] Monet Garden - Signature Size • [H3] White Beyond the Gloss - Luxury Size • [H3] White Beyond the Gloss - Luxury Size • [H3] Beyond the Gloss - Mix • [H3] Beyond the Gloss - Mix • [H3] Rose Paradise - (2 Dozen) • [H3] Rose Paradise - (2 Dozen) • [H3] French Garden • [H3] French Garden • [H3] Life is Beautiful • [H3] Life is Beautiful 	H1	H2	H3	H4	H5	H6	2	4	16	0	0	0
H1	H2	H3	H4	H5	H6									
2	4	16	0	0	0									
	Images	<p>We found 17 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.14% External Links : Passing Juice 0% Internal Links 92.86%

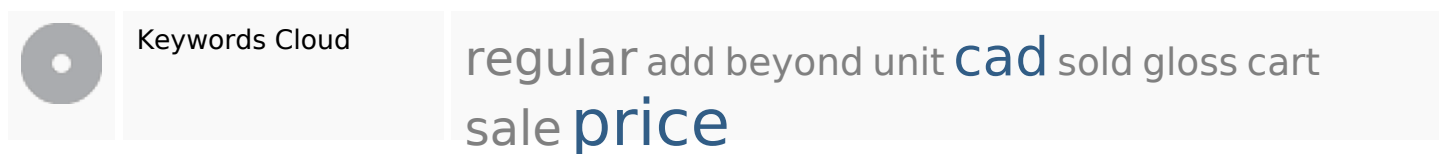
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Signature Collection	Internal	Passing Juice
Rose Collection	Internal	Passing Juice
White Collection	Internal	Passing Juice
Sympathy & Funeral	Internal	Passing Juice
Orchids & Plants Collection	Internal	Passing Juice
PURE HOME COUTURE - Apothecary & Scented Candles	Internal	Passing Juice
ANTICA Farmacista - Home Fragrance	Internal	Passing Juice

In-page links

Weekly Specials	Internal	Passing Juice
Our Story	Internal	Passing Juice
Contact Us	Internal	Passing Juice
View cart	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Beyond the Gloss - Mix	Internal	Passing Juice
White Beyond the Gloss - Signature Size	Internal	Passing Juice
Monet Garden - Signature Size	Internal	Passing Juice
White Beyond the Gloss - Luxury Size	Internal	Passing Juice
Rose Paradise - (2 Dozen)	Internal	Passing Juice
French Garden	Internal	Passing Juice
Life is Beautiful	Internal	Passing Juice
POS	External	noFollow
Ecommerce by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Delivery Policy	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✘	✘	✘	✘
cad	21	✘	✘	✘	✘
sale	18	✘	✘	✘	✘








Keywords Consistency

regular	16	✘	✘	✘	✘
gloss	8	✘	✘	✘	✔





Usability

	Url	Domain : fiorioakville.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 90 Warnings : 24				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>8</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	8
Deprecated tags	Occurrences					
<s>	8					
	Speed Tips	 Excellent, your website doesn't use nested tables.				




Document

-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://fiorioakville.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics