Website Analysis: filterfridgestore.com

Generated on July 04 2024 22:52 PM

The score is 45/100

SEO Content

✅	Title	Filter Fridge Store – FilterFridgeStore Length : 46 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	FilterFridgeStore
url	https://filterfridgestore.com/
title	Filter Fridge Store
type	website
description	FilterFridgeStore
image	http://filterfridgestore.com/cdn/shop/files/Filter Fridge_test.png?height=628&pad_color=fff&v= 1695392572&width=1200
image:secure_url	https://filterfridgestore.com/cdn/shop/files/Filte rFridge_test.png?height=628&pad_color=fff&v =1695392572&width=1200
image:width	1200
image:height	628

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	4	5	1	0	0

- [H1]
- [H2] Welcome to FilterFridge
- [H2] Shop By Brand
- [H2] Save Money - Buy Sets!
- [H2] Why choose FilterFridge?
- [H3] Our newsletter
- [H3] About us
- [H3] header menu
- [H3] Info
- [H3] Contact Us
- [H4] Your cart

	Images	We found 13 images on this web page.
		9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : 3%
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

	Underscores in the URLs	Perfect! No underscores detected in your URLs.

	In-page links	We found a total of 18 links including 0 link(s) to files

	Statistics	External Links : noFollow 5.56%
		External Links : Passing Juice 5.56%
		Internal Links 88.89%

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Brands	Internal	Passing Juice
Samsung	Internal	Passing Juice
Kenmore	Internal	Passing Juice
Frigidaire	Internal	Passing Juice
Bosch	Internal	Passing Juice
GE	Internal	Passing Juice
LG	Internal	Passing Juice
Track your order	External	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	shop fridge need filters filter refrigerator store customer filterfridge cart
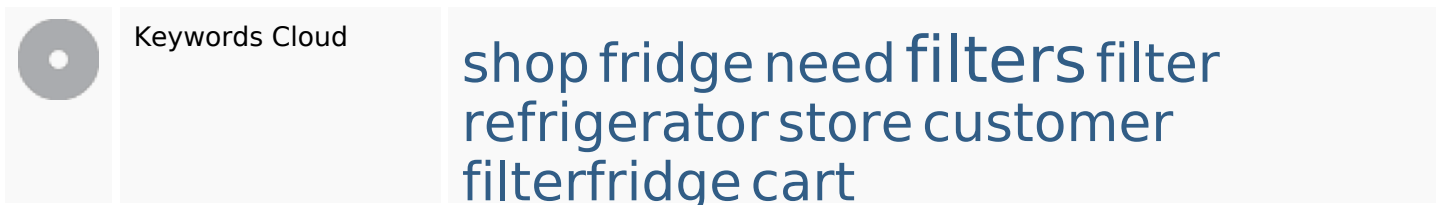
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

filters	3	✖	✖	✖	✖
filterfridge	2	✔	✖	✖	✔
need	2	✖	✖	✖	✖
shop	2	✖	✖	✖	✔
customer	2	✖	✖	✖	✖

Usability

	Url	Domain : filterfridgestore.com Length : 21
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖	Too bad, your website is using inline styles.
✖	Too bad, your website has too many CSS files (more than 4).
✖	Too bad, your website has too many JS files (more than 6).
✔	Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✖	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://filterfridgestore.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.