# Website Analysis: fillmart.ru

## The score is 39/100

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | Интернет-магазин профессиональной косметики и космецевтики - Маркетплейс косметики Филлмарт<br><br>Length : 91<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Description | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⬤ | Headings | H1: 1   H2: 0   H3: 0   H4: 0   H5: 0   H6: 0<br><br>• [H1] Маркетплейс профессиональной косметики и космецевтики |
| ❌ | Images | We found 52 images on this web page.<br><br>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : 9%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | | |
|---|---|---|
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ❌ | In-page links | We found a total of 0 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 0% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# SEO Keywords

| | | |
|---|---|---|
| ⚪ | Keywords Cloud | читать филлер beauty olimp корзину для extracare как крем princess |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| корзину | 24 | ✖ | ✖ | ✖ | ✖ |
| для | 12 | ✖ | ✖ | ✖ | ✖ |
| princess | 12 | ✖ | ✖ | ✖ | ✖ |
| extracare | 10 | ✖ | ✖ | ✖ | ✖ |

# Keywords Consistency

| филлер | 10 | ✘ | ✘ | ✘ | ✘ |
|--------|----|----|----|----|----|

# Usability

| | Url | Domain : fillmart.ru<br>Length : 11 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✘ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is ru. |
| ✘ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✘ | W3C Validity | Errors : 5<br>Warnings : 1 |
| ✘ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✘ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files.<br>✔ Perfect, your website has few JavaScript files. |

# Document

✖ Too bad, your website does not take advantage of gzip.

# Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✖ | Apple Icon |
| | | ✖ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | https://fillmart.ru/sitemap.xml |
| | Robots.txt | http://fillmart.ru/robots.txt |
| | | Great, your website has a robots.txt file. |
| | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |