











Website Analysis: fidelity.com

Generated on April 24 2024 13:55 PM

The score is 52/100







SEO Content

	Title	<p>Fidelity International Usage Agreement</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 1</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1361 1481 1435"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1464 1241 1570" style="list-style-type: none"> • [H1] Fidelity International Usage Agreement • [H2] I Decline • [H2] I Accept 	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

In-page links

Anchor	Type	Juice
I Decline	Internal	Passing Juice
I Decline	Internal	Passing Juice
I Accept	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	Internal	Passing Juice
Security	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	security devices fidelity viewed used access visits international
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SEO Keywords

site pages




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fidelity	2	✓	✗	✗	✓
used	2	✗	✗	✗	✗
international	2	✓	✗	✗	✓
site	2	✗	✗	✗	✗
security	2	✗	✗	✗	✗









Usability

	Url	Domain : fidelity.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 108 Warnings : 128




Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://fidelity.com/sitemap.xmlhttps://www.fidelity.com/sitemap.xmlhttps://www.fidelity.com/videositemap.xml
	Robots.txt	http://fidelity.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.