

Website Analysis: fidelity.com

Generated on May 06 2024 17:07 PM

The score is 52/100

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SEO Content

	Title	Fidelity International Usage Agreement				
\checkmark		Length : 38				
		Perfect, your title contains between 10 and 70 characters.				
1	Description	Length : 1 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.				
\bigcirc	Keywords	Good, your page contains meta keywords.				
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.				
0	Headings	H1 H2 H3 H4 H5 H6 1 2 0 0 0 0 0 • [H1] Fidelity International Usage Agreement • [H2] I Decline • [H2] I Accept				
0	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes				
8	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				
0	Flash	Perfect, no Flash content has been detected on this page.				

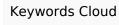
SEO Content

0	lframe	Great, there are no Iframes detected on this page.		
		SEO Links		
0	URL Rewrite	Good. Your links looks friendly!		
\bigotimes	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.		
0	In-page links	We found a total of 7 links including 0 link(s) to files		
	Statistics	External Links : noFollow 0%		
		External Links : Passing Juice 14.29%		
		Internal Links 85.71%		

In-page links

Anchor	Туре	Juice
<u>I Decline</u>	Internal	Passing Juice
<u>I Decline</u>	Internal	Passing Juice
<u>l Accept</u>	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	Internal	Passing Juice
Security	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords



international viewed visits site fidelity used devices security

SEO Keywords

pages access

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fidelity	2	×	×	×	×
used	2	×	×	×	×
international	2	×	×	×	×
site	2	×	×	×	×
security	2	×	×	×	×

Usability

0	Url	Domain : fidelity.com Length : 12
0	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	XHTML 1.0 Transitional
0	Encoding	Perfect. Your declared charset is ISO-8859-1.
8	W3C Validity	Errors : 0 Warnings : 0

Document

0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip. 		

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
		http://fidelity.com/sitemap.xml
		https://www.fidelity.com/sitemap.xml
		https://www.fidelity.com/videositemap.xml
	Robots.txt	http://fidelity.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
Ŵ		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.