



Website Analysis: felzit.ru

Generated on June 25 2024 20:42 PM

The score is 40/100







SEO Content

✓	Title	<p>ГК ФЕЛЬЗИТ. Загородное строительство и благоустройство</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
✓	Description	<p>Выполняем широкий спектр работ по строительству и благоустройству в Москве и Московской области.</p> <p>Length : 97</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
✗	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
✗	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
⦿	Headings	<table border="1" data-bbox="544 1406 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1329 1675" style="list-style-type: none"> • [H1] • [H1] ГРУППА КОМПАНИЙ «ФЕЛЬЗИТ»Загородное строительство. Благоустройство. Ремонт • [H3] Дом за 990 000 • [H3] Дом за 990 000 	H1	H2	H3	H4	H5	H6	2	0	2	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	2	0	0	0									
✗	Images	<p>We found 4 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
✗	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 38.46% Internal Links 61.54%

In-page links

Anchor	Type	Juice
заказать обратный звонок	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Установка заборов	Internal	Passing Juice
Строительство коттеджей	Internal	Passing Juice
Проекты	Internal	Passing Juice
Строительные работы Наро-Фоминский район	Internal	Passing Juice
слайдер	Internal	Passing Juice
Аренда спецтехники	Internal	Passing Juice
создание и продвижение веб-сайта	External	Passing Juice
Bootstrap	External	Passing Juice

In-page links

[Apache License v2.0](#)

External

Passing Juice

[Font Awesome](#)

External

Passing Juice

[SIL OFL 1.1](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

баннер zakazfelztru
благоустройство акции
загородное ремонт гк фельзит
коттедж дом СТРОИТЕЛЬСТВО

Keywords Consistency





Keyword	Content	Title	Keywords	Description	Headings
строительство	3	✓	✗	✗	✓
акции	2	✗	✗	✗	✗
дом	2	✗	✗	✗	✓
коттедж	2	✗	✗	✗	✗
загородное	2	✓	✗	✗	✓

Usability





	Url	Domain : felzit.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 21
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
--	-------------	--

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>http://felzit.ru/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>