Website Analysis: facebook.com

Generated on July 21 2024 20:21 PM

The score is 39/100

SEO Content

✅	Title	🟦🟦 Facebook | Facebook Length : 22 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	登录 Facebook，与好友、家人和认识的人分享和建立联系。 Length : 185 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Facebook
type	website
title	登录 Facebook | Facebook
description	登录 Facebook，与好友、家人和认识的人分享和建立联系。
image	https://www.facebook.com/images/fb_icon_325x325.png
url	https://www.facebook.com/

SEO Content

	Headings	H1 2	H2 0	H3 0	H4 0	H5 0	H6 0
		• [H1] □□□□□□□ • [H1] Facebook					
✗	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
✗	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
✓	Flash	Perfect, no Flash content has been detected on this page.					
✓	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 1 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
□□□□□	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	**facebook** meta

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
facebook	4	✔	✖	✔	✔
	1	✖	✖	✖	✔
	1	✖	✖	✖	✖
	1	✖	✖	✖	✖
	1	✖	✖	✖	✖

Usability

⬤	Url	Domain : facebook.com Length : 12
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is zh.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

❌	W3C Validity	Errors : 24 Warnings : 1
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://facebook.com/sitemap.xml
✅	Robots.txt	http://facebook.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization