

## Website Analysis: ezrailsdiy.com

Generated on September 05 2024 12:56 PM

The score is 47/100

#### **SEO Content**

	Title	Affordable Balustrades - South Africa		
		Length : 37		
		Perfect, your title contains between 10 and 70 characters.		
	Description	Professional Balustrade & Post kit Systems at Affordable Prices & Install. SABS Tested & Certified.		
		Length: 149		
		Great, your meta d	escription contains between 70 and 160 characters.	
	Keywords	_	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.	
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
		Property	Content	
		locale	en_US	
		type	website	
		title	Stainless Steel Balustrades - EZRails - South Africa	
		description	EZRails® Manufacture SABS Certified Smart Designer Balustrades, low-cost, professional self-assemble ready made post kit systems within South Africa.	
		url	https://ezrailsdiy.com/	
		site_name	EZRails	
		image	https://ezrailsdiy.com/wp- content/uploads/2021/08/logo.jpg	
		image:width	200	

#### **SEO Content**

	image:	height	83			
	image:	type	image/jpe	g		
Headings	H1 2	H2 13	H3 9	H4 10	H5 0	H6 1
		[H1] Home [H1] EZRail Balustrade [H2] EZRail [H2] EZRail gour Balust quicker, mo [H2] Place Now. EZRa your balust measureme within your [H2] Our Re [H2] Ready Tips [H2] Handr [H2] Handr [H2] Handr [H2] Handr [H2] Handr [H2] Main N [H2] Sales [H2] Terms [H2] Quick [H2] Payme [H3] Manuf [Systems.Th Balustrade [H3] Malltip [H3] Self-Co [H3] Manuf [H3] Self-Co [H3] Manuf [H3] Self-Co [H3] Manuf [H3] Self-Co [H3] Manuf [H3] Handr [H3] Self-Co [H3] Handr [H3] Self-Co [H4] Balust [H4] Balust [H4] Balust [H4] Balust [H4] Balust [H4] Balust	Of Affordables Balustrade Is B	e Balustrade de Solutions or! Solutions of Balustrade from one onle oday For You de online est ments based you the flexif (NOW! t And Service rades: Style of the Style of the Solute Easies of the Solute Easies of the Solute Easies of the DIY Kitcor & Costing or & C	es - The Absolute ine account Balustra itimator aud on your sibility to do e Articles s, Benefits, nstallation and Style el Modular ble , Easies Certified & esily Assement to Your lay Covers it DIY Balus it Saving Your onsite insportally to us for trade Solut & Balustrade Solut & Balustrade sits it ses	Solution for all t, 75% easier, de Project. Order to calculates ite your own quote and Installation , and Balustrade Kit et, Safest DIY Tested abled & Installed. Door strade Solution u Time & Money tallation process. or expert advise

## SEO Content

	<ul> <li>[H4] Sales Inquiry for Balustrades:</li> <li>[H4] International sales Inquiry for Balustrades:</li> <li>[H6] internationalsales@ezrailsdiy.com</li> </ul>
Images	We found 24 images on this web page.  6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### SEO Links

	URL Rewrite	Good. Your links looks friendly!
<b>②</b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
<b></b>	In-page links	We found a total of 56 links including 3 link(s) to files
0	Statistics	External Links : noFollow 1.79%  External Links : Passing Juice 8.93%  Internal Links 89.29%

## In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
View Delivery Terms & Conditions	Internal	Passing Juice
My Account	Internal	Passing Juice

## In-page links

<u>Home</u>	Internal	Passing Juice
Balustrade Estimator	External	Passing Juice
Shop	Internal	Passing Juice
Stainless Steel Balustrade Hardware	Internal	Passing Juice
Glass Balustrade Hardware	Internal	Passing Juice
Staircase Tread Kit	Internal	Passing Juice
Ероху	Internal	Passing Juice
<u>Materials</u>	Internal	Passing Juice
Pool Rails	Internal	Passing Juice
Grab Rails	Internal	Passing Juice
Swing Gate	Internal	Passing Juice
Stainless Steel Bumper Rails Kit	Internal	Passing Juice
Push & amp; Kick Plates	Internal	Passing Juice
Stainless Steel Corner Protector	Internal	Passing Juice
Stainless Steel Splash Back Range	Internal	Passing Juice
Core Drilling Equipment	Internal	Passing Juice
Brass Handrail Product Range	Internal	Passing Juice
<u>Guides</u>	Internal	Passing Juice
Balustrade Maintenance and Cleaning	Internal	Passing Juice
Balustrade Self Assembly Video	Internal	Passing Juice
Hand Railing Material Guide	Internal	Passing Juice
Balustrade Video Section	Internal	Passing Juice
How Ready-Made Post Kit Systems Work	Internal	Passing Juice
How Pipe & Fittings Work	Internal	Passing Juice
Balustrade Legislation	Internal	Passing Juice
Book an Installer	Internal	Passing Juice
<u>Trade Orders</u>	Internal	Passing Juice
Delivery & Vat	Internal	Passing Juice

## <u>In-page links</u>

FAQ	Internal	Passing Juice
<u>Safety</u>	Internal	Passing Juice
Gallery	Internal	Passing Juice
About Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
EZRails® Balustrade Solutions - The Absolute Easiest DIY Balustrade Solution Ever!	External	Passing Juice
<u>Balustrade</u>	Internal	Passing Juice
Readymade Balustrades: Styles, Benefits, and Installation <u>Tips</u>	Internal	Passing Juice
<u>Handrail</u>	Internal	Passing Juice
Handrailing for Stairs	Internal	Passing Juice
Handrailing: Types, Materials, Installation, and Maintenance	Internal	Passing Juice
Handrails: A Guide to Safety and Style	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
<u>Delivery Terms</u>	Internal	Passing Juice
Return and Refund Policy	Internal	Passing Juice
POPI Compliance/ Privacy Policy	Internal	Passing Juice
Introduction	Internal	Passing Juice
Price Range	Internal	Passing Juice
Architectural Metal & Ornamental Work	Internal	Passing Juice
Integrated eCommerce by Storehub.io	External	Passing Juice
Read more about these purposes	External	Passing Juice
Chat with us	External	noFollow
LiveChat	External	Passing Juice

#### SEO Keywords



Keywords Cloud

# withdrawing preferences view technologies site consenting consent title manage -

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Description	Headings
manage	5	×	×	×	×
consent	3	×	×	×	×
title	3	×	×	×	×
-	3	×	×	×	×
preferences	3	×	×	×	×

#### Usability

0	Url	Domain : ezrailsdiy.com Length : 14
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.

#### Document

	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

	Mobile Optimization	✓ Apple Icon
		Meta Viewport Tag
		✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://ezrailsdiy.com/sitemap.xml
		https://ezrailsdiy.com/sitemap_index.xml
	Robots.txt	http://ezrailsdiy.com/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.