







Website Analysis: expressionengine.com

Generated on April 20 2026 14:07 PM






The score is 66/100







SEO Content

	<p>Title</p>	<p>ExpressionEngine — The Best Open Source CMS</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>ExpressionEngine is a flexible, feature-rich content management platform that empowers hundreds of thousands of individuals and organizations around the world to easily manage their web site. Publish Your Universe!</p> <p>Length : 214</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>ExpressionEngine,CMS,content,management,system,EECMS,EE</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>ExpressionEngine</td> </tr> <tr> <td>url</td> <td>https://expressionengine.com</td> </tr> <tr> <td>description</td> <td>ExpressionEngine is a flexible, feature-rich content management platform that empowers hundreds of thousands of individuals and organizations around the world to easily manage their web site. Publish Your Universe!</td> </tr> <tr> <td>see_also</td> <td>https://www.facebook.com/expressionengine</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://expressionengine.com//assets/images/wbsite-social-card.png</td> </tr> </tbody> </table>	Property	Content	site_name	ExpressionEngine	url	https://expressionengine.com	description	ExpressionEngine is a flexible, feature-rich content management platform that empowers hundreds of thousands of individuals and organizations around the world to easily manage their web site. Publish Your Universe!	see_also	https://www.facebook.com/expressionengine	type	website	image	https://expressionengine.com//assets/images/wbsite-social-card.png
Property	Content															
site_name	ExpressionEngine															
url	https://expressionengine.com															
description	ExpressionEngine is a flexible, feature-rich content management platform that empowers hundreds of thousands of individuals and organizations around the world to easily manage their web site. Publish Your Universe!															
see_also	https://www.facebook.com/expressionengine															
type	website															
image	https://expressionengine.com//assets/images/wbsite-social-card.png															

SEO Content

	Headings	H1 0	H2 10	H3 0	H4 6	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] The world's most flexible & secure open source CMS.• [H2] Trusted by the world's top brands...• [H2] Fast, powerful, and feature rich.• [H2] Front End editing• [H2] Best-in-class support. Peace of mind included.• [H2] Find the best EE developers in the world.• [H2] Extend ExpressionEngine's capabilities.• [H2] Join a thriving community of developers and users.• [H2] Learn ExpressionEngine from the best.• [H2] ExpressionEngine. Build something amazing!• [H4] Documentation• [H4] Forums• [H4] University• [H4] Installation• [H4] Getting Started• [H4] Join the Community!					
	Images	We found 23 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 30 links including 1 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67%					

SEO Links

Internal Links 93.33%

In-page links

Anchor	Type	Juice
Cookies Policy.	Internal	Passing Juice
ExpressionEngine	Internal	Passing Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
Support	Internal	Passing Juice
Partners	Internal	Passing Juice
Upgrades	Internal	Passing Juice
Blog	Internal	Passing Juice
Add-Ons	Internal	Passing Juice
Docs	Internal	Passing Juice
Forums	Internal	Passing Juice
University	Internal	Passing Juice
Log In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Free Download	Internal	Passing Juice
=	Internal	Passing Juice
Browse the Articles	Internal	Passing Juice
View Changelog	Internal	Passing Juice
simple installation instructions	Internal	Passing Juice
Watch the 10 Minute Primer&nbsp;	Internal	Passing Juice
contributing to the project in GitHub	External	Passing Juice
joining the conversation on Slack.	Internal	Passing Juice
Pro	Internal	Passing Juice

In-page links

Contact	Internal	Passing Juice
Version Support	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
Trademark Use	Internal	Passing Juice
License	Internal	Passing Juice
Packet Tide	External	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
expressionengine	21	✓	✓	✓	✓
more	9	✗	✗	✗	✗
community	9	✗	✗	✗	✓
learn	7	✗	✗	✗	✓
support	7	✗	✗	✗	✓











Usability

	Url	Domain : expressionengine.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 248 1481 367">http://expressionengine.com/sitemap.xml https://expressionengine.com/sitemap.xml</pre>
	Robots.txt	<p>http://expressionengine.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre data-bbox="544 600 1481 676"> Google Analytics</pre>