Website Analysis: expoconnectdisplays.com

Generated on May 13 2025 23:13 PM

The score is 65/100

SEO Content

✓	Title	Connect Displays, Exhibition Stand Design & Booth Builder Company Length : 69 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Exhibition Booth builder company for Stand Design in Germany, UK, and across Europe. We provide Exhibition Stand Design services to meet the needs of our clients. Length : 162 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	exhibition stand builders, exhibition stand contractors, exhibition stand designers, exhibition stands, exhibition builders, exhibition contractors, stand contractors, stand builders, exhibition stand builders in Europe, exhibition stand contractors in Europe, exhibition stand construction, stand builders in Europe, Stand Construction in Europe Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Connect Displays, Exhibition Stand Design & Booth Builder Company
description	Exhibition Booth builder company for Stand Design in Germany, UK, and across Europe. We provide Exhibition Stand Design services to meet the needs of our clients.
type	website
url	https://www.expoconnectdisplays.com

SEO Content

		image	https://www.expoconnectdisplays.com/images/connect_display_og.jpeg			

	Headings	H1	H2	H3	H4	H5	H6
		0	12	27	4	0	5

- [H2] Our Star
- [H2] Connect Displays Services
- [H2] Global Exhibition
- [H2] Solutions
- [H2] Exhibition Stand Design Construction and Booth Builder Services across Europe
- [H2] Beyond Displays
- [H2] STEP BY STEP
- [H2] Connect Displays Blog & News
- [H2] How To Exhibit At K Show: Step-By-Step Guide
- [H2] Different Types Of Exhibition Stands
- [H2] Top 12 Challenges Exhibitors Face in European Exhibitions
- [H2] The Benefits of Displaying at Exhibitions
- [H3] Partner's
- [H3] Stand Design
- [H3] Experiential Displays
- [H3] Brand Activation
- [H3] Event Services
- [H3] Total Brand Solutions
- [H3] Custom Stands
- [H3] Modular Stands
- [H3] Hybrid Stands
- [H3] Portable Stands
- [H3] Experiential Stands
- [H3] OUR STORY
- [H3] OUR MISSION
- [H3] OUR USP
- [H3] Guide to Getting Amazing Displays
- [H3] Step 01
- [H3] Step 02
- [H3] Step 03
- [H3] Step 04
- [H3] LATEST
- [H3] FPIC
- [H3] Apres
- [H3] Bliss
- [H3] Dahon
- [H3] Fusheng
- [H3] Shanghai Refinery
- [H3] Join our newsletter
- [H4] Gateway to Brand Success
- [H4] Our Projects
- [H4] Client Words
- [H4] +48 512 486 240
- [H6] About Us
- [H6] Services
- [H6] Our Work
- [H6] Registered Office
- [H6] Production House

SEO Content

❌	Images	We found 118 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 36 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
About CD	Internal	Passing Juice
CD USP	Internal	Passing Juice
Careers	Internal	Passing Juice

In-page links

Sustainability	Internal	Passing Juice
Services	Internal	Passing Juice
Custom Exhibition Stand	Internal	Passing Juice
Modular Exhibition Stand	Internal	Passing Juice
Rental Exhibition Stand	Internal	Passing Juice
Hybrid Exhibition Stand	Internal	Passing Juice
Exhibition Stands	Internal	Passing Juice
Exhibition Stand Design	Internal	Passing Juice
Exhibition Stand Builder	Internal	Passing Juice
Exhibition Stand Constructor	Internal	Passing Juice
Exhibition Stand Construction	Internal	Passing Juice
Exhibition Stand Consultation	Internal	Passing Juice
Experiential Exhibition Stand	Internal	Passing Juice
Project Management	Internal	Passing Juice
Brand Activation	Internal	Passing Juice
Managing Logistics	Internal	Passing Juice
Graphic Production	Internal	Passing Juice
On-Site Supervision	Internal	Passing Juice
Events	Internal	Passing Juice
Blogs	Internal	Passing Juice
Location We Serve	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Upcoming Trade Show	Internal	Passing Juice
Country We Serve	Internal	Passing Juice
Case Study	Internal	Passing Juice
CONNECT WITH US	Internal	Passing Juice
Read More	Internal	Passing Juice

In-page links

Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
CONNECT WITH US TO KNOW MORE	Internal	Passing Juice

SEO Keywords

Keywords Cloud	read design **stand displays** stands **exhibition** services more brand connect

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stand	51	✔	✔	✔	✔
exhibition	50	✔	✔	✔	✔
displays	40	✔	✖	✖	✔
connect	25	✔	✖	✖	✔
stands	14	✖	✔	✖	✔

Usability

	Url	Domain : expoconnectdisplays.com Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://expoconnectdisplays.com/sitemap.xml https://www.expoconnectdisplays.com/sitemap.xml
✓	Robots.txt	http://expoconnectdisplays.com/robots.txt Great, your website has a robots.txt file.

Optimization

✖	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.