





# Website Analysis: exploreowl.com

Generated on May 07 2025 08:20 AM






The score is 52/100







## SEO Content

	Title	Explore Owl - Affordable Travel Deals  Length : 37  Perfect, your title contains between 10 and 70 characters.												
	Description	Discover your next adventure with ExploreOwl! From budget flights to hidden gems, find unbeatable deals and insider tips for 2025's hottest destinations.  Length : 158  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Explore Owl - Unlock unbeatable deals on flights, hotels, car rentals, and cruises with ExploreOwl! Compare &amp; book now for 2024's top travel destinations and affordable packages. Plus, rely on our trusted visa assistance services. Your adventure starts here!</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Explore Owl - Affordable Travel Deals</td></tr><tr><td>description</td><td>Discover your next adventure with ExploreOwl! From budget flights to hidden gems, find unbeatable deals and insider tips for 2025's hottest destinations.</td></tr></tbody></table>	Property	Content	locale	en_US	site_name	Explore Owl - Unlock unbeatable deals on flights, hotels, car rentals, and cruises with ExploreOwl! Compare & book now for 2024's top travel destinations and affordable packages. Plus, rely on our trusted visa assistance services. Your adventure starts here!	type	website	title	Explore Owl - Affordable Travel Deals	description	Discover your next adventure with ExploreOwl! From budget flights to hidden gems, find unbeatable deals and insider tips for 2025's hottest destinations.
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## SEO Content

		<table><tr><td>url</td><td colspan="5">https://exploreowl.com/</td></tr><tr><td>image</td><td colspan="5">https://exploreowl.com/wp-content/uploads/2024/04/logo_noback.png</td></tr><tr><td>image:secure_url</td><td colspan="5">https://exploreowl.com/wp-content/uploads/2024/04/logo_noback.png</td></tr><tr><td>image:width</td><td colspan="5">1024</td></tr><tr><td>image:height</td><td colspan="5">1024</td></tr></table>						url	https://exploreowl.com/					image	https://exploreowl.com/wp-content/uploads/2024/04/logo_noback.png					image:secure_url	https://exploreowl.com/wp-content/uploads/2024/04/logo_noback.png					image:width	1024					image:height	1024				
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>5</td><td>6</td><td>0</td><td>4</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Compare and book cheap flights</li><li>• [H1] Top Airline Deals</li><li>• [H1] Airfare Calendar</li><li>• [H1] Popular Routes</li><li>• [H1] Our Testimonials</li><li>• [H2] San Juan Orlando</li><li>• [H2] Miami California</li><li>• [H2] San Juan Miami</li><li>• [H2] Tampa Puerto Rico</li><li>• [H2] New York Las Vegas</li><li>• [H2] New York Chicago</li><li>• [H4] 20,000+ Airlines Worldwide</li><li>• [H4] Millions of Reviews</li><li>• [H4] Lowest Prices Guaranteed</li><li>• [H4] Free Newsletter! Get the best offers directly to your E-mail.</li><li>• [H5] Save up to 50% on your next flight ticket bookings</li></ul>	H1	H2	H3	H4	H5	H6	5	6	0	4	1	0																							
H1	H2	H3	H4	H5	H6																																
5	6	0	4	1	0																																
	Images	<p>We found 14 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>																																			
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>																																			
	Flash	Perfect, no Flash content has been detected on this page.																																			
	Iframe	Great, there are no Iframes detected on this page.																																			

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 31.82%</p> <p>Internal Links 68.18%</p>

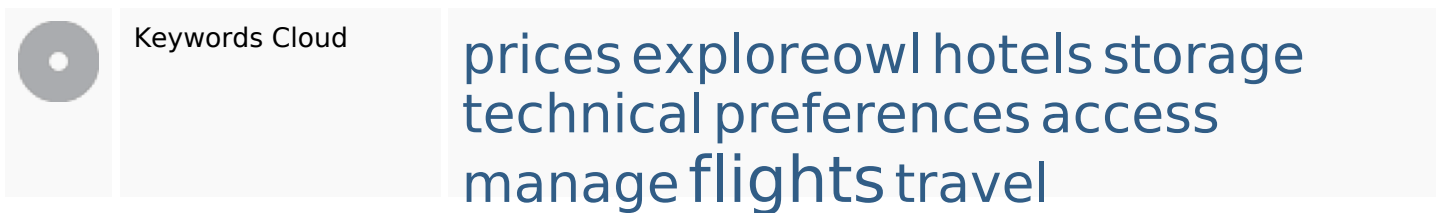
## In-page links

Anchor	Type	Juice
<a href="#">Flights</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Cars</a>	Internal	Passing Juice
<a href="#">Activities</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">Cruise</a>	Internal	Passing Juice
<a href="#">Travel Guide</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Airfare Refund</a>	Internal	Passing Juice
<a href="#">Visa</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Affiliate Disclosure</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
=	External	Passing Juice

## In-page links

<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">Read more about these purposes</a>	External	Passing Juice

## SEO Keywords





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
flights	8	✖	✖	✔	✔
exploreowl	6	✖	✖	✔	✖
access	6	✖	✖	✖	✖
preferences	6	✖	✖	✖	✖
storage	5	✖	✖	✖	✖












## Usability

	Url	Domain : exploreowl.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://exploreowl.com/sitemap.xml">http://exploreowl.com/sitemap.xml</a> <a href="https://exploreowl.com/sitemap.xml">https://exploreowl.com/sitemap.xml</a> <a href="https://exploreowl.com/sitemap.rss">https://exploreowl.com/sitemap.rss</a></div>
	Robots.txt	<p><a href="http://exploreowl.com/robots.txt">http://exploreowl.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>