








# Website Analysis: evorden.com

Generated on July 11 2024 12:01 PM





The score is 52/100






## SEO Content

	<p>Title</p>	<p>Engagement Rings Vancouver   Vintage and Antique Rings   Evorden</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Evorden is a fine jewelry boutique based in Vancouver, BC that specializes in engagement rings, wedding bands, and offer a curated collection of vintage rings.</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Evorden</td> </tr> <tr> <td>url</td> <td>https://evorden.com/</td> </tr> <tr> <td>title</td> <td>Engagement Rings Vancouver   Vintage and Antique Rings   Evorden</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Evorden is a fine jewelry boutique based in Vancouver, BC that specializes in engagement rings, wedding bands, and offer a curated collection of vintage rings.</td> </tr> </tbody> </table>	Property	Content	site_name	Evorden	url	https://evorden.com/	title	Engagement Rings Vancouver   Vintage and Antique Rings   Evorden	type	website	description	Evorden is a fine jewelry boutique based in Vancouver, BC that specializes in engagement rings, wedding bands, and offer a curated collection of vintage rings.
Property	Content													
site_name	Evorden													
url	https://evorden.com/													
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description	Evorden is a fine jewelry boutique based in Vancouver, BC that specializes in engagement rings, wedding bands, and offer a curated collection of vintage rings.													
	<p>Headings</p>	<table border="1" data-bbox="539 1906 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>20</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2011 1458 2074" style="list-style-type: none"> <li>• [H2] Our 24' Engagement &amp; Wedding Collection has arrived!</li> <li>• [H2] Browse Our Collections</li> </ul>	H1	H2	H3	H4	H5	H6	0	20	1	0	1	0
H1	H2	H3	H4	H5	H6									
0	20	1	0	1	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Book an Appointment</li> <li>• [H2] Make it Personal With A Custom Design</li> <li>• [H2] Make a statement with a one-of-a-kind vintage ring</li> <li>• [H2] Other Collections</li> <li>• [H2] Our Philosophy</li> <li>• [H2] Locally-crafted jewellery for the ethically minded</li> <li>• [H2] Blog Posts</li> <li>• [H2] New Engagement &amp; Wedding Collection Launch '24</li> <li>• [H2] Why Choose Solid Gold?</li> <li>• [H2] A Guide to Wedding Band Pairings</li> <li>• [H2] Get in Touch</li> <li>• [H2] Book an Appointment</li> <li>• [H2] Custom Request</li> <li>• [H2] Engagement Rings</li> <li>• [H2] quick links</li> <li>• [H2] Social</li> <li>• [H2] 10% discount</li> <li>• [H2] Currency</li> <li>• [H3] Cart</li> <li>• [H5] No more products available for purchase</li> </ul>
	Images	<p>We found 129 images on this web page.</p> <p>89 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 5.88%

Internal Links 94.12%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Engagement &amp; Wedding</a>	Internal	Passing Juice
<a href="#">New Collection</a>	Internal	Passing Juice
<a href="#">Engagement Rings</a>	Internal	Passing Juice
<a href="#">Wedding Bands</a>	Internal	Passing Juice
<a href="#">Vintage Rings (ready to ship)</a>	Internal	Passing Juice
<a href="#">Limited Sapphire Collection (ready to ship)</a>	Internal	Passing Juice
<a href="#">Limited Diamond Collection (ready to ship)</a>	Internal	Passing Juice
<a href="#">Limited Bands Collection (ready to ship)</a>	Internal	Passing Juice
<a href="#">Everyday Fine Jewellery</a>	Internal	Passing Juice
<a href="#">Necklaces</a>	Internal	Passing Juice
<a href="#">Earrings</a>	Internal	Passing Juice
<a href="#">Rings</a>	Internal	Passing Juice
<a href="#">Vintage Fine Jewellery</a>	Internal	Passing Juice
<a href="#">Vintage Chains</a>	Internal	Passing Juice
<a href="#">Vintage Charms &amp; Pendants</a>	Internal	Passing Juice
<a href="#">Vintage Bracelets</a>	Internal	Passing Juice
<a href="#">Vintage Earrings</a>	Internal	Passing Juice
<a href="#">Custom Design</a>	Internal	Passing Juice
<a href="#">Custom Design Request</a>	Internal	Passing Juice
<a href="#">Heirloom and Jewellery Redesign</a>	Internal	Passing Juice
<a href="#">What We Do</a>	Internal	Passing Juice

## In-page links

<a href="#">Aftercare</a>	Internal	Passing Juice
<a href="#">Guides</a>	Internal	Passing Juice
<a href="#">The Appointment Process</a>	Internal	Passing Juice
<a href="#">Engagement Ring Guide</a>	Internal	Passing Juice
<a href="#">Wedding Band Guide</a>	Internal	Passing Juice
<a href="#">Diamond Guide</a>	Internal	Passing Juice
<a href="#">Lab Diamond Guide</a>	Internal	Passing Juice
<a href="#">Moissanite Guide</a>	Internal	Passing Juice
<a href="#">Gemstone Guide</a>	Internal	Passing Juice
<a href="#">Metals Guide</a>	Internal	Passing Juice
<a href="#">Ring Sizing Guide</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Book an Appointment</a>	Internal	Passing Juice
<a href="#">New Engagement &amp; Wedding Collection Launch '24</a>	Internal	Passing Juice
<a href="#">Why Choose Solid Gold?</a>	Internal	Passing Juice
<a href="#">A Guide to Wedding Band Pairings</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">&amp;copy; Evorden 2024</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Warranty Policy</a>	Internal	Passing Juice
=	External	Passing Juice






## SEO Keywords

	Keywords Cloud	vancouver make book cart design vintage appointment rings custom order
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
appointment	5	✘	✘	✘	✔
book	5	✘	✘	✘	✔
cart	3	✘	✘	✘	✔
order	3	✘	✘	✘	✘
make	3	✘	✘	✘	✔











## Usability

	Url	Domain : evorden.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 129 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://evorden.com/robots.txt">http://evorden.com/robots.txt</a> <p>Great, your website has a robots.txt file.</p>

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics