



Website Analysis: everest-solution.com

Generated on May 13 2025 12:51 PM


The score is 45/100







SEO Content

	Title	Рекламное агентство Еверест Солюшн. Интернет-маркетинг в СПб Length : 60 Perfect, your title contains between 10 and 70 characters.					
	Description	Рекламное агентство. Интернет-маркетинг в СПб под ключ. Настройка и ведение контекстной и таргетированной рекламы. SEO продвижение сайтов Length : 137 Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 29 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 28% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.08% Internal Links 76.92%

In-page links

Anchor	Type	Juice
Скачать прайс услуг	Internal	Passing Juice
О нас	Internal	Passing Juice
Наши услуги	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Блог	Internal	Passing Juice
Контакты	Internal	Passing Juice
Диагностика маркетинга	Internal	Passing Juice
Калькулятор стоимости работ	Internal	Passing Juice
Рассчитать стоимость	Internal	Passing Juice
Посмотреть анализ конкурентов	External	Passing Juice
в договоре	Internal	Passing Juice
Калькулятор стоимости	Internal	Passing Juice

In-page links

Перейти в Telegram-бот	External	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Смотреть подробнее	Internal	Passing Juice
Проверить сертификаты	External	Passing Juice
Связаться с директором	External	Passing Juice
adv-36.ru	External	Passing Juice
vipinstruktor.ru	External	Passing Juice
photors.ru	External	Passing Juice
Подписаться на Telegram-канал	External	Passing Juice
Подписаться на VC.ru	External	Passing Juice
Настройка рекламы для кухонь на заказ. Заявки от 70 рублей.	Internal	Passing Juice
Заявки по 150 рублей в школу иностранного языка	Internal	Passing Juice
Лиды по 480 рублей в сфере строительства каркасных домов и бань	Internal	Passing Juice
Смотреть все	Internal	Passing Juice
Комплексное продвижение	Internal	Passing Juice
Цены	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Контакты	Internal	Passing Juice
Карта сайта	Internal	Passing Juice

SEO Keywords



Keywords Cloud

результат что **КЛИЕНТОВ**
привлечение это **для** наш
смотреть подробнее как

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
клиентов	15	✖	✖	✖	✖
для	13	✖	✖	✖	✖
смотреть	11	✖	✖	✖	✖
привлечение	11	✖	✖	✖	✖
как	11	✖	✖	✖	✖











Usability

	Url	Domain : everest-solution.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://everest-solution.com/sitemap.xml https://everest-solution.com/wp-sitemap.xml</div>
	Robots.txt	http://everest-solution.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.