



# Website Analysis: ethno.at

Generated on March 22 2026 18:54 PM

The score is 55/100



## SEO Content

	<b>Title</b>	<p>Slovenski Narodopisni Inštitut Urban Jarnik</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Slovenistka in etnologinja. Od l. 1993 do 1996 zunanja sodelavka Slovenskega narodopisnega inštituta v Celovcu, od l. 1996 raziskovalka in od l. 1997 direktorica. Raziskovalno področje: dialektologija, sociolingvistika, duhovna kultura. Vodi in spremlja raziskovalne projekte.</p> <p>Length : 276</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2042"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.ethno.at/home/sl</td> </tr> <tr> <td>description</td> <td>Slovenistka in etnologinja. Od l. 1993 do 1996 zunanja sodelavka Slovenskega narodopisnega inštituta v Celovcu, od l. 1996 raziskovalka in od l. 1997 direktorica. Raziskovalno področje: dialektologija, sociolingvistika, duhovna kultura. Vodi in spremlja raziskovalne projekte.</td> </tr> <tr> <td>image</td> <td>https://www.ethno.at/images/urban_jarnik_share.jpg</td> </tr> <tr> <td>title</td> <td>Slovenski Narodopisni Inštitut Urban Jarnik</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	url	https://www.ethno.at/home/sl	description	Slovenistka in etnologinja. Od l. 1993 do 1996 zunanja sodelavka Slovenskega narodopisnega inštituta v Celovcu, od l. 1996 raziskovalka in od l. 1997 direktorica. Raziskovalno področje: dialektologija, sociolingvistika, duhovna kultura. Vodi in spremlja raziskovalne projekte.	image	https://www.ethno.at/images/urban_jarnik_share.jpg	title	Slovenski Narodopisni Inštitut Urban Jarnik	type	website
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## SEO Content

	Headings	H1 8	H2 4	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] Težišča</li><li>• [H1] Prireditve</li><li>• [H1] Dejavnosti</li><li>• [H1] Publikacije</li><li>• [H1]</li><li>• [H1] Iskanje</li><li>• [H1] Kolofon</li><li>• [H1] Pravilnik o zasebnosti</li><li>• [H2] Leksikon slovenskega narečja v pliberškem okolju</li><li>• [H2] Vleka ploha na avstrijskem Koroškem in onstran meja s Slovenijo in z Italijo</li><li>• [H2] Dokumentation von mündlich überlieferten slowenischen geographischen Namen in Kärnten</li><li>• [H2] Kontakt</li></ul>					
	Images	We found 20 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 10 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%					

## In-page links

Anchor	Type	Juice
<a href="#">de</a>	Internal	Passing Juice
<a href="#">sl</a>	Internal	Passing Juice
<a href="#">Inštitut</a>	Internal	Passing Juice
<a href="#">Težišča</a>	Internal	Passing Juice
<a href="#">Dejavnosti</a>	Internal	Passing Juice
<a href="#">Publikacije</a>	Internal	Passing Juice
<a href="#">Prireditve</a>	Internal	Passing Juice
<a href="#">Pravilnik o zasebnosti</a>	Internal	Passing Juice
<a href="#">Kolofon</a>	Internal	Passing Juice
<a href="#">Admin</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

ledinska pri narodopisni slovenski tudi  
imena hišna kulturna kulturne **štitut**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
štitut	7	✓	✗	✓	✗
slovenski	4	✓	✗	✗	✗
narodopisni	4	✓	✗	✗	✗
pri	4	✗	✗	✗	✓
hišna	4	✗	✗	✗	✗

## Usability

Url	Domain : ethno.at Length : 8
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is sl.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ethno.at/robots.txt">http://ethno.at/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1088 1481 1160"> Google Analytics</div>