Website Analysis: estischool.pl

Generated on May 11 2025 16:33 PM

The score is 44/100

SEO Content

✓	Title	⬜ ESTI School – Private school in Krakow Length : 40 Perfect, your title contains between 10 and 70 characters.
⚠	Description	ESTI School, following the British curriculum in Krakow. We offer integrated education with a personalised touch for every student. Join us and break the boundaries together! Length : 174 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

⬤	Headings	

H1	H2	H3	H4	H5	H6
1	11	16	0	0	0

- [H1] International school in Krakow
- [H2] E
- [H2] S
- [H2] T
- [H2] I
- [H2] Our core values
- [H2] Academic Overview
- [H2] Assessment
- [H2] ESTI School transforms into an exciting language camp during the summer months!
- [H2] Catering
- [H2] Hear From Our Families

SEO Content

- [H2] Join us in shaping your child's future
- [H3] Early years education
- [H3] PRIMARY SCHOOL
- [H3] Education
- [H3] Science
- [H3] Technology
- [H3] International
- [H3] EARLY YEARS EDUCATION
- [H3] Ages 3-5
- [H3] PRIMARY SCHOOL
- [H3] Ages 6-11
- [H3] Location
- [H3] Discover creativity
- [H3] Library
- [H3] Bilingual education
- [H3] Mindful Growth
- [H3] After-School Enrichment Activities:

❌	Images	We found 23 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 3 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.79% Internal Links 84.21%

SEO Links

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Early years education	Internal	Passing Juice
Developmental "Preschool" course	Internal	Passing Juice
Preparation for School	Internal	Passing Juice
Primary School	Internal	Passing Juice
Mental Maths course	Internal	Passing Juice
Psychological sessions	Internal	Passing Juice
Summer Camp	Internal	Passing Juice
Winter Camp	Internal	Passing Juice
Study and admission requirements	Internal	Passing Juice
Blog	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contacts	Internal	Passing Juice
PL	Internal	Passing Juice
UA	Internal	Passing Juice
Standards for the protection of minors (full version)	External	Passing Juice
Standards for the protection of minors (short version)	External	Passing Juice
Statut	External	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : estischool.pl Length : 13
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files.

Document

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://estischool.pl/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.