



Website Analysis: esprit-fitness.ch

Generated on May 24 2025 13:08 PM

The score is 52/100



SEO Content

	Title	Esprit Fitness - le club de fitness le plus grand du canton de Neuchâtel Length : 72 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	Esprit Fitness est le plus grand club du canton de Neuchâtel et propose les prix les plus bas de toute la suisse romande. Viens nous rejoindre ! Length : 144 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>fr_FR</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>ESPRIT FITNESS Fort d'&#039;une renommée de plus de 18 ans, Esprit Fitness a su se différencier par ses prestations uniques. Ainsi, le club ne possède pas moins de 2500 m² de surface pour t'&#039;accueillir, ce qui fait de lui le club de fitness le plus grand du canton de</td></tr><tr><td>url</td><td>https://www.esprit-fitness.ch/</td></tr><tr><td>site_name</td><td>Esprit Fitness</td></tr><tr><td>image</td><td>https://www.esprit-fitness.ch/wp-content/uploads/2018/08/new-logo.png</td></tr></tbody></table>	Property	Content	locale	fr_FR	type	article	title	Home	description	ESPRIT FITNESS Fort d''une renommée de plus de 18 ans, Esprit Fitness a su se différencier par ses prestations uniques. Ainsi, le club ne possède pas moins de 2500 m² de surface pour t''accueillir, ce qui fait de lui le club de fitness le plus grand du canton de	url	https://www.esprit-fitness.ch/	site_name	Esprit Fitness	image	https://www.esprit-fitness.ch/wp-content/uploads/2018/08/new-logo.png
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SEO Content

	Headings	H1 1 H2 8 H3 4 H4 3 H5 0 H6 0
		• [H1] ESPRIT FITNESS • [H2] 49.- / MOIS ou 490.- / AN • [H2] PLUS DE 120 COURS / SEMAINE • [H2] 2500 M² SUR 3 ÉTAGES • [H2] ACTUALITÉS • [H2] DÉCOUVREZ NOS ESPACES • [H2] Demander une séance d'essai • [H2] CROSSFIT LITTORAL • [H2] ZONE EVOLUTION • [H3] Abonnements avantageux • [H3] Des cours selon vos envies • [H3] Le plus grand fitness du canton • [H3] Horaires d'ouvertures • [H4] NOUS CONTACTER • [H4] HEURES D'OUVERTURE • [H4] NOUS TROUVER
	Images	We found 24 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20%

SEO Links

Internal Links 80%

In-page links

Anchor	Type	Juice
Passer au contenu	Internal	Passing Juice
=	Internal	Passing Juice
enovinfo	Internal	Passing Juice
e-novinfo	External	Passing Juice
https://www.esprit-fitness.ch/wp-content/uploads/2020/05/SPI-NNING-2020-Esprit-Fitness-Annonce-Français-1.mp4	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fitness	14	✓	✗	✓	✓
cours	13	✗	✗	✗	✓
plus	10	✓	✗	✓	✓
esprit	9	✓	✗	✓	✓
par	9	✗	✗	✗	✗

Usability

	Url	Domain : esprit-fitness.ch Length : 17
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag
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Mobile

✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://esprit-fitness.ch/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics