# Website Analysis: esportivabets.br.com

## The score is 57/100

Esportiva Bet Brasil

pagepeeker

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | ① Esportiva Bet ①<br><br>Length : 17<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | Máquinas caça-níqueis Esportiva Bet Brasil - Registro rápido no site oficial da casa de apostas<br><br>Length : 96<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◉ | Headings | H1   H2   H3   H4   H5   H6<br>1    0    0    0    0    0<br><br>&bull; [H1] Esportiva Bet Brasil |
| ✗ | Images | We found 3 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✗ | Text/HTML Ratio | Ratio : 1%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Content

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 3 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| Esportiva Bet Brasil ➡ Site oficial | Internal | Passing Juice |
| Cassino | Internal | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ○ | Keywords Cloud | site esportiva bet skip oficial brasil content |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| esportiva | 2 | ✓ | ✗ | ✓ | ✓ |

# Keywords Consistency

| bet | 2 | ✔ | ✖ | ✔ | ✔ |
|---|---|---|---|---|---|
| skip | 1 | ✖ | ✖ | ✖ | ✖ |
| content | 1 | ✖ | ✖ | ✖ | ✖ |
| brasil | 1 | ✖ | ✖ | ✔ | ✔ |

# Usability

| | Url | Domain : esportivabets.br.com<br>Length : 20 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is pt. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles. |

# Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

# Mobile

| | | | |
|---|---|---|---|
| | Mobile Optimization | ✔ | Apple Icon |
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| | | |
|---|---|---|
| ✖ | XML Sitemap | **Missing**<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✔ | Robots.txt | http://esportivabets.br.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool.<br><br>Li    LiveInternet |