

Website Analysis: errai.ru

Generated on April 12 2026 13:02 PM



The score is 63/100







SEO Content

	Title	Отзывы о парфюме Errai Spirit of Kings Length : 38 Perfect, your title contains between 10 and 70 characters.												
	Description	Что говорят пользователи: положительные и критические отзывы - Преимущества и недостатки по отзывам на Spirit of Kings Errai Length : 124 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Отзывы о парфюме Errai Spirit of Kings• [H2] Что говорят пользователи: положительные и критические отзывы• [H2] Преимущества и недостатки по отзывам• [H3] Общее впечатление• [H3] Положительные отзывы• [H3] Критические замечания	H1	H2	H3	H4	H5	H6	1	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	3	0	0	0									
	Images	We found 5 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
https://www.spellsmell.ru/women/spirit-of-kings/	External	Passing Juice

SEO Keywords

	Keywords Cloud	коже слишком отзывы или аромат звучание errai воспринимается spirit kings
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

errai	7	✓	✗	✓	✓
ОТЗЫВЫ	5	✓	✗	✓	✓
spirit	5	✓	✗	✓	✓
kings	5	✓	✗	✓	✓
аромат	5	✗	✗	✗	✗






Usability

	Url	Domain : errai.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.




Document

	 Too bad, your website is using inline styles.
	 Great, your website has few CSS files.
	 Perfect, your website has few JavaScript files.
	 Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://errai.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.