Website Analysis: epicbusinesshouston.com

The score is 37/100

SEO Content

✅	**Title**	Epic Business Houston – Epic Businesses in Houston! Length : 57 Perfect, your title contains between 10 and 70 characters.
❌	**Description**	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	**Keywords**	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	**Og Meta Properties**	Good, your page take advantage of Og Properties.

Property	Content
title	Home
image	https://epicbusinesshouston.com/wp-content/uploads/2023/11/EBH-Logo.png
url	https://epicbusinesshouston.com/

Headings

H1	H2	H3	H4	H5	H6
0	4	15	0	0	0

- [H2] Welcome to The Epic Business Directory!
- [H2] Featured Listings Marketing Quantum Growth Marketing
- [H2] New Listings
- [H2] See Your Business Here!
- [H3] Ghost Bar Restaurant and Nightclub
- [H3] The Baird Law Firm
- [H3] Hampton Inn & Suites Houston/Sugar Land
- [H3] Crystal Suites
- [H3] Hampton Inn & Suites Houston Heights I-10
- [H3] Best Western Plus Spring Inn & Suites

SEO Content

		• [H3] Holiday Inn & Suites Houston West – Westway Park, an IHG Hotel • [H3] Courtyard by Marriott Houston I-10 West/Park Row • [H3] Days Inn & Suites by Wyndham Downtown/University of Houston • [H3] Comfort Suites Houston NW – Vintage Park • [H3] Holiday Inn Houston-Webster, an IHG Hotel • [H3] Holiday Inn Houston NW – Beltway 8, an IHG Hotel • [H3] About Us • [H3] • [H3] Brought To You By…
❌	Images	We found 30 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 23 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

In-page links

Anchor	Type	Juice
Advertise	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Submit a Listing	Internal	Passing Juice
Login / Register	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Listings	Internal	Passing Juice
Pricing	Internal	Passing Juice
Free vs Premium	Internal	Passing Juice
Hampton Inn & Suites Houston/Sugar Land	Internal	Passing Juice
Crystal Suites	Internal	Passing Juice
Hampton Inn & Suites Houston Heights I-10	Internal	Passing Juice
Best Western Plus Spring Inn & Suites	Internal	Passing Juice
Holiday Inn & Suites Houston West – Westway Park, an IHG Hotel	Internal	Passing Juice
Courtyard by Marriott Houston I-10 West/Park Row	Internal	Passing Juice
Days Inn & Suites by Wyndham Downtown/University of Houston	Internal	Passing Juice
Comfort Suites Houston NW – Vintage Park	Internal	Passing Juice
Holiday Inn Houston-Webster, an IHG Hotel	Internal	Passing Juice
Holiday Inn Houston NW – Beltway 8, an IHG Hotel	Internal	Passing Juice
ADD YOUR BUSINESS	Internal	Passing Juice
Epic Business Directories	External	Passing Juice
Powered by QGM	External	Passing Juice

SEO Keywords

	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : epicbusinesshouston.com Length : 23
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://epicbusinesshouston.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.