



# Website Analysis: entrepreneurshipessentials.com

Generated on July 28 2024 04:30 AM




The score is 52/100





## SEO Content

	<b>Title</b>	<p>Entrepreneurship Essentials</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<b>Description</b>	<p>Essentials of Entrepreneurship - From Mindset to Launch ...</p> <p>Length : 59</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																				
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																				
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.entrepreneurshipessentials.com/</td> </tr> <tr> <td>site_name</td> <td>Entrepreneurship Essentials</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Entrepreneurship Essentials</td> </tr> <tr> <td>description</td> <td>Essentials of Entrepreneurship - From Mindset to Launch ...</td> </tr> <tr> <td>image</td> <td>https://www.entrepreneurshipessentials.com/wp-content/uploads/2023/12/pp_200-200-1.png</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.entrepreneurshipessentials.com/wp-content/uploads/2023/12/pp_200-200-1.png</td> </tr> <tr> <td>image:width</td> <td>0</td> </tr> </tbody> </table>	Property	Content	url	https://www.entrepreneurshipessentials.com/	site_name	Entrepreneurship Essentials	locale	en_US	type	website	title	Entrepreneurship Essentials	description	Essentials of Entrepreneurship - From Mindset to Launch ...	image	https://www.entrepreneurshipessentials.com/wp-content/uploads/2023/12/pp_200-200-1.png	image:secure_url	https://www.entrepreneurshipessentials.com/wp-content/uploads/2023/12/pp_200-200-1.png	image:width	0
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image:width	0																					





# SEO Content

		image:height 0												
		image:alt pp 200 200												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>4</td> <td>3</td> <td>8</td> <td>6</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Over 40 Years of Bootstrapping Business Success</li> <li>• [H2] Over 40 Years of BootStrapping Business Success</li> <li>• [H2] We help Founders design Business Models the Right Way.</li> <li>• [H2] Consulting Services</li> <li>• [H2] Juniper Foods restores growth with return to core strategies</li> <li>• [H2] What can we help you overcome?</li> <li>• [H2] True Entrepreneurship: Creating Value For Others</li> <li>• [H2] CONTACT</li> <li>• [H2] STAY UP TO DATE</li> <li>• [H3] Building Business, Boots On The Ground, With Little or No Cash</li> <li>• [H3] Entrepreneurship Definition</li> <li>• [H3] My Students and Clients have Launched Businesses from Scratch in Every Kind of Market Imaginable</li> <li>• [H3] The Right Type of Help in The Format and Time Frame You Need</li> <li>• [H4] Juniper Foods, once a thriving business with robust sales, encountered a severe downturn as the pandemic struck. The company saw a 40% drop in sales and a significant decrease in customer foot traffic, posing a critical threat to its survival.</li> <li>• [H4] You Didn't Learn to Ride a Bicycle in a Workshop</li> <li>• [H4] The Full Story</li> <li>• [H5] Entrepreneurs</li> <li>• [H5] Digital Marketing</li> <li>• [H5] Corporate Innovators</li> <li>• [H5] New Venture Development and Essentials Connect</li> <li>• [H5] Leadership Connect</li> <li>• [H5] Private Coaching</li> <li>• [H5] Reviews From Our Happy Clients</li> <li>• [H5] We help companies stay ahead in a rapidly changing world.</li> <li>• [H6] Essentials of Entrepreneurship - From Mindset to Launch</li> <li>• [H6] Entrepreneurship Consulting and Marketing</li> <li>• [H6] About US</li> <li>• [H6] What we do</li> <li>• [H6] Case Study</li> <li>• [H6] How we helped?</li> <li>• [H6] Sabrina D. Clement</li> </ul>	H1	H2	H3	H4	H5	H6	1	8	4	3	8	6
H1	H2	H3	H4	H5	H6									
1	8	4	3	8	6									
	Images	<p>We found 12 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Training</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Our Mission</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Reviews From Our Happy Clients</a>	Internal	Passing Juice
<a href="#">Real Entrepreneurs - What's Working Today</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

subscribe essentials  
entrepreneurship skip content

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
entrepreneurship	1	✓	✗	✓	✓
essentials	1	✓	✗	✓	✓
skip	1	✗	✗	✗	✗
content	1	✗	✗	✗	✗
subscribe	1	✗	✗	✗	✗










### Usability

	Url	Domain : entrepreneurshippessentials.com Length : 30
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://entrepreneurshipessentials.com/sitemap.xml</pre> <pre>https://www.entrepreneurshipessentials.com/sitemaps.xml</pre>
	Robots.txt	<pre>http://entrepreneurshipessentials.com/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

# Optimization