

Website Analysis: engage.bz

Generated on May 14 2025 15:41 PM

The score is 49/100



SEO Content

	Title	Engage																					
		Length : 6																					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																					
	Description	Atividades e gamificação																					
		Length : 25																					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Engage</td></tr><tr><td>description</td><td>Atividades e gamificação</td></tr><tr><td>url</td><td>https://engage.bz/</td></tr><tr><td>site_name</td><td>Engage</td></tr><tr><td>updated_time</td><td>2025-03-18T16:35:14-03:00</td></tr></table>						Property	Content	locale	pt_BR	type	website	title	Engage	description	Atividades e gamificação	url	https://engage.bz/	site_name	Engage	updated_time	2025-03-18T16:35:14-03:00
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	Headings	H1 1	H2 3	H3 17	H4 0	H5 0	H6 0																
		[H1] LMS #1 do Brasil – Engage [H2] Facilite a criação e a gestão de seus treinamentos																					

SEO Content

		• [H2] Vantagens do nosso sistema • [H2] Como facilitamos a construção dos ambientes de aprendizagem • [H3] Sabe porque você e seus colaboradores vão nos amar? • [H3] Utilize o poder da inteligência com nossa metodologia para criar ambientes de aprendizagem • [H3] Ganhe tempo criando seu programa a partir de modelos prontos e validados • [H3] Mais de 300 cursos disponíveis para treinar seus colaboradores • [H3] Crie facilmente 20 tipos de atividade de aprendizagem • [H3] Participe da comunidade de boas práticas exclusiva para clientes • [H3] Atividades e gamificação • [H3] Ferramentas práticas • [H3] Integrações e aplicativos • [H3] Saiba agora como a Engage pode ser a melhor solução de aprendizagem para a sua empresa com o nosso CEO e co-fundador, Mário Cabral. • [H3] 485 • [H3] +2 milhões • [H3] +12 mil • [H3] +23 milhões • [H3] Content • [H3] Contact • [H3] Highlights
	Images	We found 30 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 18% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Início	Internal	Passing Juice
Nossos Planos	Internal	Passing Juice
Blog	Internal	Passing Juice
Materiais Gratuitos	Internal	Passing Juice
Contato	Internal	Passing Juice
Área do Cliente	Internal	Passing Juice
Experimente Grátis	Internal	Passing Juice
Lia	Internal	Passing Juice
Modelos Prontos	Internal	Passing Juice
Catálogo de Cursos	Internal	Passing Juice
Ferramenta Autoria	Internal	Passing Juice
Boas Práticas	Internal	Passing Juice
What is an LMS?	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
General Terms and Conditions of Use	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	que nossa aprendizagem treinamentos treinamento para engage mais uma
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SEO Keywords

gestão

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
para	17	✖	✖	✖	✔
aprendizagem	10	✖	✖	✖	✔
engage	9	✔	✖	✖	✔
gestão	9	✖	✖	✖	✔
nossa	8	✖	✖	✖	✔

Usability

	Url	Domain : engage.bz Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 30

Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://engage.bz/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.