











Website Analysis: emotional-transformation.com.au

Generated on April 10 2026 15:42 PM


The score is 41/100







SEO Content

	Title	Emotional Transformation – Counselling for individuals and couples Length : 72 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] How can I help? • [H4] Turramurra - Sydney NSW 	H1	H2	H3	H4	H5	H6	0	1	0	1	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	1	0	0									
	Images	We found 4 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Sandtrays	Internal	Passing Juice
Counselling for Children &#038; Adolescents	Internal	Passing Juice
Counselling for Couples	Internal	Passing Juice
Counselling for Individuals	Internal	Passing Juice
Expressive Therapies	Internal	Passing Juice
Healing the Wounded Inner Child	Internal	Passing Juice
Interesting Websites	Internal	Passing Juice
Making an Appointment	Internal	Passing Juice

In-page links

Sandplay Therapy	Internal	Passing Juice
Sandtray Therapy Training Course	Internal	Passing Juice
Supervision For Counsellors/Therapists	Internal	Passing Juice
The Therapeutic Process	Internal	Passing Juice
Transpersonal Psychology	Internal	Passing Juice
Policy	Internal	Passing Juice
Forms	Internal	Passing Juice
Contact	Internal	Passing Juice
Request an appointment via email	Internal	Passing Juice
Lagom Technology	External	Passing Juice


SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
counselling	16	✓	✗	✗	✗
therapy	11	✗	✗	✗	✗
sandtray	8	✗	✗	✗	✗
training	8	✗	✗	✗	✗
individuals	8	✓	✗	✗	✗






Usability

	Url	Domain : emotional-transformation.com.au Length : 31
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://emotional-transformation.com.au/sitemap.xml</pre> <pre>https://emotional-transformation.com.au/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://emotional-transformation.com.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>