

Website Analysis: emilysgather.com

Generated on June 22 2025 10:22 AM





The score is 43/100







SEO Content

	Title	Emily's Gather					
		Length : 19					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 4	H3 5	H4 0	H5 12	H6 0
		<ul style="list-style-type: none">[H2] HUGE SALES[H2] A journey of love & joy[H2] Our Blog[H2] Join our competition[H3] It has finally started...[H3] Browse our categories[H3] Best Selling Products[H3] Latest News[H3] Login[H5] Baby's essentials[H5] Family[H5] Home accessories[H5] Kid's playroom[H5] New mom's must-have[H5] Free Shipping on all orders[H5] Amazing customer service[H5] No Customs or Duty Fees![H5] Breastfeeding via Pumping: A Comprehensive Guide for					

SEO Content

		<p>New Mothers</p> <ul style="list-style-type: none">• [H5] Practices to Ensure a Successful Breast Pumping Experience• [H5] Child Safety Essentials: Creating a Safe Environment for Your Little Explorer• [H5] Ultimate Postpartum Supplies Checklist: What Every New Mom Needs
	Images	<p>We found 43 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 96 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Quick View	Internal	Passing Juice
Food Grade Silicone Baby Eating Bibs Easy to Clean Baby Bibs Drool Towels Waterproof Children Silicone Drool Bibs	Internal	Passing Juice
Multifunctional Travel Out Portable Mommy Bag Cotton Rope Diaper Bag Diaper Storage Bag Baby Diaper Storage Basket	Internal	Passing Juice
Baseus Desk Lamp Hanging Magnetic LED Table Lamp Chargeable Stepless Dimming Cabinet Light Night Light For Closet Wardrobe Lamp	Internal	Passing Juice
8L Portable Folding Washing Machine Bucket for Clothes Socks Underwear Cleaning Washer Portable Small Travel Washing Machine	Internal	Passing Juice
Retractable Pet Fence With Indoor Safety Gate Non Punching Stair Railing Household Dog Barrier Secure Protection For Petsits	Internal	Passing Juice
Food Grade Baby Silicone Stacking Cups Soft Building Block Stackable Cubes Infant Round Tower Toys Educational Montessori Toy	Internal	Passing Juice
3 Piece Set Of Women&#8217;S Breastfeeding Underwear Comfortable Without Steel Rings And Anti Sagging Gathering Breastfeeding Bra	Internal	Passing Juice
Newborn Baby DIY Hand And Footprint Kit Ink Pads Photo Frame Handprint Toddlers Souvenir Accessories Safe Clean Baby Shower Gift	Internal	Passing Juice
Breastfeeding via Pumping: A Comprehensive Guide for New Mothers	Internal	Passing Juice
=	Internal	Passing Juice
Practices to Ensure a Successful Breast Pumping Experience	Internal	Passing Juice
=	Internal	Passing Juice
Child Safety Essentials: Creating a Safe Environment for Your Little Explorer	Internal	Passing Juice
=	Internal	Passing Juice
Ultimate Postpartum Supplies Checklist: What Every New Mom Needs	Internal	Passing Juice
0-24Months	Internal	Passing Juice
3.5Tog	Internal	Passing Juice
3pcs	Internal	Passing Juice
1501	Internal	Passing Juice

In-page links

Adjustable	Internal	Passing Juice
Anti-Kick	Internal	Passing Juice
Apron	Internal	Passing Juice
Aprons	Internal	Passing Juice
Babies	Internal	Passing Juice
Baby	Internal	Passing Juice
Baby's	Internal	Passing Juice
Blanket	Internal	Passing Juice
Burp	Internal	Passing Juice
Child	Internal	Passing Juice
Children	Internal	Passing Juice
Cloth	Internal	Passing Juice
Cloths.	Internal	Passing Juice
Cold	Internal	Passing Juice
Cover	Internal	Passing Juice
Eating	Internal	Passing Juice
Feeding	Internal	Passing Juice
Full	Internal	Passing Juice
Girl	Internal	Passing Juice
Gown	Internal	Passing Juice
Kids	Internal	Passing Juice
Little	Internal	Passing Juice
Long	Internal	Passing Juice
Long-Sleeve	Internal	Passing Juice
Meal	Internal	Passing Juice
Muslin	Internal	Passing Juice
Painting	Internal	Passing Juice
Pocket	Internal	Passing Juice

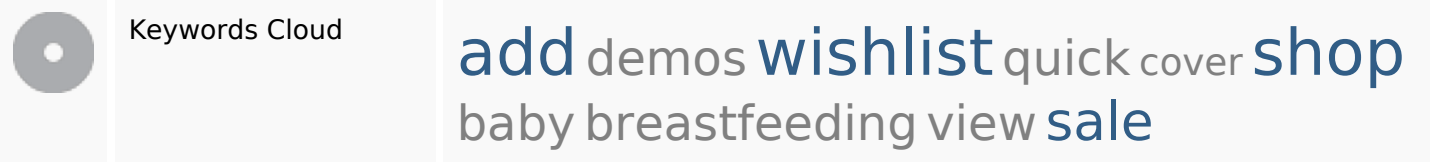
In-page links

Prevent	Internal	Passing Juice
Removable	Internal	Passing Juice
Sack	Internal	Passing Juice
Sleep	Internal	Passing Juice
Sleeping	Internal	Passing Juice
Sleeve	Internal	Passing Juice
Sleeves	Internal	Passing Juice
Smock	Internal	Passing Juice
Soft	Internal	Passing Juice
Thicker	Internal	Passing Juice
Waterproof	Internal	Passing Juice
Winter	Internal	Passing Juice
With	Internal	Passing Juice
About	Internal	Passing Juice
Our Stores	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
FAQ	Internal	Passing Juice
Demos	Internal	Passing Juice
Shop Demos	Internal	Passing Juice
Classic Shop	Internal	Passing Juice
Simple Slider	Internal	Passing Juice
Fullscreen Fashion	Internal	Passing Juice
Video Cover	Internal	Passing Juice
Slider Cover	Internal	Passing Juice
Grid Style 1	Internal	Passing Juice
Grid Style 2	Internal	Passing Juice
Grid Style 3	Internal	Passing Juice

In-page links

Mega Shop	Internal	Passing Juice
Cute Shop	Internal	Passing Juice
Sport Shop	Internal	Passing Juice
Vendor Shop	Internal	Passing Juice
Parallax Shop	Internal	Passing Juice
Big Sale	Internal	Passing Juice
Sale Countdown	Internal	Passing Juice
Business Demos	Internal	Passing Juice
Agency	Internal	Passing Juice
Corporate	Internal	Passing Juice
Freelancer	Internal	Passing Juice
Explore	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Shop	Internal	Passing Juice
Pages	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Elements	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
add	9	✖	✖	✖	✖









Keywords Consistency

shop	9	✗	✗	✗	✗
wishlist	8	✗	✗	✗	✗
sale	6	✗	✗	✗	✓
quick	4	✗	✗	✗	✗

Usability

	Url	Domain : emilysgather.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 59 Warnings : 55
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div>

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://emilysgather.com/sitemap.xml>



Robots.txt

<http://emilysgather.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.