









# Website Analysis: emeraldproduce.com

Generated on April 03 2026 10:10 AM




The score is 48/100







## SEO Content

	<p>Title</p>	<p>Homepage   Emerald Produce</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>We are recognised for upholding the highest standards, providing our customers with the confidence of recognised protocols.</p> <p>Length : 123</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>0</td> <td>2</td> <td>1</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="616 1514 1485 1912" style="list-style-type: none"> <li>• [H1] We Supply Quality Root Crops</li> <li>• [H1] We Understand the Challenges of Sourcing Produce</li> <li>• [H2] Consistency in Supply</li> <li>• [H4] We're Growers Too</li> <li>• [H4] Contact Us Today</li> <li>• [H5] Proud of Our Accreditations</li> <li>• [H6] 90% of the products we supply are potatoes and we have become true specialists in this area.</li> <li>• [H6] Trusted connections with UK and worldwide growers</li> <li>• [H6] --&gt;</li> <li>• [H6] BRCGS Agents and Brokers</li> <li>• [H6] OF&amp;G Organic</li> </ul>	H1	H2	H3	H4	H5	H6	2	1	0	2	1	5
H1	H2	H3	H4	H5	H6									
2	1	0	2	1	5									
	<p>Images</p>	<p>We found 21 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : 11%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10%  Internal Links 90%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Source</a>	Internal	Passing Juice
<a href="#">Deliver</a>	Internal	Passing Juice
<a href="#">Grow</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## In-page links

<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Website by Optima.</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
produce	3	✓	✗	✗	✓
supply	2	✗	✗	✗	✓
quality	2	✗	✗	✗	✓
root	2	✗	✗	✗	✓
need	2	✗	✗	✗	✗

## Usability





	Url	Domain : emeraldproduce.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
--	-------------	--

## Optimization

		crawl the site more intelligently.
	Robots.txt	<a href="http://emeraldproduce.com/robots.txt">http://emeraldproduce.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.