





Website Analysis: elleryng.com

Generated on May 15 2025 10:49 AM

The score is 56/100



SEO Content

	Title	Executive Communication Coach Interpersonal Skills Coach Singapore Length : 68 Perfect, your title contains between 10 and 70 characters.																
	Description	Speech & Communication Coaching in Singapore. Speak boldly, be understood, stop overthinking & people-pleasing, and overcome intense emotions. Length : 150 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Executive Communication Coach Interpersonal Skills Coach Singapore</td></tr><tr><td>description</td><td>Speech & Communication Coaching in Singapore. Speak boldly, be understood, stop overthinking & people-pleasing, and overcome intense emotions.</td></tr><tr><td>url</td><td>https://www.elleryng.com/</td></tr><tr><td>site_name</td><td>Communication & Confidence Coach Ellery Ng Singapore</td></tr><tr><td>image</td><td>https://www.elleryng.com/wp-content/uploads/2024/06/communication-confidence-coach-Ellery-Ng-working-style-27kb.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Executive Communication Coach Interpersonal Skills Coach Singapore	description	Speech & Communication Coaching in Singapore. Speak boldly, be understood, stop overthinking & people-pleasing, and overcome intense emotions.	url	https://www.elleryng.com/	site_name	Communication & Confidence Coach Ellery Ng Singapore	image	https://www.elleryng.com/wp-content/uploads/2024/06/communication-confidence-coach-Ellery-Ng-working-style-27kb.jpg
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SEO Content





image:secure_url	https://www.elleryng.com/wp-content/uploads/2024/06/communication-confidence-coach-Ellery-Ng-working-style-27kb.jpg
image:width	500
image:height	452

Headings





H1	H2	H3	H4	H5	H6
4	3	0	17	0	0

- [H1] Communication & Confidence Coach in Singapore
- [H1] The Rise of Coaching
- [H1] (or, why I would want a life coach)
- [H1] Wisdom & New Learning
- [H2] Certified ontological life coach
- [H2] Through a Life Coach With An Ontological Approach
- [H2] "It takes two to know one."
- [H4] "His practical tips & tools enabled me to increase my confidence in handling difficult situations & stakeholders."
- [H4] "He doesn't just help you understand what's holding you back—he creates practical strategies to simplify and implement new approaches that are both effective and sustainable."
- [H4] "With swift & artful techniques, Ellery created a lot of clarity, enabled me to take action after each coaching session."
- [H4] "Ellery helped me identify blindspots in my communication—especially in tone & presence, to be taken more seriously. I now engage more confidently, even with senior leaders, & advocate for what I deserve."
- [H4] "I'm a better communicator now. With Ellery's coaching, I'm able to access my courage to voice out what I want, & my opinions, without worrying what other people think about me."
- [H4] "I had challenges with communication due to mental barriers. Working with Ellery, I felt these barriers break down, & a new way of being opened up. I've even gotten a promotion!"
- [H4] "I overcame the anxiety to speak with people of higher social status... moved me to be effective in my relationships & confidence."
- [H4] "El has made me become a more direct communicator. I was able to make my needs well-known to others - thus making my communication with people around me a lot better."
- [H4] "I've had issues communicating with my partner. But after what I learnt from you, I was finally able to speak my thoughts, share my feelings. It was a nothing short of a 180° transformation!"
- [H4] "I discovered how to say 'No', in a way that felt powerful yet safe to express. I understood that I have a voice & I can use it."
- [H4] "I am able to be more assertive in my requests to my colleagues & managers. And I've been able to adopt a more relaxed stance to issues at work."
- [H4] "I learnt how to better set boundaries and communicate my expectations more effectively. My confidence has markedly improved. In presentations, I overcame my anxiety, focusing on communicating my message authentically."

SEO Content

		<ul style="list-style-type: none"> • [H4] Professional Certified Coach with the International Coaching Federation • [H4] Embodied Yoga Principles Certified Coach • [H4] Quick links • [H4] Connect with me on social media • [H4] One of the Top Life Coaches in Singapore
	Images	<p>We found 21 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 22 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 36.36%</p> <p>Internal Links 63.64%</p>


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Why Coaching	Internal	Passing Juice

In-page links

Why Coaching	Internal	Passing Juice
How Can a Life Coach Help Me	Internal	Passing Juice
How Does Coaching for Communication &#038; Confidence Work	Internal	Passing Juice
Style &#038; Approach	Internal	Passing Juice
Ontological Coaching	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Booking Calendar	Internal	Passing Juice
Articles	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Embodied Yoga Principles Certified Coach	External	Passing Juice
WhatsApp Ellery	External	Passing Juice
VUCA	External	Passing Juice
use of self	External	Passing Juice
Feeling alone, despite being connected	External	Passing Juice
that&#8217;s not the same as wisdom	External	Passing Juice
it takes a human soul	External	Passing Juice
=	Internal	Passing Juice
when he spoke about &#8220;LO&#8221; &#8211; the quotient of love	External	Passing Juice
Site Map	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	select calendar how articles booking communication executive style coaching coach
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coaching	5	✖	✖	✔	✔
coach	3	✔	✖	✔	✔
how	2	✖	✖	✖	✔
communication	2	✔	✖	✔	✔
executive	1	✔	✖	✖	✖


Usability

	Url	Domain : elleryng.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<div data-bbox="549 197 1497 510"><div data-bbox="549 197 1497 248">✓ Excellent, your website doesn't use nested tables.</div><div data-bbox="549 248 1497 309">✗ Too bad, your website is using inline styles.</div><div data-bbox="549 309 1497 369">✗ Too bad, your website has too many CSS files (more than 4).</div><div data-bbox="549 369 1497 430">✗ Too bad, your website has too many JS files (more than 6).</div><div data-bbox="549 430 1497 510">✗ Too bad, your website does not take advantage of gzip.</div></div>
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Mobile

	Mobile Optimization	<div data-bbox="549 730 1497 909"><div data-bbox="549 730 1497 781">✓ Apple Icon</div><div data-bbox="549 781 1497 842">✓ Meta Viewport Tag</div><div data-bbox="549 842 1497 909">✓ Flash content</div></div>
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Optimization

	XML Sitemap	<div data-bbox="539 1115 1520 1379"><p>Missing</p><p>Your website does not have an XML sitemap - this can be problematic.</p><p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p></div>
	Robots.txt	<div data-bbox="539 1411 1520 1516"><p>http://elleryng.com/robots.txt</p><p>Great, your website has a robots.txt file.</p></div>
	Analytics	<div data-bbox="539 1547 1520 1688"><p>Great, your website has an analytics tool.</p><div data-bbox="549 1621 1481 1688"> Google Analytics</div></div>