









Website Analysis: ellengroup.com.ua

Generated on July 30 2024 00:15 AM




The score is 53/100







SEO Content

	Title	<p>Інтернет-магазин одягу Ellengroup - Купити домашній одяг від виробника в Києві, Україні</p> <p>Length : 87</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Інтернет-магазин Ellengroup ☐ Одяг для дому ☐ Тільки найкращі пропозиції від виробника ✓ Гарантія якості - використання тільки найкращих тканин європейського виробництва ✓ Швидка доставка у Києві, Луцьку та Україні. ☎ (095) 568-00-88</p> <p>Length : 235</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Інтернет-магазин одягу від виробника Ellengroup</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>1</td><td>2</td><td>0</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Інтернет-магазин одягу Ellengroup• [H3] Критерії вибору домашнього одягу• [H4] Категорії• [H4] Меню• [H6] Кошик	H1	H2	H3	H4	H5	H6	1	0	1	2	0	1
H1	H2	H3	H4	H5	H6									
1	0	1	2	0	1									
	Images	<p>We found 16 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 32%</p>												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 46 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

In-page links

Anchor	Type	Juice
Жінкам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Нічні сорочки	Internal	Passing Juice
Халати	Internal	Passing Juice
Комбінезони	Internal	Passing Juice
Одяг для дому та прогулянок	Internal	Passing Juice
Білизна	Internal	Passing Juice
Майки	Internal	Passing Juice


In-page links

Боді	Internal	Passing Juice
Футболки	Internal	Passing Juice
Топи	Internal	Passing Juice
Трусики	Internal	Passing Juice
Чоловікам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Халати	Internal	Passing Juice
Одяг для дому та прогулянок	Internal	Passing Juice
Білизна	Internal	Passing Juice
Майки	Internal	Passing Juice
Футболки	Internal	Passing Juice
Труси	Internal	Passing Juice
Дівчаткам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Одяг для дому та прогулянок	Internal	Passing Juice
Хлопчикам	Internal	Passing Juice
Піжами	Internal	Passing Juice
Sale	Internal	Passing Juice
Партнерам	Internal	Passing Juice
Оплата та доставка	Internal	Passing Juice
Про нас	Internal	Passing Juice
Контакти	Internal	Passing Juice
УКР	Internal	Passing Juice
РУС	Internal	Passing Juice
ОБИРАЙ	Internal	Passing Juice
ОБИРАЙ	Internal	Passing Juice
ОБИРАЙ	Internal	Passing Juice
НОВИНКА	Internal	Passing Juice

In-page links

ОБИРАЙ	Internal	Passing Juice
НОВИНКА	Internal	Passing Juice
ОБИРАЙ	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Умови «Публічної оферти»	Internal	Passing Juice
hopshop.com.ua	External	Passing Juice
dzyga.ua	External	Passing Juice
ПРОДОВЖИТИ ПОКУПКИ	Internal	Passing Juice
ПЕРЕЙТИ ДО КОШИКА	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	або хлопчикам одяг домашнього обирай чоловікам бути для від одягу
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
одягу	7	✓	✓	✗	✓
обирай	5	✗	✗	✗	✗
або	5	✗	✗	✗	✗
для	4	✗	✗	✓	✗
одяг	4	✓	✓	✓	✓









Usability

	Url	Domain : ellengroup.com.ua Length : 17
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is uk.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://ellengroup.com.ua/sitemap.xml
	Robots.txt	http://ellengroup.com.ua/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.