

#### Website Analysis: elevenaustralia.fr

Generated on July 19 2024 08:18 AM

The score is 36/100

#### **SEO Content**

| 1 | Title              | et corps p<br>votre salo<br>Length : 1<br>Ideally, yo | rofessionn<br>n de coiffu<br>87<br>our title sho  | els de haut<br>re ou achet<br>ould contair  | e qualité. Tr<br>ter aujourd'i   | ouvez un re<br>nui.<br>0 and 70 ch  | soins capillaires<br>evendeur pour<br>aracters (spaces |
|---|--------------------|---|---|---|--|---|--|
| 8 | Description        |   | We haven  |   | eta description  |   | oage. Use <u>this</u>                                  |
|   | Keywords           |   |   |   | eta keywords<br>reate keywo  |   | age. Use <u>this free</u>                              |
| 8 | Og Meta Properties | social crav   | wler's bette  |   | ze your page   | •   | his tags allows<br>ree og                              |
| • | Headings           | H) •               | 2] MIRACLI<br>2] GENTLE<br>2] GENTLE<br>2] NEON O<br>2] LE BLOC<br>3] NOTRE I<br>3] MIRACLI<br>3] NOS TU<br>3] NOUVEA<br>3] IL Y A UI<br>3] NOS SH. | E HAIR MAS HYDRATE A CLEANSE S RANGE COIG HÉROS CAP E HAIR MAS TOS PRODU AU DRY FINI NE RAISON AMPOINGS COLOUR TO | PILLAIRE A U<br>SK<br>JITS PAR JOE<br>ISH WAX SP<br>ISH TEXTUR<br>DE PLUS D'<br>SANS SULFA | MPOING SOL<br>SOLIDE 70g<br>N NOUVEAU<br>EY exness [][<br>RAY, À DÉCO<br>E SPRAY<br>AIMER NOS | LIDE 70gr.<br>gr.<br>J MASQUE                          |

#### SEO Content

|          |                 | <ul> <li>[H3] PLANT FOR AIR MONTH 2021</li> <li>[H3] [PEOPLE]</li> <li>[H3] NOUVEAU MIRACLE HAIR MASK</li> <li>[H3] La coloration selon ELEVEN Australia</li> <li>[H3] ELEVEN Australia lance ses shampooings sans sulfates</li> <li>[H3] ELEVEN Australia présente Le shampooing solide!</li> <li>[H3] NOTRE INSTAGRAM</li> <li>[H4] Privacy Overview</li> </ul> |
|----------|-----------------|---|
| 8        | Images          | We found 24 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
| 8        | Text/HTML Ratio | Ratio: 11%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| <b>②</b> | Flash           | Perfect, no Flash content has been detected on this page.   |
|          | Iframe          | Great, there are no Iframes detected on this page.  |

#### SEO Links

| <b>②</b> | URL Rewrite             | Good. Your links looks friendly!   |
|----------|-------------------------|--|
|          | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| <b>②</b> | In-page links           | We found a total of 37 links including 0 link(s) to files                                      |
| 0        | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 2.7%  Internal Links 97.3%        |

### In-page links

| Anchor         | Туре     | Juice         |
|----------------|----------|---------------|
| Nous connaitre | Internal | Passing Juice |

# In-page links

| Notre histoire       | Internal | Passing Juice |
|----------------------|----------|---------------|
| <u>faq</u>           | Internal | Passing Juice |
| nos ingrédients      | Internal | Passing Juice |
| Style for Life       | Internal | Passing Juice |
| Couleurs             | Internal | Passing Juice |
| <u>e-shop</u>        | Internal | Passing Juice |
| Shampoing            | Internal | Passing Juice |
| Conditionneur        | Internal | Passing Juice |
| Styling              | Internal | Passing Juice |
| Traitement           | Internal | Passing Juice |
| Tools                | Internal | Passing Juice |
| Body                 | Internal | Passing Juice |
| Sans Gluten          | Internal | Passing Juice |
| Sans Sulfates        | Internal | Passing Juice |
| Vegan                | Internal | Passing Juice |
| Conseil personnalisé | Internal | Passing Juice |
| distributeurs        | Internal | Passing Juice |
| <u>salons</u>        | Internal | Passing Juice |
| nos engagements      | Internal | Passing Juice |
| <u>videos</u>        | Internal | Passing Juice |
| blog                 | Internal | Passing Juice |
| exness [[[[[]]]      | External | Passing Juice |
| SHOP                 | Internal | Passing Juice |
| SHOP                 | Internal | Passing Juice |
| Ajouter au panier    | Internal | noFollow      |
| Ajouter au panier    | Internal | noFollow      |
| Ajouter au panier    | Internal | noFollow      |
| Ajouter au panier    | Internal | noFollow      |
|                      |          |               |

#### In-page links

| LIQUID COLOUR TOUR                                   | Internal | Passing Juice |
|--|----------|---------------|
| MCB2021  | Internal | Passing Juice |
| PLANT FOR AIR MONTH 2021                             | Internal | Passing Juice |
| [PEOPLE]   | Internal | Passing Juice |
| NOUVEAU MIRACLE HAIR MASK                            | Internal | Passing Juice |
| La coloration selon ELEVEN Australia                 | Internal | Passing Juice |
| ELEVEN Australia lance ses shampooings sans sulfates | Internal | Passing Juice |
| ELEVEN Australia présente Le shampooing solide!      | Internal | Passing Juice |

#### SEO Keywords



Keywords Cloud

used eleven COOkies nos website voir cookie consent user lire

#### **Keywords Consistency**

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| cookies | 24      | ×     | ×        | ×           | ×        |
| cookie  | 18      | ×     | ×        | ×           | ×        |
| consent | 13      | ×     | ×        | ×           | ×        |
| lire    | 9       | ×     | ×        | ×           | ×        |
| website | 9       | ×     | ×        | ×           | ×        |

### Usability

| 0 | Url          | Domain : eleven-australia.fr<br>Length : 19 |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.          |
|   | Printability | We could not find a Print-Friendly CSS.     |

## Usability

| Language    | Good. Your declared language is fr.               |
|-------------|---|
| Dublin Core | This page does not take advantage of Dublin Core. |

#### Document

| <b></b>  | Doctype         | HTML 5   |  |
|----------|-----------------|--|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.   |  |
|          | W3C Validity    | Errors: 0 Warnings: 0  |  |
| 8        | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.  |  |
| <b></b>  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| •        | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |

### Mobile

| • | Mobile Optimization | ✓ Apple Icon        |
|---|---------------------|---------------------|
|   |                     | ✓ Meta Viewport Tag |
|   |                     | ✓ Flash content     |

# Optimization

| <b>&amp;</b> | XML Sitemap | Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|--------------|-------------|--|
|              | Robots.txt  | http://eleven-australia.fr/robots.txt  Great, your website has a robots.txt file.  |
| <b>②</b>     | Analytics   | Great, your website has an analytics tool.  Google Analytics   |