Website Analysis: el-rays.ru

The score is 33/100

SEO Content

⚠️	Title	«ELECTRIC-RAYS» Купить электротехническую продукцию - оптом и в розницу Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Мы предлагаем широкий выбор электротехнической продукции для оптовых и розничных покупателей. У нас вы найдете продукцию по доступным ценам от ведущих производителей и брендов по всему миру. Length : 190 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	«ELECTRIC-RAYS» - интернет-магазин Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1: 0 H2: 0 H3: 0 H4: 0 H5: 0 H6: 0
❌	Images	We found 278 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 36 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
О нас	Internal	Passing Juice
Оплата	Internal	Passing Juice
Доставка	Internal	Passing Juice
Контакты	Internal	Passing Juice
Вход	Internal	Passing Juice
Регистрация	Internal	Passing Juice
-	Internal	Passing Juice
Заказать звонок	Internal	Passing Juice
обработку персональных данных.	Internal	Passing Juice
Новинки	Internal	Passing Juice

In-page links

[Популярные товары](#)	Internal	Passing Juice
[Распродажи и скидки](#)	Internal	Passing Juice
[Рекомендуемые товары](#)	Internal	Passing Juice
[Уцененные товары](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice
[Реле, датчики, контроллеры](#)	Internal	Passing Juice
[Системы распределения электроэнергии/распределительные устройства](#)	Internal	Passing Juice
[Розетки силовые](#)	Internal	Passing Juice
[Кабель силовой](#)	Internal	Passing Juice
[Розетки USB для зарядки](#)	Internal	Passing Juice
[Труба гофрированная](#)	Internal	Passing Juice
[Кабели и провода](#)	Internal	Passing Juice
[Светодиодные лампы](#)	Internal	Passing Juice
[УЗО](#)	Internal	Passing Juice
[Счетчики электроэнергии](#)	Internal	Passing Juice
[Батарейки, аккумуляторы, зарядные устройства](#)	Internal	Passing Juice
[Антенны](#)	Internal	Passing Juice
[Щитовое оборудование](#)	Internal	Passing Juice
[Силовое оборудование](#)	Internal	Passing Juice
[Карта сайта](#)	Internal	Passing Juice
[Гарантия](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	быстрый распределительного кабель реле оптовая шкафа просмотр цена **ДЛЯ** розничная

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	126	✖	✖	✔	✖
цена	47	✖	✖	✔	✖
распределительного	30	✖	✖	✖	✖
быстрый	26	✖	✖	✖	✖
просмотр	26	✖	✖	✖	✖

Usability

	Url	Domain : el-rays.ru Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌	Deprecated HTML	

Deprecated tags	Occurrences
<font>	3

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://el-rays.ru/sitemap.xml
		https://el-rays.ru/sitemap.xml
✔	Robots.txt	http://el-rays.ru/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.