Website Analysis: egglab.co.uk

The score is 49/100

SEO Content

⚠️	Title	Egglab | Full Service Design & Creative Agency, London UK: Egglab Media Ltd Length : 79 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 2 0 0 0 16 0 [H1] [H1] Egglab Media, Full Service Design & Creative Agency, London [H5] The Naked Truth [H5] Kari Koonin website [H5] Polaroid Photography [H5] Creative Photography [H5] Louis Mariette [H5] Kari Koonin – logo [H5] Wired Broadcast [H5] EACS 2011 – She Booth [H5] The Domino Effect [H5] Eggboy Productions Website [H5] Whereforeart? Website [H5] Godrevy branding [H5] About Egglab

SEO Content

		- [H5] How can we help you? - [H5] Value, Integrity & Passion - [H5] twitter
✓	Images	We found 13 images on this web page. Good, most or all of your images have alt attributes
✓	Text/HTML Ratio	Ratio : 31% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

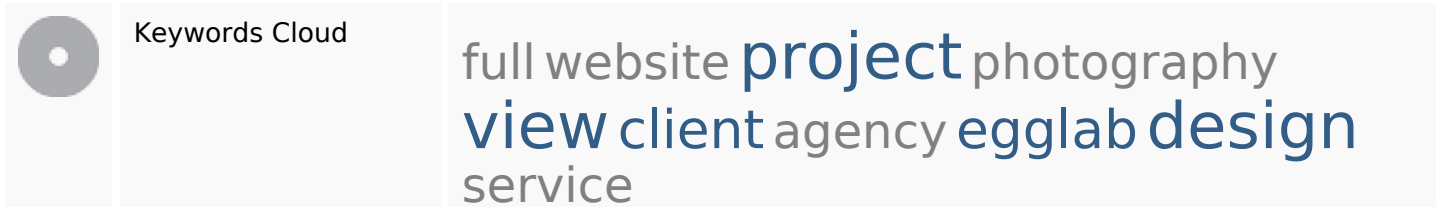|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 30 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.33% Internal Links 96.67%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Services	Internal	Passing Juice

In-page links

Brand Identity & Logo Design	Internal	Passing Juice
Graphic Design & Layouts	Internal	Passing Juice
Exhibition Design	Internal	Passing Juice
Film & Video	Internal	Passing Juice
Animation	Internal	Passing Juice
Photography	Internal	Passing Juice
Web Design	Internal	Passing Juice
3D Modelling	Internal	Passing Juice
Blog	Internal	Passing Juice
Clients	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contact	Internal	Passing Juice
The Naked Truth	Internal	Passing Juice
exness mt5	External	Passing Juice
Kari Koonin website	Internal	Passing Juice
Polaroid Photography	Internal	Passing Juice
Creative Photography	Internal	Passing Juice
Louis Mariette	Internal	Passing Juice
Kari Koonin – logo	Internal	Passing Juice
Wired Broadcast	Internal	Passing Juice
EACS 2011 – She Booth	Internal	Passing Juice
The Domino Effect	Internal	Passing Juice
Eggboy Productions Website	Internal	Passing Juice
Whereforeart? Website	Internal	Passing Juice
Godrevy branding	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	full website **project** photography **view** client agency **egglab** **design** service

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	15	✔	✖	✖	✔
project	14	✖	✖	✖	✖
view	13	✖	✖	✖	✖
egglab	10	✔	✖	✖	✔
client	10	✖	✖	✖	✖

Usability

	Url	Domain : egglab.co.uk Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✖ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://egglab.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.