

# Website Analysis: efolio.com.au

Generated on April 09 2026 03:36 AM




The score is 50/100







## SEO Content

	Title	:: efolio :: Length : 12 Perfect, your title contains between 10 and 70 characters.								
	Description	efolio - writing and consulting service Length : 39 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.								
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.								
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.								
	Headings	H1	H2	H3	H4	H5	H6			
		0	0	0	7	4	0			
		<ul style="list-style-type: none"><li>• [H4] Exercise Your Writing Muscles at Sans Souci Library</li><li>• [H4] Exercise Your Writing Muscles at Gosford Library</li><li>• [H4] Upcoming Writing Workshops</li><li>• [H4] Contract Announcement</li><li>• [H4] Kick Start Your Novel at Tuggerah Library - Choose From Two Sessions!</li><li>• [H4] Exercise Your Writing Muscles at Griffith Library</li><li>• [H4] Exercise Your Writing muscles at Wagga Library</li><li>• [H5] HOME</li><li>• [H5] About</li><li>• [H5] Latest News</li><li>• [H5] From The Gallery</li></ul>								
	Images	We found 97 images on this web page.  97 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.								

## SEO Content

	Text/HTML Ratio	Ratio : 35%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 122 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 5.74%  Internal Links 94.26%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Books</a>	External	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Other Writing</a>	Internal	Passing Juice
<a href="#">Book Reviews</a>	Internal	Passing Juice
<a href="#">Travel Writing</a>	Internal	Passing Juice

## In-page links

<a href="#">Short Stories</a>	Internal	Passing Juice
<a href="#">Travel Gallery</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">website</a>	External	Passing Juice
<a href="#">Hawkeye Publishing</a>	External	Passing Juice
<a href="#">Read on</a>	Internal	Passing Juice
<a href="#">Read on</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">Last &amp;rsquo;</a>	Internal	Passing Juice
<a href="#">Read on</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Sans Souci Library</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Gosford Library</a>	Internal	Passing Juice
<a href="#">Upcoming Writing Workshops</a>	Internal	Passing Juice
<a href="#">Contract Announcement</a>	Internal	Passing Juice
<a href="#">Kick Start Your Novel at Tuggerah Library - Choose From Two Sessions!</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Griffith Library</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing muscles at Wagga Library</a>	Internal	Passing Juice
<a href="#">Finding the Plot at Arncliffe Library</a>	Internal	Passing Juice
<a href="#">Short Story Writing at St Leonards Library</a>	Internal	Passing Juice
<a href="#">Author Talk at Gunning Library</a>	Internal	Passing Juice
<a href="#">The Melbourne Writers Club at the Arbory Bar</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Malvern Library</a>	Internal	Passing Juice
<a href="#">Interviews with Barbie Robinson - Living Arts Canberra</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Bathurst Library</a>	Internal	Passing Juice
<a href="#">Author Talk at Bathurst Library</a>	Internal	Passing Juice
<a href="#">The Genre Podcast - Episode II</a>	Internal	Passing Juice

## In-page links

<a href="#">Launching False Hope by Steve Shipley</a>	Internal	Passing Juice
<a href="#">Author Talk at Kincumber Library</a>	Internal	Passing Juice
<a href="#">Genre Fiction Podcast: in Conversation with author Alicia Thompson (episode 1 of 2)</a>	Internal	Passing Juice
<a href="#">Author Talks at Forster and Wingham Libraries</a>	Internal	Passing Juice
<a href="#">Talks @ Willoughby Presents Alicia Thompson</a>	Internal	Passing Juice
<a href="#">Author Talk at Mascot Library</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Wollondilly Library</a>	Internal	Passing Juice
<a href="#">Sydney Launch of Ex at Better Read Than Dead</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Sutherland Library</a>	Internal	Passing Juice
<a href="#">Author Talk at Kurri Kurri Library</a>	Internal	Passing Juice
<a href="#">November Events</a>	Internal	Passing Juice
<a href="#">Kick Start Your Novel at Berry Writers Festival</a>	Internal	Passing Juice
<a href="#">Amazon Book Review</a>	Internal	Passing Juice
<a href="#">Review: Trudy Whitcombe, Goodreads</a>	Internal	Passing Juice
<a href="#">Book Review: QueeRomance Ink</a>	Internal	Passing Juice
<a href="#">Review: Jo Watson</a>	Internal	Passing Juice
<a href="#">Kick Start Your Novel at Mascot Library</a>	Internal	Passing Juice
<a href="#">Book Review: The Faerie Review</a>	Internal	Passing Juice
<a href="#">Happy Publication Day to Ex</a>	Internal	Passing Juice
<a href="#">Preorder Your Copies of Ex Now!</a>	Internal	Passing Juice
<a href="#">Book Review: Brooke Michie</a>	Internal	Passing Juice
<a href="#">Ex Bookmarks</a>	Internal	Passing Juice
<a href="#">One Month Till Release Date of Ex</a>	Internal	Passing Juice
<a href="#">Cover Reveal</a>	Internal	Passing Juice
<a href="#">Cover release for Ex Coming Soon!</a>	Internal	Passing Juice
<a href="#">Reviews for Ex are coming in</a>	Internal	Passing Juice
<a href="#">Ex is Coming Soon!</a>	Internal	Passing Juice
<a href="#">Finding the Plot at Woollahra Library - THREE sessions!</a>	Internal	Passing Juice

## In-page links

<a href="#">Exercise Your Writing Muscles at Libraries ACT</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Libraries ACT - A Workshop for Teens</a>	Internal	Passing Juice
<a href="#">Clunes Booktown Festival - Tales of Love</a>	Internal	Passing Juice
<a href="#">Clunes Booktown Festival - Kick Start Your Novel</a>	Internal	Passing Juice
<a href="#">Kick Start Your Novel at Queanbeyan Library</a>	Internal	Passing Juice
<a href="#">Exercise Your Writing Muscles at Orange Library</a>	Internal	Passing Juice
<a href="#">Drum Roll Please&amp;#8230:</a>	Internal	Passing Juice
<a href="#">Author Talk at Newcastle City Library</a>	Internal	Passing Juice
<a href="#">Kick Start Your Novel at Lithgow Library</a>	Internal	Passing Juice
<a href="#">Author Talk at Rosey Ravelston Books</a>	Internal	Passing Juice
<a href="#">Thursday Bookclub at Elevenses</a>	Internal	Passing Juice
<a href="#">Blessings Published in Women&amp;#8217;s Ink!</a>	Internal	Passing Juice
<a href="#">Author Talk at Bowral Library</a>	Internal	Passing Juice
<a href="#">Kick-start Your Novel at Geelong Library</a>	Internal	Passing Juice
<a href="#">Author Talk at Carlton Library</a>	Internal	Passing Juice
<a href="#">Finding the Plot at Malvern Library</a>	Internal	Passing Juice
<a href="#">Clunes Booktown Festival - Kick-start Your Novel</a>	Internal	Passing Juice
<a href="#">Clunes Booktown Festival - Romance With a Twist</a>	Internal	Passing Juice
<a href="#">Something Else in the Sydney Pride March</a>	Internal	Passing Juice
<a href="#">Writing for Change with MONA Magazine</a>	Internal	Passing Juice
<a href="#">Sydney Pride 2023 at the State Library of NSW</a>	Internal	Passing Juice
<a href="#">Something Else at Berkelouw Books Balgowlah</a>	Internal	Passing Juice
<a href="#">Image Refresh!</a>	Internal	Passing Juice
<a href="#">A Writing Residency with Lighthouse Arts Centre</a>	Internal	Passing Juice
<a href="#">Finding the Plot at Gisborne Library</a>	Internal	Passing Juice
<a href="#">Author Talk at Castlemaine Library</a>	Internal	Passing Juice
<a href="#">Author Event at Kangaroo Flat Library</a>	Internal	Passing Juice
<a href="#">Author Talk at Goulburn Mulwaree Library</a>	Internal	Passing Juice


## In-page links

<a href="#">Finding the Plot at Goulburn Library</a>	Internal	Passing Juice
<a href="#">Something Else at Queanbeyan Library</a>	Internal	Passing Juice
<a href="#">Kick-start Your Novel at Wagga Library</a>	Internal	Passing Juice
<a href="#">Speaking on ABC Riverina</a>	Internal	Passing Juice
<a href="#">In Conversation with Redland City Council Libraries</a>	Internal	Passing Juice
<a href="#">Logan Writers Festival</a>	Internal	Passing Juice
<a href="#">Author Event at New Farm Library Brisbane</a>	Internal	Passing Juice
<a href="#">The Really Good Bookshop Now Stocking Something Else</a>	Internal	Passing Juice
<a href="#">Something Else now in Dymocks Brisbane</a>	Internal	Passing Juice
<a href="#">Meeting Author Valerie G Miller</a>	Internal	Passing Juice
<a href="#">The Bookshop at Wigtown</a>	Internal	Passing Juice
<a href="#">Logan Writers Festival Chat</a>	Internal	Passing Juice
<a href="#">Instagram Live with the Writers Journey</a>	Internal	Passing Juice
<a href="#">In Conversation at Wollongong Library</a>	Internal	Passing Juice
<a href="#">The Faerie Review Interview</a>	Internal	Passing Juice
<a href="#">Lake Haven Library Author Event</a>	Internal	Passing Juice
<a href="#">The Write Way Podcast</a>	Internal	Passing Juice
<a href="#">Lake Haven Library Interview</a>	Internal	Passing Juice
<a href="#">New Frontiers: ePublishing, Imprints and Promotion</a>	Internal	Passing Juice
<a href="#">Author Event at Cessnock Library</a>	Internal	Passing Juice
<a href="#">Orange Library Author Event</a>	Internal	Passing Juice
<a href="#">Book Signing at Young Library</a>	Internal	Passing Juice
<a href="#">Finding the Plot at Wagga Library</a>	Internal	Passing Juice
<a href="#">Author Event at Wagga Library</a>	Internal	Passing Juice
<a href="#">Meeting Readers at Gleebooks</a>	Internal	Passing Juice
<a href="#">Upstairs @ Gleebooks</a>	Internal	Passing Juice
<a href="#">Author Event at The Book Cow Kingston ACT</a>	Internal	Passing Juice
<a href="#">Gunning Library Author Talk</a>	Internal	Passing Juice

## In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## SEO Keywords






 Keywords Cloud

writing october muscles novel sat author  
thu march fri library











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
library	52	✘	✘	✘	✔
writing	32	✘	✘	✔	✔
author	24	✘	✘	✘	✘
march	24	✘	✘	✘	✘
october	24	✘	✘	✘	✘





## Usability

	Url	Domain : efolio.com.au Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 130 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://efolio.com.au/robots.txt">http://efolio.com.au/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics