Website Analysis: editor.wix.com

Generated on May 17 2025 23:22 PM

The score is 54/100

SEO Content

✅	Title	Website Builder - Create a Free Website In Minutes | Wix.com Length : 60 Perfect, your title contains between 10 and 70 characters.
✅	Description	Get everything you need to create your website, your way. With a free easy-to-use website builder, integrated hosting, and essential business solutions. Length : 152 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Your vision. Your goals. Your website. | Wix.com
description	Get everything you need to create your website, your way. From an intuitive website builder to built-in business solutions and AI tools—try Wix for free.
image	https://static.wixstatic.com/media/0784b1_31d34d128f8b424cb8cb53607fe77c95~mv2.jpg/v1/fill/w_1200,h_630,al_c/0784b1_31d34d128f8b424cb8cb53607fe77c95~mv2.jpg
image:width	1200
image:height	630
url	https://www.wix.com
site_name	wix.com

SEO Content

		type	website			

	Headings	H1	H2	H3	H4	H5	H6
		1	15	38	0	0	0

- [H1] Create a website without limits
- [H2] Create your site in minutes with our AI website builder
- [H2] Or start from a designer-made template
- [H2] Customize to make it your own
- [H2] Add anything you need for your business as you go
- [H2] Make your website official with your own domain name
- [H2] Market your site from launch to scale
- [H2] Run your business from one dashboard
- [H2] Grow your website on a rock-solid foundation
- [H2] How to create a website for free
- [H2] Thriving with Wix
- [H2] Get inspired, gain new skills and see what's trending
- [H2] Made on Wix
- [H2] We're here for you 24/7
- [H2] Website builder FAQ
- [H2] Your vision. Your goals. Your website.
- [H3] Intuitive drag and drop
- [H3] Built-in AI tools
- [H3] Advanced design features
- [H3] eCommerce
- [H3] Scheduling
- [H3] Portfolio
- [H3] Blog
- [H3] Online courses
- [H3] Events
- [H3] SEO tools and guidance
- [H3] Google, Facebook and Instagram ads
- [H3] Social media marketing
- [H3] AI-generated email marketing
- [H3] Payments
- [H3] CRM solution
- [H3] Custom automations
- [H3] Data & analytics
- [H3] Mobile app
- [H3] Engineered for top speed
- [H3] Designed for accessibility
- [H3] Secured by industry experts
- [H3] Built with reliability in mind
- [H3] Get answers
- [H3] Contact us
- [H3] Hire a pro
- [H3] Is it easy to build a website?
- [H3] How do I create a website?
- [H3] How do I choose the best website builder?
- [H3] What types of websites can you build on Wix?
- [H3] How long does it take to build a website?
- [H3] How much does it cost to build a website?
- [H3] Can I create a website without knowing how to code?
- [H3] Should I use a website builder or hire a developer?
- [H3] Does my free website come with hosting?

SEO Content

		- [H3] How can I connect a domain to my website? - [H3] How can I optimize my site for SEO on Wix? - [H3] Can I use 3rd party apps with my website? - [H3] How can I design a logo for my website for free?
❌	Images	We found 72 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 45 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Pricing	External	Passing Juice
Wixel	External	Passing Juice

In-page links

Wix Studio	External	Passing Juice
Enterprise	External	Passing Juice
website templates	External	Passing Juice
custom domain	External	Passing Juice
get found on search engines	External	Passing Juice
Accept payments	External	Passing Juice
security	External	Passing Juice
Multi-cloud hosting	External	Passing Juice
Wix	External	Passing Juice
About	External	Passing Juice
Contact Us	External	Passing Juice
Website Builder	External	Passing Juice
Website Design	External	Passing Juice
Wix Features	External	Passing Juice
App Market	External	Passing Juice
Website Accessibility	External	Passing Juice
Mobile App Builder	External	Passing Juice
Online Store	External	Passing Juice
Online Booking	External	Passing Juice
Restaurant Website	External	Passing Juice
Blog Website	External	Passing Juice
Portfolio Website	External	Passing Juice
eCommerce Website	External	Passing Juice
Student Website	External	Passing Juice
Professional Tools	External	Passing Juice
Logo Maker	External	Passing Juice
Wix Blog	External	Passing Juice
Privacy and Security Hub	External	Passing Juice

In-page links

SEO Learning Hub	External	Passing Juice
Wix Encyclopedia	External	Passing Juice
Help Center	External	Passing Juice
Hire a Professional	External	Passing Juice
Report Abuse	External	Passing Juice
System Status	External	Passing Juice
Press & Media	External	Passing Juice
Investor Relations	External	Passing Juice
Wix Capital	External	Passing Juice
Accessibility Statement	External	Passing Juice
Patent Notice	External	Passing Juice
Sitemap	External	Passing Juice
Careers	External	Passing Juice
Terms of Use	External	Passing Juice
Privacy Policy	External	Passing Juice

SEO Keywords

Keywords Cloud	get online builder started free website wix create view manage

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
website	15	✔	✖	✔	✔
view	14	✖	✖	✖	✖
get	13	✖	✖	✔	✔
started	7	✖	✖	✖	✖
create	6	✔	✖	✔	✔

Usability

	Url	Domain : editor.wix.com Length : 14
✅	Favicon	Great, your website has a favicon.
✅	Printability	Great. We have found a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 958 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	53

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✅ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization		
⊙		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://editor.wix.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.