



# Website Analysis: east-harlem.com

Generated on April 17 2026 11:23 AM




The score is 36/100







## SEO Content

	Title	East Harlem.com Length : 15 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 1	H2 6	H3 4	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] East Harlem.Com</li> <li>• [H2] Welcome Cathedral High School</li> <li>• [H2] Congestion Pricing; Another Tax</li> <li>• [H2] My Love of Pumpkin!</li> <li>• [H2] 125 Street Library Closing for Repairs</li> <li>• [H2] Rise and Grind Coffee Shop</li> <li>• [H2] AppleBee's Opens!</li> <li>• [H3] Organization Links</li> <li>• [H3] News Categories</li> <li>• [H3] Last 12 News Articles</li> <li>• [H3] This Week's Events</li> </ul>					
	Images	We found 12 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 10%					

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 95 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.11% Internal Links 97.89%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Facts</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Organizations</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice

## In-page links

<a href="#">Member Login</a>	Internal	Passing Juice
<a href="#">Forgot your password?</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Auto Insurance</a>	Internal	Passing Juice
<a href="#">Bakery /Candy /Ice Cream</a>	Internal	Passing Juice
<a href="#">Bank/Financial</a>	Internal	Passing Juice
<a href="#">Bar / Lounge</a>	Internal	Passing Juice
<a href="#">Barber/Hair and Nail Salons</a>	Internal	Passing Juice
<a href="#">Boxing / Martial Arts</a>	Internal	Passing Juice
<a href="#">Cafe</a>	Internal	Passing Juice
<a href="#">Card Shop</a>	Internal	Passing Juice
<a href="#">Child Care</a>	Internal	Passing Juice
<a href="#">Cigar</a>	Internal	Passing Juice
<a href="#">Dry Cleaner</a>	Internal	Passing Juice
<a href="#">Fish / Meat Markets</a>	Internal	Passing Juice
<a href="#">Florist</a>	Internal	Passing Juice
<a href="#">Food</a>	Internal	Passing Juice
<a href="#">Gardening/Hardware</a>	Internal	Passing Juice
<a href="#">Health/Optical/Pharmacy</a>	Internal	Passing Juice
<a href="#">Hostel</a>	Internal	Passing Juice
<a href="#">Jewelry</a>	Internal	Passing Juice
<a href="#">Liquor</a>	Internal	Passing Juice
<a href="#">Meat Market</a>	Internal	Passing Juice
<a href="#">Mega Store</a>	Internal	Passing Juice
<a href="#">Music Store</a>	Internal	Passing Juice
<a href="#">Perfume</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">Printing</a>	Internal	Passing Juice

## In-page links

<a href="#">Recycling</a>	Internal	Passing Juice
<a href="#">Restaurant / Sea Food</a>	Internal	Passing Juice
<a href="#">Spa</a>	Internal	Passing Juice
<a href="#">Tax Services</a>	Internal	Passing Juice
<a href="#">Toy Store</a>	Internal	Passing Juice
<a href="#">Government</a>	Internal	Passing Juice
<a href="#">City Housing</a>	Internal	Passing Juice
<a href="#">Community Board</a>	Internal	Passing Juice
<a href="#">Elected Officials</a>	Internal	Passing Juice
<a href="#">Law Enforcement</a>	Internal	Passing Juice
<a href="#">NYC Health</a>	Internal	Passing Juice
<a href="#">School</a>	Internal	Passing Juice
<a href="#">Non-Profit</a>	Internal	Passing Juice
<a href="#">Arts Culture Music</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Food Pantry</a>	Internal	Passing Juice
<a href="#">Housing</a>	Internal	Passing Juice
<a href="#">Multi Service</a>	Internal	Passing Juice
<a href="#">NP Health</a>	Internal	Passing Juice
<a href="#">NP Media</a>	Internal	Passing Juice
<a href="#">Senior</a>	Internal	Passing Juice
<a href="#">Youth</a>	Internal	Passing Juice
<a href="#">Religious</a>	Internal	Passing Juice
<a href="#">Christian Catholic</a>	Internal	Passing Juice
<a href="#">Christian Catholic Church</a>	Internal	Passing Juice
<a href="#">Christian Catholic School</a>	Internal	Passing Juice
<a href="#">Christian</a>	Internal	Passing Juice
<a href="#">Christian Church</a>	Internal	Passing Juice

## In-page links

<a href="#">Christian School</a>	Internal	Passing Juice
<a href="#">Christian Greek</a>	Internal	Passing Juice
<a href="#">Yoga</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Messiah Reformed Fellowship</a>	External	Passing Juice
<a href="#">Hall of Fame</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Business News</a>	Internal	Passing Juice
<a href="#">Community News</a>	Internal	Passing Juice
<a href="#">Editorial</a>	Internal	Passing Juice
<a href="#">Cultural News</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Health News</a>	Internal	Passing Juice
<a href="#">Obituary</a>	Internal	Passing Juice
<a href="#">People News</a>	Internal	Passing Juice
<a href="#">Political News</a>	Internal	Passing Juice
<a href="#">Religious News</a>	Internal	Passing Juice
<a href="#">Sports News</a>	Internal	Passing Juice
<a href="#">Welcome Cathedral High School</a>	Internal	Passing Juice
<a href="#">Congestion Pricing: Another Tax</a>	Internal	Passing Juice
<a href="#">My Love of Pumpkin!</a>	Internal	Passing Juice
<a href="#">125 Street Library Closing for Repairs</a>	Internal	Passing Juice
<a href="#">Rise and Grind Coffee Shop</a>	Internal	Passing Juice
<a href="#">AppleBee's Opens!</a>	Internal	Passing Juice
<a href="#">World Meet Dax</a>	Internal	Passing Juice
<a href="#">The Incredible Candy Shop</a>	Internal	Passing Juice
<a href="#">Robert Gary Stopper 1960-2011</a>	Internal	Passing Juice
<a href="#">Cristo Rey New York High School Summer Academy</a>	Internal	Passing Juice

## In-page links

<a href="#">Esperanza Prep Students Taught about Cyber-Bullying</a>	Internal	Passing Juice
<a href="#">Smoker Discrimination</a>	Internal	Passing Juice
<a href="#">Twin Communications</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

food school store **christian** music  
catholic church meat housing arts












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
christian	7	✘	✘	✘	✘
store	3	✘	✘	✘	✘
food	3	✘	✘	✘	✘
school	3	✘	✘	✘	✔
catholic	3	✘	✘	✘	✘





## Usability

	Url	Domain : east-harlem.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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## Optimization

		crawl the site more intelligently.
	Robots.txt	<a href="http://east-harlem.com/robots.txt">http://east-harlem.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.