Website Analysis: e2w.co

Generated on March 08 2026 07:31 AM

The score is 47/100

SEO Content

✓	Title	**Home - Men for Inclusion** Length : 24 Perfect, your title contains between 10 and 70 characters.
✗	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Home - Men for Inclusion
description	We believe that inclusion drives innovation and growth. By valuing diverse perspectives, we create a culture where everyone […]
url	https://www.menforinclusion.com/
site_name	Men for Inclusion

●	Headings		H1	H2	H3	H4	H5	H6 | | 1 | 3 | 2 | 0 | 0 | 0 | • [H1] Driving lasting cultural transformation • [H2] ADUCE programme • [H2] Consultancy & Research • [H2] Keynotes & Seminars

SEO Content

		• [H3] Services • [H3] Already trusted by
✓	Images	We found 34 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 85.71% Internal Links 14.29%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Contact	External	Passing Juice
Read more +	External	Passing Juice

In-page links

Read more +	External	Passing Juice
Read more +	External	Passing Juice
Terms and Conditions	External	Passing Juice

SEO Keywords

●	Keywords Cloud	**keynotes events accidental media solutions sexist insights privacy news home**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	1	✔	✖	✖	✖
keynotes	1	✖	✖	✖	✔
privacy	1	✖	✖	✖	✖
sexist	1	✖	✖	✖	✖
accidental	1	✖	✖	✖	✖

Usability

●	Url	Domain : e2w.co Length : 6
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 7 Warnings : 18
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◐	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

◐	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://e2w.co/sitemap.xml
	Robots.txt	http://e2w.co/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.