

SEO Content

0	Title	Length : 66	e - Natural, Organic health- and beauty products! contains between 10 and 70 characters.		
0	Description	handpicked and ter Length : 120	op the purest, natural and organic products - ested by ourselves. EU: no custom fees! description contains between 70 and 160 characters.		
\bigotimes	Keywords	-	en't found meta keywords on your page. Use <u>this free</u> J <u>enerator</u> to create keywords.		
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		locale	en_US		
		type	website		
		title	Home new 2022		
		description	Fast delivery! - Shop the purest, natural and organic products - handpicked and tested by ourselves. EU: no custom fees!		
		url	https://dutchhealthstore.com/		
		site_name	Dutch Health Store		
0	Headings		H3 H4 H5 H6 17 38 3 0 NIC & NATURAL SKINCARE		
		• [H1] OUR B • [H1] TOP B			

- [H1] HAIR & SCALP CARE
- [H1] TOP BRANDS
- [H1] NEW IN SKIN, BODY & HEALTHCARE
- [H1] NEW ADDITIONS HAIRCARE
- [H1] NEW ADDITIONS HOME & LIVING
- [H1] BEAUTY NEWS
- [H1] SHOP BY CATEGORY
- [H2] RMS BEAUTY
- [H2] ROSACEA
- [H2] Anima Mundi
- [H2] Flowers
- [H2] Skincare rituals
- [H2] INNER HEALTH
- [H2] Body & Bath
- [H2] Home & Living
- [H2] HAIR & SCALP CARE
- [H2] Skincare rituals
- [H3] INNER HEALTH
- [H3] Body & Bath
- [H3] Home & Living
- [H3] NORMAL/COMBINATION
- [H3] OILY
- [H3] DRY/AGEING
- [H3] SENSITIVE/REDNESS
- [H3] CUSTOMERS
- [H3] BEAUTY NEWS
- [H3] COMPANY
- [H3]
- [H3] BE THERE
- [H3] NEWSLETTER
- [H3] {{data.title}}
- [H3] {{data.title}}
- [H3] { { data.title } }
- [H3] {{{data.title}}}
- [H4] Make-up
- [H4] In the spotlight
- [H4] Skincare
- [H4] Haircare
- [H4] Dental care
- [H4] Bath & Body
- [H4] Fragrances
- [H4] What's New
- [H4] Brands A-Z in Beauty
- [H4] Brands A-Z in Haircare
- [H4] Brands in Healthcare
- [H4] Essential Oils / Blends
- [H4] By Skintype
- [H4] My story about
- [H4] Essential Oil Blends
- [H4] Essential Oils
- [H4] Top Picks
- [H4] Remedies
- [H4] Health
- [H4] Superfoods
- [H4] Herbals
- [H4] In the spotlight

SEO Content

		 [H4] Remedies [H4] Home & Living [H4] In the spotlight [H4] Nourish + Strengthen [H4] Support your body, Daily [H4] Care beyond the face [H4] Create your sanctuary [H4] Nourish + Strengthen [H4] Support your body, Daily [H4] Support your body, Daily [H4] Care beyond the face [H4] Care beyond the face [H4] Create your sanctuary [H4] Care beyond the face [H4] Create your sanctuary [H4] Create your sanctuary [H4] Create your sanctuary [H4] Find What Your Skin Needs [H4] Proceed to checkout [H4] Proceed to checkout [H4] Proceed to checkout [H4] Recover your password [H5] Blossoms of love: Celebrating Mother's Day with Everlasting flowers & herbal wellness [H5] Protect Your Skin from Within: Nutrients that Shield Against Sun Damage [H5] The Artemis Blueprint for Self-Dentistry
\bigotimes	Images	We found 215 images on this web page. 86 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
\bigotimes	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
\bigotimes	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

8	URL Rewrite	Bad. Your links have query string.
\bigotimes	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 187 links including 0 link(s) to files

SEO Links

Statistics External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Return to shop	Internal	Passing Juice
Make-up	Internal	Passing Juice
Skincare	Internal	Passing Juice
Haircare	Internal	Passing Juice
Dental care	Internal	Passing Juice
Bath & Body	Internal	Passing Juice
Fragrances	Internal	Passing Juice
Brands A-Z in Beauty	Internal	Passing Juice
Essential Oil Blends	Internal	Passing Juice
Essential Oils	Internal	Passing Juice
	incernar	
Remedies	Internal	Passing Juice
Remedies	Internal	Passing Juice
Remedies Health	Internal Internal	Passing Juice Passing Juice
Remedies Health Superfoods	Internal Internal Internal	Passing Juice Passing Juice Passing Juice
Remedies Health Superfoods Home & amp: Living	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice
RemediesHealthSuperfoodsHome & amp: LivingIn the spotlight	Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
RemediesHealthSuperfoodsHome &: LivingIn the spotlightBeauty Blogs	Internal Internal Internal Internal Internal	Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice Passing Juice
RemediesHealthSuperfoodsHome &: LivingIn the spotlightBeauty BlogsNew Additions	Internal Internal Internal Internal Internal Internal	Passing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing JuicePassing Juice

On Sale!	Internal	Passing Juice
Home &: Living	Internal	Passing Juice
OUR	Internal	Passing Juice
Quick View	Internal	Passing Juice
Beauty Oil Discovery Set	Internal	Passing Juice
Botanical Fragrance Discovery Set	Internal	Passing Juice
Echinacea – Ginger + Orange	Internal	Passing Juice
Echinacea + Hyssop	Internal	Passing Juice
Resveratrol + Niacinamide Serum	Internal	Passing Juice
Intense Hydrating Mask	Internal	Passing Juice
Hair Renew Pre Wash Treatment	Internal	Passing Juice
Hair Renew Daily Active Serum	Internal	Passing Juice
Hair Renew Scalp Oil	Internal	Passing Juice
Bouquet Kimberley	Internal	Passing Juice
Nepalese Jar	Internal	Passing Juice
Vase Organic Sand	Internal	Passing Juice
Blossoms of love: Celebrating Mother's Day with Everlasting flowers & amp; herbal wellness	Internal	Passing Juice
Protect Your Skin from Within: Nutrients that Shield Against Sun Damage	Internal	Passing Juice
The Artemis Blueprint for Self-Dentistry	Internal	Passing Juice
CUSTOMERS	Internal	Passing Juice
Client Care & amp; Shipping Information	Internal	Passing Juice
Sustainability and our Environment	Internal	Passing Juice
Loyalty Points	Internal	Passing Juice
Payment Methods	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Become a Partner	Internal	Passing Juice

Contact Us	Internal	Passing Juice
BEAUTY NEWS	Internal	Passing Juice
Blog	Internal	Passing Juice
<u>Offers</u>	Internal	Passing Juice
<u>Recipes</u>	Internal	Passing Juice
Our Team	Internal	Passing Juice
<u>Contact</u>	Internal	Passing Juice
New Additions	Internal	Passing Juice
Make-up	Internal	Passing Juice
Eyes	Internal	Passing Juice
<u>Cheeks</u>	Internal	Passing Juice
Foundation	Internal	Passing Juice
Lips	Internal	Passing Juice
Tools & Brushes	Internal	Passing Juice
<u>Sets</u>	Internal	Passing Juice
View all products in Make-up	Internal	Passing Juice
<u>Cleansers</u>	Internal	Passing Juice
Toners	Internal	Passing Juice
Face Oil &: Serums	Internal	Passing Juice
Moisturizers	Internal	Passing Juice
Masks, Scrubs & Exfoliators	Internal	Passing Juice
Lips & Eye Care	Internal	Passing Juice
Sun Care	Internal	Passing Juice
Tools	Internal	Passing Juice
<u>(Gift) Sets</u>	Internal	Passing Juice
View all skincare products	Internal	Passing Juice
Shampoo	Internal	Passing Juice
Conditioner	Internal	Passing Juice

Hair Masks & Serums	Internal	Passing Juice
Hair Oil	Internal	Passing Juice
<u>Scalp</u>	Internal	Passing Juice
Styling	Internal	Passing Juice
Hair Tools	Internal	Passing Juice
(Gift) Sets	Internal	Passing Juice
View all haircare products	Internal	Passing Juice
Toothpaste	Internal	Passing Juice
Toothbrushes	Internal	Passing Juice
Toothserum	Internal	Passing Juice
Gum Care	Internal	Passing Juice
Scrapers & Floss	Internal	Passing Juice
Other tools	Internal	Passing Juice
Body Lotion	Internal	Passing Juice
Body Oil	Internal	Passing Juice
Scrub	Internal	Passing Juice
Wash	Internal	Passing Juice
<u>Deodorants</u>	Internal	Passing Juice
Hand Cream	Internal	Passing Juice
Hand Wash	Internal	Passing Juice
Intimate Care	Internal	Passing Juice
Soaps	Internal	Passing Juice
Shaving products	Internal	Passing Juice
Tools	Internal	Passing Juice
(Gift) Sets	Internal	Passing Juice
View all products in Bath & Body	Internal	Passing Juice
Perfumes	Internal	Passing Juice
<u>Colognes</u>	Internal	Passing Juice

View all Fragrances	Internal	Passing Juice
Normal / Combination Skin	Internal	Passing Juice
Dry, combination & Ageing	Internal	Passing Juice
Sensitive / Redness	Internal	Passing Juice
<u>Oily Skin</u>	Internal	Passing Juice
&Sisters	Internal	Passing Juice
Aduna	Internal	Passing Juice
Agent Nateur	Internal	Passing Juice
Anima Mundi	Internal	Passing Juice
Apothékary	Internal	Passing Juice
Atlantic Aromatics	Internal	Passing Juice
Bamboozy	Internal	Passing Juice
Blue Beautifly	Internal	Passing Juice
BlueM	Internal	Passing Juice
Biocidin Botanicals	Internal	Passing Juice
Bonusan	Internal	Passing Juice
<u>bur bur</u>	Internal	Passing Juice
Curaden	Internal	Passing Juice
Curly Ellie	Internal	Passing Juice
<u>Cymbiotika</u>	Internal	Passing Juice
<u>Delizioso skincare</u>	Internal	Passing Juice
Dr. Mist	Internal	Passing Juice
Dutch Health Store	Internal	Passing Juice
Home & amp: Living	Internal	Passing Juice
HINU	Internal	Passing Juice
Eau de Ki	Internal	Passing Juice
Evolve Beauty	Internal	Passing Juice
Global Healing	Internal	Passing Juice

Innersense	Internal	Passing Juice
Josh Rosebrook	Internal	Passing Juice
Kerotin	Internal	Passing Juice
<u>Kiwabi</u>	Internal	Passing Juice
Leahlani Skincare	Internal	Passing Juice
Lepaar	Internal	Passing Juice
Living Libations	Internal	Passing Juice
<u>Maya Chia</u>	Internal	Passing Juice
Morrocco Method	Internal	Passing Juice
Na'vi Organics	Internal	Passing Juice
<u>Oshadhi</u>	Internal	Passing Juice
RMS Beauty	Internal	Passing Juice
Shankara Naturals	Internal	Passing Juice
Sunwarrior	Internal	Passing Juice
The Innate Life	Internal	Passing Juice
The Powder Shampoo	Internal	Passing Juice
<u>Vanessa Megan</u>	Internal	Passing Juice
Vemel	Internal	Passing Juice
<u>ViVani</u>	Internal	Passing Juice
Wisdom Apothecary	Internal	Passing Juice
Zechsal	Internal	Passing Juice
Essential Oils	Internal	Passing Juice
Essential Oil Blends	Internal	Passing Juice
Mood	Internal	Passing Juice
Remedies	Internal	Passing Juice
Beauty & Anti-Aging	Internal	Passing Juice
<u>Brain & Mind</u>	Internal	Passing Juice
Collagen	Internal	Passing Juice

Detox & Cleanse	Internal	Passing Juice
Digestion & Gut Health	Internal	Passing Juice
Hair, Skin, Nails & Eyes	Internal	Passing Juice
Hormonal Balance	Internal	Passing Juice
Immunity & Colds	Internal	Passing Juice
Optimum Health	Internal	Passing Juice
<u>Probiotics</u>	Internal	Passing Juice
Supplements	Internal	Passing Juice
Weight Management	Internal	Passing Juice
View all healthcare products	Internal	Passing Juice
Berries, Fruit &: Other food	Internal	Passing Juice
<u>Chocolate</u>	Internal	Passing Juice
Fermented Foods	Internal	Passing Juice
Greens	Internal	Passing Juice
Algae Powder	Internal	Passing Juice
View all Superfoods	Internal	Passing Juice
<u>Herbal Blends</u>	Internal	Passing Juice
Mushrooms	Internal	Passing Juice
<u>Cold & Flu</u>	Internal	Passing Juice
Cuts & Grazes	Internal	Passing Juice
<u>First Aid</u>	Internal	Passing Juice
Insect Repellent	Internal	Passing Juice
Pain &: Headaches	Internal	Passing Juice
Sore Muscles	Internal	Passing Juice
<u>Scars</u>	Internal	Passing Juice
Special items on Sale	Internal	Passing Juice
Guest Checkout	Internal	Passing Juice

SEO Keywords

Keywords Cloud

body hair now care view shop beauty living health products

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	34	×	×	×	×
view	25	×	×	×	×
products	24	×	×	×	×
care	21	×	×	×	×
now	20	×	×	×	×

Usability

0	Url	Domain : dutchhealthstore.com Length : 20
0	Favicon	Great, your website has a favicon.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigcirc	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.

Document

8	W3C Validity	Errors : 0 Warnings : 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
\bigcirc	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization		Apple Icon
		•	Meta Viewport Tag
		*	Flash content

Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://dutchhealthstore.com/sitemap.xml
		https://dutchhealthstore.com/sitemap_index.xml
\bigcirc	Robots.txt	http://dutchhealthstore.com/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization