






# Website Analysis: dublinohiousa.gov

Generated on July 22 2024 22:59 PM





The score is 44/100






## SEO Content

	Title	City of Dublin, Ohio, USA &#8211; The most sustainable, connected and resilient global city of choice.  Length : 102  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Length : 0  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>6</td><td>2</td><td>28</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Watch</li><li>• [H2] Watch</li><li>• [H2] Calendar</li><li>• [H2] Welcome</li><li>• [H2] City Buildings</li><li>• [H2] Dublin, Ohio, USA</li><li>• [H3] Latest News</li><li>• [H3] to Dublin, Ohio</li><li>• [H4] Recreation</li><li>• [H4] Services</li><li>• [H4] Events</li><li>• [H4] Safety</li><li>• [H4] Construction</li><li>• [H4] Zoning Cases</li><li>• [H4] 2024 Dublin Irish Festival</li><li>• [H4] Ensuring Smoother, Safer Paths</li></ul>	H1	H2	H3	H4	H5	H6	0	6	2	28	0	0
H1	H2	H3	H4	H5	H6									
0	6	2	28	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Dublin Summer Fun Series</li><li>• [H4] Help Prevent Mosquitoes</li><li>• [H4] West Innovation District</li><li>• [H4] Slow Down Sloth: Lemonade Stand</li><li>• [H4] Brown-Harris Cemetery Dedication Ceremony</li><li>• [H4] 2024 Independence Day Celebration Recap</li><li>• [H4] 2024 Dublin Corporate Charity Cup</li><li>• [H4] Dublin's Backyard with Barbara Ray: Skunks</li><li>• [H4] Slow Down Dublin: Young Driver</li><li>• [H4] Chris Pratt and More Stars Swing By the Memorial Tournament</li><li>• [H4] Dublin in the Dark - Total Solar Eclipse Recap</li><li>• [H4] Food Truck Wednesdays</li><li>• [H4] Workout Wednesdays</li><li>• [H4] Architectural Review Board</li><li>• [H4] Games on the Green</li><li>• [H4] Board of Zoning Appeals</li><li>• [H4] Buckeye Classic</li><li>• [H4] Service Links</li><li>• [H4] Useful Links</li><li>• [H4] Dublin Organizations</li></ul>
	Images	We found 32 images on this web page.  10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 67 links including 0 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 16.42%

Internal Links 83.58%

## In-page links

Anchor	Type	Juice
<a href="#">Get the GoDublin App</a>	Internal	Passing Juice
<a href="#">Career Opportunities</a>	Internal	Passing Juice
<a href="#">City Profile</a>	Internal	Passing Juice
<a href="#">City Surveys</a>	Internal	Passing Juice
<a href="#">Diversity Equity &amp; #038; Inclusion</a>	Internal	Passing Juice
<a href="#">Financial Reports</a>	Internal	Passing Juice
<a href="#">GIS &amp; #038; Maps</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Innovation &amp; #8211; Connected Dublin</a>	Internal	Passing Juice
<a href="#">State of the City</a>	Internal	Passing Juice
<a href="#">Annual Report</a>	Internal	Passing Juice
<a href="#">Code Compliance</a>	Internal	Passing Juice
<a href="#">Community Events</a>	Internal	Passing Juice
<a href="#">Community Plan</a>	Internal	Passing Juice
<a href="#">Community Resources</a>	Internal	Passing Juice
<a href="#">Facility Rentals</a>	Internal	Passing Juice
<a href="#">Historic Dublin</a>	Internal	Passing Juice
<a href="#">Request a Service &amp; #8211; GoDublin</a>	Internal	Passing Juice
<a href="#">New Residents</a>	Internal	Passing Juice
<a href="#">Neighborhood Resources</a>	Internal	Passing Juice
<a href="#">Permits</a>	Internal	Passing Juice

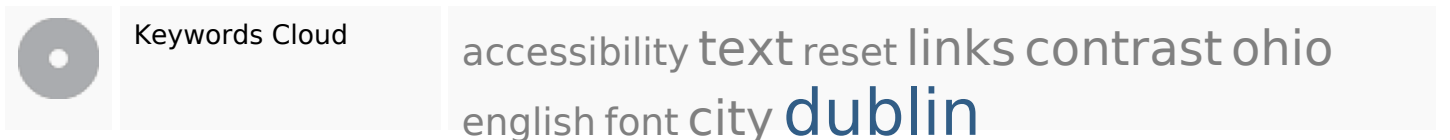
## In-page links

<a href="#">Parks &amp; Recreation</a>	Internal	Passing Juice
<a href="#">Safety</a>	Internal	Passing Juice
<a href="#">Speed Management</a>	Internal	Passing Juice
<a href="#">Veterans</a>	External	Passing Juice
<a href="#">Volunteer Service Opportunities</a>	Internal	Passing Juice
<a href="#">Voting &amp; Elections</a>	Internal	Passing Juice
<a href="#">Abbey Theater</a>	Internal	Passing Juice
<a href="#">Downtown Dublin</a>	Internal	Passing Juice
<a href="#">Visit Dublin</a>	External	Passing Juice
<a href="#">Things To Do</a>	External	Passing Juice
<a href="#">Where To Stay</a>	External	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Bids &amp; Requests for Proposals</a>	Internal	Passing Juice
<a href="#">Capital Improvement Program</a>	Internal	Passing Juice
<a href="#">Economic Development</a>	Internal	Passing Juice
<a href="#">Facility Costs &amp; City Fees</a>	Internal	Passing Juice
<a href="#">Taxation</a>	Internal	Passing Juice
<a href="#">Vendor Self Service</a>	Internal	Passing Juice
<a href="#">Board &amp; Commission Cases</a>	Internal	Passing Juice
<a href="#">Construction Updates</a>	Internal	Passing Juice
<a href="#">Mobility</a>	Internal	Passing Juice
<a href="#">Zoning Code &amp; Guidelines</a>	Internal	Passing Juice
<a href="#">City Council</a>	Internal	Passing Juice
<a href="#">Boards &amp; Commissions</a>	Internal	Passing Juice
<a href="#">City Manager</a>	Internal	Passing Juice
<a href="#">Departments</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Recreation</a>	Internal	Passing Juice

## In-page links

<a href="#">Safety</a>	Internal	Passing Juice
<a href="#">Zoning Cases</a>	Internal	Passing Juice
<a href="#">Food Truck Wednesdays</a>	Internal	Passing Juice
<a href="#">Workout Wednesdays</a>	Internal	Passing Juice
<a href="#">Architectural Review Board</a>	Internal	Passing Juice
<a href="#">Games on the Green</a>	Internal	Passing Juice
<a href="#">Board of Zoning Appeals</a>	Internal	Passing Juice
<a href="#">Buckeye Classic</a>	Internal	Passing Juice
<a href="#">Photos by Robb McCormick Photography</a>	External	Passing Juice
<a href="#">City Hall Hours</a>	External	Passing Juice
<a href="#">Trash &amp; Recycling</a>	Internal	Passing Juice
<a href="#">Public Records Request</a>	External	Passing Juice
<a href="#">Subscribe to our Weekly eNews</a>	Internal	Passing Juice
<a href="#">Dublin City Schools</a>	External	Passing Juice
<a href="#">Dublin Chamber of Commerce</a>	External	Passing Juice
<a href="#">Dublin Arts Council</a>	External	Passing Juice
<a href="#">Forever Dublin</a>	External	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dublin	10	✓	✗	✗	✓
city	5	✓	✗	✗	✓
text	4	✗	✗	✗	✗







## Keywords Consistency

links	4	✘	✘	✘	✔
contrast	4	✘	✘	✘	✘

## Usability

	Url	Domain : dublinohiousa.gov Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 79
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li><li>✘ Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://dublinohiousa.gov/wp-sitemap.xml>



### Robots.txt

<http://dublinohiousa.gov/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.