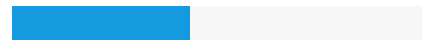












# Website Analysis: dsm.co.kr

Generated on May 08 2025 16:15 PM

The score is 37/100







## SEO Content

|   |                    |   |    |    |    |    |    |    |   |   |   |   |   |   |
|---|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Title              | DSM<br><br>Length : 3<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Description        | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|   | Headings           | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] <span>□□□□□ □□</span></li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 0 | 0 | 0 | 0 |
| H1  | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 1                  | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 8 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : 10%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |    |    |    |    |    |    |   |   |   |   |   |   |
|   | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |
|   |                    |   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 14 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

## In-page links

| Anchor                 | Type     | Juice         |
|------------------------|----------|---------------|
| <a href="#">XXXX</a>   | Internal | Passing Juice |
| <a href="#">XX</a>     | Internal | Passing Juice |
| <a href="#">XXX</a>    | Internal | Passing Juice |
| <a href="#">XXXX</a>   | Internal | Passing Juice |
| <a href="#">XXXX</a>   | Internal | Passing Juice |
| <a href="#">XXXX</a>   | Internal | Passing Juice |
| <a href="#">XXXX</a>   | Internal | Passing Juice |
| <a href="#">XXXXXX</a> | Internal | Passing Juice |
| <a href="#">XX</a>     | Internal | Passing Juice |
| <a href="#">XXXX</a>   | Internal | Passing Juice |
| <a href="#">FAQ</a>    | Internal | Passing Juice |
| <a href="#">XXXX</a>   | Internal | Passing Juice |

## In-page links

[KOREAN](#)

Internal

Passing Juice

[ENGLISH](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

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## Keywords Consistency

| Keyword             | Content | Title | Keywords | Description | Headings |
|---------------------|---------|-------|----------|-------------|----------|
| dsm                 | 2       | ✓     | ✗        | ✗           | ✗        |
| all rights reserved | 2       | ✗     | ✗        | ✗           | ✗        |
| dsm                 | 2       | ✗     | ✗        | ✗           | ✗        |
| all rights reserved | 2       | ✗     | ✗        | ✗           | ✗        |
| dsm                 | 1       | ✗     | ✗        | ✗           | ✗        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : dsm.co.kr<br>Length : 9                  |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ko.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |



## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|  |                     |   |
|--|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|--|---------------------|---|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>http://dsm.co.kr/sitemap.xml</div> |
|  | Robots.txt  | http://dsm.co.kr/robots.txt<br>Great, your website has a robots.txt file.          |
|  | Analytics   | Missing  |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.