Website Analysis: drugs.ie

Generated on April 08 2026 12:52 PM

The score is 51/100

SEO Content

✓	Title	Drug and Alcohol Information and Support in Ireland - Drugs.ie Length : 62 Perfect, your title contains between 10 and 70 characters.
✓	Description	Drug and Alcohol Information and Support for Teenagers, Parents and Carers. Free, Confidential Live Chat. Advice and Support from Drugs.ie Length : 139 Great, your meta description contains between 70 and 160 characters.
✓	Keywords	drugs, drug types, drug abuse, drug advice, drug counselling, alcohol problems, alcohol abuse, underage drinking, teenage drugs, parents, advice, support Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties. Property: image Content: https://www.drugs.ie/images/fb-logo.jpg
•	Headings	H1: 0 H2: 0 H3: 0 H4: 0 H5: 0 H6: 0
✗	Images	We found 37 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Gaeilge	Internal	Passing Juice
Skip Navigation	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Training	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Privacy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Cookie Statement	Internal	Passing Juice
Cookie Settings	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Live Help	Internal	Passing Juice
Find Local Services	Internal	Passing Juice
National Helpline	Internal	Passing Juice
Site Map	Internal	Passing Juice
Arabic - العربية	Internal	Passing Juice
□□ - Chinese	Internal	Passing Juice
Русский - Russian	Internal	Passing Juice
Português – Portuguese	Internal	Passing Juice
Français – French	Internal	Passing Juice
Latviešu valoda – Latvian	Internal	Passing Juice
Lietuvių kalba – Lithuanian	Internal	Passing Juice
Polska – Polish	Internal	Passing Juice
Español – Spanish	Internal	Passing Juice
Češtině - Czech	Internal	Passing Juice

SEO Keywords

Keywords Cloud	national drug drugs training help hse alcohol harm information new

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
drugs	15	✔	✔	✔	✖
drug	12	✔	✔	✔	✖
information	9	✔	✖	✔	✖
hse	6	✖	✖	✖	✖
national	5	✖	✖	✖	✖

Usability

	Url	Domain : drugs.ie Length : 8
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 42
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://drugs.ie/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.