



Website Analysis: drmair.at

Generated on May 22 2025 18:33 PM

The score is 46/100



SEO Content

	Title	www.DrMair.at - Ihr Onlineshop für Nachtsichtgeräte Length : 51 Perfect, your title contains between 10 and 70 characters.					
	Description	Jagdzubehör Dr Mair - Nachtsichtgeräte für den Jagdlichen Gebrauch. Hier können Sie viele verschiedene Nachtsichtgeräte vergleichen und vorab testen Length : 148 Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 0	H3 8	H4 0	H5 0	H6 0
		• [H1] Willkommen auf DrMair.at! • [H3] Produktsuche • [H3] Produktsuche • [H3] Produktsuche • [H3] Produkte • [H3] Gutscheine • [H3] Karte • [H3] Kontaktdaten • [H3] Legal informations (Law Menu)					
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 14%					

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Jagdzubehör Dr. Mair	Internal	Passing Juice
Produkte	Internal	Passing Juice
Benutzerkonto	Internal	Passing Juice
Warenkorb	Internal	Passing Juice
Schnäppchen	Internal	Passing Juice
Monokulare	Internal	Passing Juice
Binokulare	Internal	Passing Juice
Vorsatzgeräte	Internal	Passing Juice

In-page links

Nachtsicht Zielfernrohre	Internal	Passing Juice
Wärmebildkameras	Internal	Passing Juice
Wärmebild Vorsatz	Internal	Passing Juice
Wärmebild Zielfernrohre	Internal	Passing Juice
IR Lampen / Laser	Internal	Passing Juice
Chronographen	Internal	Passing Juice
Shooting Trainer	Internal	Passing Juice
Akkus	Internal	Passing Juice
Montageadapter	Internal	Passing Juice
Montagen	Internal	Passing Juice
IR Laser	Internal	Passing Juice
Okulare & Objektive	Internal	Passing Juice
Diverses	Internal	Passing Juice
Chronographen	Internal	Passing Juice
Shooting Trainer	Internal	Passing Juice
/drmair.at	External	Passing Juice
@JagdzubehörDrMair	External	Passing Juice
Impressum	Internal	Passing Juice
AGB	Internal	Passing Juice
Versandkosten	Internal	Passing Juice
Widerruf	Internal	Passing Juice
Jagdzubehör Dr. Mair - Nachtsichtshop	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Akzeptieren	Internal	Passing Juice

SEO Keywords



Keywords Cloud

mair **sie** ihnen unserer jagdzubehör sich **der die**
für ich

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sie	9	✖	✖	✔	✖
der	7	✖	✖	✖	✖
die	6	✖	✖	✖	✖
unserer	3	✖	✖	✖	✖
für	3	✔	✖	✔	✖

Usability

	Url	Domain : drmair.at Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.drmail.at/component/osmap/?view=xml&id=1&format=xml
	Robots.txt	http://drmail.at/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.