



Сервис бронирования экскурсий онлайн



Россия - 122 города

Азия - 81 город

Африка - 3 города



Европа - 3 города

Испания - 7 городов

Таиланд - 8 городов



pagepeeker

Website Analysis: double-travel.ru

Generated on May 04 2024 05:01 AM






The score is 56/100



SEO Content





| | Title | <p>Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|-------------|---|--|----------|---------|--------|-------|------|---------|-------|--|-------------|---|-----|---------------------------|-----------|---------------|-------|--|
| | Description | <p>Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру. Дешёвые туры в любой стране, недорогие экскурсии в Европе, Азии, Америке.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру</td></tr><tr><td>description</td><td>Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру. Дешёвые туры в любой стране, недорогие экскурсии в Европе, Азии, Америке.</td></tr><tr><td>url</td><td>https://double-travel.ru/</td></tr><tr><td>site_name</td><td>Мир экскурсий</td></tr><tr><td>image</td><td>https://double-travel.ru/wp-content/uploads/2019/10/glavnaja-1.jpg</td></tr></tbody></table> | Property | Content | locale | ru_RU | type | website | title | Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру | description | Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру. Дешёвые туры в любой стране, недорогие экскурсии в Европе, Азии, Америке. | url | https://double-travel.ru/ | site_name | Мир экскурсий | image | https://double-travel.ru/wp-content/uploads/2019/10/glavnaja-1.jpg |
| Property | Content | | | | | | | | | | | | | | | | | |
| locale | ru_RU | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| title | Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру | | | | | | | | | | | | | | | | | |
| description | Мир экскурсий - сервис бронирования экскурсий онлайн по всему миру. Дешёвые туры в любой стране, недорогие экскурсии в Европе, Азии, Америке. | | | | | | | | | | | | | | | | | |
| url | https://double-travel.ru/ | | | | | | | | | | | | | | | | | |
| site_name | Мир экскурсий | | | | | | | | | | | | | | | | | |
| image | https://double-travel.ru/wp-content/uploads/2019/10/glavnaja-1.jpg | | | | | | | | | | | | | | | | | |

SEO Content

| | | <table><tbody><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>434</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></tbody></table> | image:width | 1200 | image:height | 434 | image:type | image/jpeg | | | | | | |
|--|-----------------|--|-------------|------|--------------|-----|------------|------------|---|---|----|---|---|---|
| image:width | 1200 | | | | | | | | | | | | | |
| image:height | 434 | | | | | | | | | | | | | |
| image:type | image/jpeg | | | | | | | | | | | | | |
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>18</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Сервис бронирования экскурсий онлайн• [H2] Почему выбирают именно нас• [H2] О сайте• [H2] Все для отдыха• [H2] Бронирование экскурсии• [H3] Россия — 122 города• [H3] Крым — 51 город• [H3] Абхазия — 3 города• [H3] Египет — 3 города• [H3] Израиль — 7 городов• [H3] Тайланд — 8 городов• [H3] Турция — 10 городов• [H3] Греция — 12 городов• [H3] Грузия — 5 городов• [H3] ОАЭ — 5 городов• [H3] Армения — 2 города• [H3] Узбекистан — 4 города• [H3] Казахстан — 2 города• [H3] Кипр — 5 городов• [H3] Италия — 51 город• [H3] Польша — 6 городов• [H3] Испания — 35 городов• [H3] Франция — 28 городов• [H4] Лучший сервис отелей• [H4] Экскурсии по всему миру• [H4] Гарантия лучшей цены | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 18 | 3 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 4 | 18 | 3 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 48 images on this web page.</p> <p>48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> | | | | | | | | | | | | |

SEO Content

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 39 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 5.13% Internal Links 94.87% |

In-page links

| Anchor | Type | Juice |
|----------------------------|----------|---------------|
| = | External | Passing Juice |
| Главная | Internal | Passing Juice |
| Россия | Internal | Passing Juice |
| Крым | Internal | Passing Juice |
| Турция | Internal | Passing Juice |
| Тайланд | Internal | Passing Juice |
| Египет | Internal | Passing Juice |
| Грузия | Internal | Passing Juice |
| ОАЭ | Internal | Passing Juice |
| Абхазия | Internal | Passing Juice |
| Израиль | Internal | Passing Juice |
| Казахстан | Internal | Passing Juice |
| Все страны | Internal | Passing Juice |
| Экскурсии | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| О сайте | Internal | Passing Juice |
| США | Internal | Passing Juice |
| Чехия | Internal | Passing Juice |
| Италия | Internal | Passing Juice |
| Польша | Internal | Passing Juice |
| Испания | Internal | Passing Juice |
| Франция | Internal | Passing Juice |
| Германия | Internal | Passing Juice |
| Туры | Internal | Passing Juice |
| Забронировать отель | Internal | Passing Juice |
| Тур в рассрочку до 120 дней | Internal | Passing Juice |
| ЖД билеты на поезд | Internal | Passing Juice |
| Аренда автомобилей | Internal | Passing Juice |
| Недорогие авиабилеты | Internal | Passing Juice |
| Узнать пустят ли вас за границу | Internal | Passing Juice |
| Страхование путешественников | Internal | Passing Juice |
| Компенсации от авиакомпаний за задержки или отмены рейсов | Internal | Passing Juice |
| Отдых | Internal | Passing Juice |
| В Абхазии | Internal | Passing Juice |
| Пользовательское соглашение | Internal | Passing Juice |
| Политика конфиденциальности | Internal | Passing Juice |
| Партнёрская программа | Internal | Passing Juice |
| Часто задаваемые вопросы | Internal | Passing Juice |
| Блог | Internal | Passing Juice |
| Посмотреть | External | Passing Juice |

SEO Keywords



Keywords Cloud

Страны вас дней мир билеты
автомобилей **Экскурсий**
недорогие аренда поезд












Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| экскурсий | 2 | ✓ | ✗ | ✓ | ✓ |
| страны | 2 | ✗ | ✗ | ✗ | ✗ |
| мир | 1 | ✓ | ✗ | ✓ | ✓ |
| вас | 1 | ✗ | ✗ | ✗ | ✗ |
| дней | 1 | ✗ | ✗ | ✗ | ✗ |





Usability

| | | |
|--|--------------|---|
| | Url | Domain : double-travel.ru Length : 16 |
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is ru. |
| | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 62 Warnings : 42 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |



Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of</p> |
|--|-------------|---|

Optimization

| | | |
|--|------------|--|
| | | changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt | http://double-travel.ru/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |