Website Analysis: dnnsoftware.com

Generated on March 19 2026 21:40 PM

The score is 55/100

SEO Content

✓	Title	Content Management System - .NET CMS Software from DNN Length : 54 Perfect, your title contains between 10 and 70 characters.
⚠	Description	DNN offers a cutting-edge content management system built on ASP.NET. Our CMS software brings content management, customer relations, marketing, & social reach together in 1 powerful platform. Length : 196 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	ASP.NET CMS Software, Content Management System, Content Management Software, DotNetNuke, DNNSoftware Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	DNN Software

	Headings	H1 1	H2 6	H3 6	H4 0	H5 0	H6 0

- [H1] We Have Something Exciting to Tell You
- [H2] Extensibility
- [H2] Ecosystem
- [H2] Security
- [H2] User Management and Workflows
- [H2] Multi-site management that actually scales.
- [H2] ESW Operations, LLC
- [H3] Products
- [H3] Solutions
- [H3] Resources

SEO Content

		- [H3] Partners - [H3] Community - [H3] About
❌	Images	We found 15 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 29 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.45% Internal Links 96.55%

In-page links

Anchor	Type	Juice
Products	Internal	Passing Juice
Solutions	Internal	Passing Juice
Resources	Internal	Passing Juice

In-page links

Partners	Internal	Passing Juice
Community	Internal	Passing Juice
About	Internal	Passing Juice
DNN Platform	Internal	Passing Juice
Evoq (Customers)	Internal	Passing Juice
Whitepapers	Internal	Passing Juice
Manuals	Internal	Passing Juice
Support	Internal	Passing Juice
DNN Modules	Internal	Passing Juice
DNN Themes	Internal	Passing Juice
Store Blog	Internal	Passing Juice
Evoq Preferred	Internal	Passing Juice
Services	Internal	Passing Juice
Login	Internal	noFollow
DNN	Internal	Passing Juice
FREE TRIAL	Internal	Passing Juice
Multi-Site Management	Internal	Passing Juice
About	Internal	Passing Juice
CMS Features	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Legal	Internal	Passing Juice
Privacy	Internal	Passing Juice
Design by Parker Moore Design	External	Passing Juice
Find Out	Internal	Passing Juice
Read It	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	development cms hundreds ecosystem multi-site community from content management **dnn**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dnn	13	✔	✔	✔	✖
content	6	✔	✔	✔	✖
management	6	✔	✔	✔	✔
cms	5	✔	✔	✔	✖
from	5	✔	✖	✖	✖

Usability

⊙	Url	Domain : dnnsoftware.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0

Document

❌		Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://dnnsoftware.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.