

Website Analysis: diwo.ru

Generated on May 14 2025 21:29 PM

The score is 56/100

SEO Content

1	Title	доступным ценам Length : 75 Ideally, your title sh	р сантехники и мебели для ванной комнаты по nould contain between 10 and 70 characters (spaces free tool to calculate text length.	
1	Description	Дискаунтер Diwo предлагает сантехнику, мебель и аксессуары для ванной комнаты по доступным ценам. Широкий ассортимент, выгодные условия. Звоните! Обработка заявок круглосуточно. Length: 177 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.		
8	Keywords	_	n't found meta keywords on your page. Use <u>this free</u> enerator to create keywords.	
	Og Meta Properties	Good, your page ta	ke advantage of Og Properties.	
		Property	Content	
		site_name	DIWO.RU - официальный магазин бренда	
		title	DIWO - дискаунтер сантехники и мебели для ванной комнаты по доступным ценам	
		url	https://diwo.ru/	
		image	https://diwo.ru/local/templates/alpha_s1/image s/open-graph.jpg	
		description	Дискаунтер Diwo предлагает сантехнику, мебель и аксессуары для ванной комнаты по доступным ценам. Широкий ассортимент, выгодные условия. Звоните! Обработка заявок круглосуточно.	

SEO Content

0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images		0 images o		page. s have alt at	tributes	
	Text/HTML Ratio				HTML code	is higher t	han 15, but
	Flash	Perfect, no	Flash cont	ent has be	en detected	on this pa	ge.
	Iframe	-	ou have Ifr ne cannot b		e web page	s, this mea	an that content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

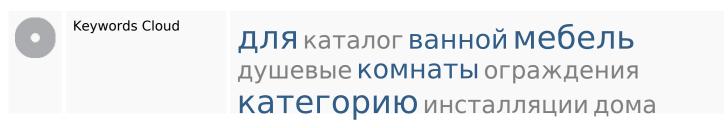
In-page links

Anchor	Туре	Juice
=	External	Passing Juice
Мебель для ванной комнаты	Internal	Passing Juice
<u>Ванны</u>	Internal	Passing Juice

In-page links

Унитазы и инсталляции	Internal	Passing Juice
Душевые ограждения	Internal	Passing Juice
Мебель для дома	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
категорию	5	×	×	×	×
для	5	*	×	♥	×
мебель	4	×	×	*	×
ванной	3	✓	×	✓	×
комнаты	3	✓	×	✓	×

Usability

0	Url	Domain : diwo.ru Length : 7
②	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
②	Language	Good. Your declared language is ru.
8	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

XML Sitemap	XML Sitemap	Great, your website has an XML sitemap.
		http://diwo.ru/sitemap.xml
		https://diwo.ru/sitemap.xml

Optimization

	Robots.txt	http://diwo.ru/robots.txt Great, your website has a robots.txt file.
&	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.