








Website Analysis: divephotoguide.com

Generated on September 02 2024 08:18 AM





The score is 51/100







SEO Content

	Title	<p>Underwater Photography & Video: DivePhotoGuide.com</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Comprehensive underwater photography website and community for underwater photographers. Tutorials, product reviews, equipment, photo galleries, contests, travel</p> <p>Length : 161</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1630"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Underwater Photography & Video: DivePhotoGuide.com</td> </tr> <tr> <td>site_name</td> <td>DivePhotoGuide</td> </tr> </tbody> </table>	Property	Content	title	Underwater Photography & Video: DivePhotoGuide.com	site_name	DivePhotoGuide						
Property	Content													
title	Underwater Photography & Video: DivePhotoGuide.com													
site_name	DivePhotoGuide													
	Headings	<table border="1" data-bbox="544 1659 1481 1733"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] DPG is a comprehensive underwater photography website and community for underwater photographers. Learn underwater photography techniques for popular digital cameras and specialized professional underwater equipment (wide angle, macro, super macro, lighting and work flow). Read latest news, explore travel destinations for underwater photography. Galleries of professional and amateur underwater photography including wrecks, coral reefs, undersea creatures, fashion and surfing photography. 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									

SEO Content

	Images	We found 20 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20.63% Internal Links 79.37%

In-page links

Anchor	Type	Juice
underwater photography	Internal	Passing Juice
underwater photography techniques	Internal	Passing Juice
underwater equipment	Internal	Passing Juice
wide angle	Internal	Passing Juice
macro	Internal	Passing Juice

In-page links

super macro	Internal	Passing Juice
travel destinations for underwater photography	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
Dive Photo Guide	Internal	Passing Juice
Login	External	Passing Juice
Register	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice
Techniques	Internal	Passing Juice
Articles	Internal	Passing Juice
News	Internal	Passing Juice
Travel	Internal	Passing Juice
Galleries	Internal	Passing Juice
Equipment	Internal	Passing Juice
Contests	Internal	Passing Juice
DPG Masters	External	Passing Juice
World Oceans Day	Internal	Passing Juice
prev	Internal	Passing Juice
Photo News	Internal	Passing Juice
Announcing the Fifth Think Pink Photo Competition	Internal	Passing Juice
Ikelite Shipping Deluxe Version of Housing for...	Internal	Passing Juice
Video News	Internal	Passing Juice
AOI Announces Quick Release System Mount Bases...	Internal	Passing Juice
Ikelite Announces First Housing for the Canon...	Internal	Passing Juice

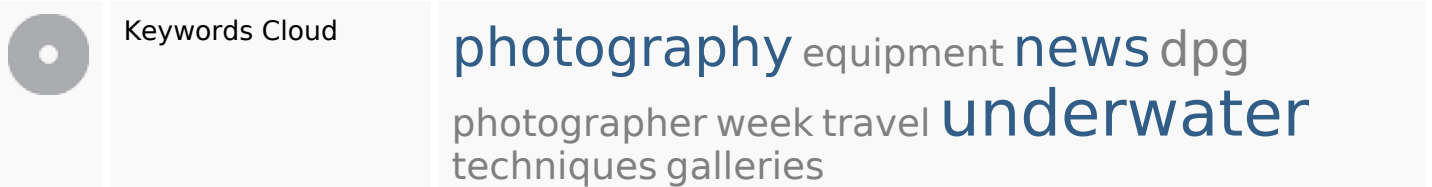
In-page links

Event Coverage News	Internal	Passing Juice
2024 Digital Shootout Coverage	Internal	Passing Juice
Ocean News	Internal	Passing Juice
Sea Shepherd Founder Captain Paul Watson Faces...	Internal	Passing Juice
SeaLife Introduces New Set Featuring the Sea...	Internal	Passing Juice
The Underwater Club Event: Blackwater...	Internal	Passing Juice
Underwater Awards Australasia 2024: Deadline...	Internal	Passing Juice
Winners of the Mangrove Photography Awards 2024...	Internal	Passing Juice
The Call of Komodo	Internal	Passing Juice
Announcing the Fifth Think Pink Photo Competition	Internal	Passing Juice
Ikelite Shipping Deluxe Version of Housing for the Canon EOS R5 Mark II	Internal	Passing Juice
Photographer of the Week	Internal	Passing Juice
Photographer of the Week – Michael Martin	Internal	Passing Juice
Freshwater Adventures	Internal	Passing Juice
Photographing Gar	Internal	Passing Juice
AOI Announces Quick Release System Mount Bases for DJI Osmo Action 3/4 and Insta360 Ace/Ace Pro	Internal	Passing Juice
Ikelite Announces First Housing for the Canon EOS R5 Mark II	Internal	Passing Juice
From The Field	Internal	Passing Juice
New Perspectives on Anilao with the Nauticam EMWL	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Underwater Competition	External	Passing Juice
DPG Expeditions	Internal	Passing Juice
DPG TV	External	Passing Juice
Facebook	External	Passing Juice
X (Twitter)	External	Passing Juice
Threads	External	Passing Juice

In-page links

Instagram	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords



Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
underwater	9	✓	✗	✓	✓
photography	7	✓	✗	✓	✓
news	6	✗	✗	✗	✓
dpg	4	✗	✗	✗	✓
techniques	3	✗	✗	✗	✓

Usability





	Url	Domain : divephotoguide.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://divephotoguide.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics