







# Website Analysis: divas-shop.com

Generated on July 27 2024 22:28 PM






The score is 52/100







## SEO Content

	<b>Title</b>	<p>Diva's Shop   Sklep Internetowy z Produktami do Manicure i Pedicure</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>Diva's Shop hurtownia i sklep internetowy, oferujący profesjonalne produkty do manicure i pedicure. Dystrybutor marek DIVNA, DARK, F.O.X, STALEKS i innych.</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>pl_PL</td> </tr> <tr> <td>site_name</td> <td>Diva's Shop - Akcesoria i produkty do stylizacji paznokci manicure i pedicure</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Diva's Shop   Sklep Internetowy z Produktami do Manicure i Pedicure</td> </tr> <tr> <td>description</td> <td>Diva's Shop hurtownia i sklep internetowy, oferujący profesjonalne produkty do manicure i pedicure. Dystrybutor marek DIVNA, DARK, F.O.X, STALEKS i innych.</td> </tr> <tr> <td>url</td> <td>https://divas-shop.com/</td> </tr> <tr> <td>image</td> <td>https://divas-shop.com/wp-content/uploads/2024/05/DS_logo_v-02-01.jpg</td> </tr> </tbody> </table>	Property	Content	locale	pl_PL	site_name	Diva's Shop - Akcesoria i produkty do stylizacji paznokci manicure i pedicure	type	website	title	Diva's Shop   Sklep Internetowy z Produktami do Manicure i Pedicure	description	Diva's Shop hurtownia i sklep internetowy, oferujący profesjonalne produkty do manicure i pedicure. Dystrybutor marek DIVNA, DARK, F.O.X, STALEKS i innych.	url	https://divas-shop.com/	image	https://divas-shop.com/wp-content/uploads/2024/05/DS_logo_v-02-01.jpg
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## SEO Content

		<p>image:secure_url <a href="https://divas-shop.com/wp-content/uploads/2024/05/DS_logo_v-02-01.jpg">https://divas-shop.com/wp-content/uploads/2024/05/DS_logo_v-02-01.jpg</a></p> <p>image:width 2495</p> <p>image:height 2498</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>5</td><td>0</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Bestsellery</li><li>• [H2] Nowości</li><li>• [H2] Dołącz do naszego newslettera i zgarnij 5% zniżki na pierwszy zakup w naszym sklepie internetowym!</li><li>• [H2] Polub nasz Instagram: @divas_shop.pl</li><li>• [H2]</li><li>• [H4] Divas Shop: Hurtownia kosmetyczna z profesjonalnymi produktami do manicure i pedicure</li></ul>	H1	H2	H3	H4	H5	H6	0	5	0	1	0	0
H1	H2	H3	H4	H5	H6									
0	5	0	1	0	0									
	Images	<p>We found 55 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 51 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.96%</p>

## SEO Links

Internal Links 98.04%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to navigation</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">DIVNA Frez Diamentowy 856.243.080.021 (106)</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Frez Diamentowy 856.261.120.042 (113)</a>	Internal	Passing Juice
<a href="#">DIVNA Frez Diamentowy 856.243.080.023 (107)</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Frez Diamentowy 866.243.080.023 (121)</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">F.O.X Base Rubber 14ml baza hybrydowa</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Szczoteczka do Manicure midi</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Waciki Bezpyłowe 1 warstw 550 szt</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Frez Diamentowy 856.243.083.018 (108)</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Patyczki Drewniane 100 szt</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Frez Diamentowy 856.141.070.035 (103)</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Pędzel Płaski+Cienki 11 mm</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow

## In-page links

<a href="#">F.O.X Top Steel 14ml</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Magnes Silikonowy do kociego oka BLACK</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">NAILSOFTHEDAY Cover base NEW Formula Milk 10 ml hybrydowa</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">Szczoteczka do Manicure mini (czarna)</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">Mini Latarka Do Paznokci UV/LED 3W</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Rubber Base 13 ml baza hybrydowa</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Top No Wipe with UV filters 13 ml</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Top No Wipe no UV filters 13 ml</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">Szczoteczka do Manicure mini (różowa)</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Zestaw Pilników Prosty 10 szt</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DIVNA Zestaw Pilników Łódka 10 szt</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DNKa Lakier Hybrydowy 0134, 12 ml</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">DNKa Lakier Hybrydowy 0133, 12 ml</a>	Internal	Passing Juice
<a href="#">Dodaj do koszyka</a>	Internal	noFollow
<a href="#">Chcę otrzymać 5% zniżki na pierwszy zakup i zapisać się do grupy otrzymującej rabaty i najlepsze okazje. Akceptuję politykę prywatności.</a>	Internal	Passing Juice

## In-page links

@divas\_shop.pl

External

Passing Juice

## SEO Keywords



Keywords Cloud

divas **divna** pedicure dostawa **vat**  
**koszyka** shop **dodaj** oraz **manicure**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dodaj	12	✘	✘	✘	✘
koszyka	12	✘	✘	✘	✘
vat	12	✘	✘	✘	✘
divna	9	✘	✘	✔	✘
manicure	8	✔	✘	✔	✔












## Usability

	Url	Domain : divas-shop.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pl.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

Doctype	HTML 5
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## Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://divas-shop.com/sitemap.xml https://divas-shop.com/sitemap.xml https://divas-shop.com/sitemap.rss</pre>
	Robots.txt	<a href="http://divas-shop.com/robots.txt">http://divas-shop.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics