Website Analysis: discoverswiss.ch

The score is 72/100

SEO Content

✅	Title	Discover Swiss! - Your online guide to Switzerland Length : 50 Perfect, your title contains between 10 and 70 characters.
✅	Description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch! Length : 157 Great, your meta description contains between 70 and 160 characters.
✅	Keywords	switzerland travel, swiss tourism, visit switzerland, switzerland destinations, swiss alps, things to do in switzerland, city, travel guide switzerland, swiss cities, best places in switzerland, switzerland attractions, switzerland vacation, switzerland nature, swiss culture, switzerland mountains, switzerland hiking, scenic train switzerland, swiss travel tips, lake, switzerland holidays, travel switzerland, switzerland sightseeing Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Discover Swiss!
description	Discover the beauty of Switzerland with expert travel tips, top destinations, and cultural insights. Plan your perfect Swiss adventure with DiscoverSwiss.ch!
url	https://discoverswiss.ch/

SEO Content

		site_name	Discover Swiss!
		image	https://discoverswiss.ch/wp-content/uploads/2025/02/logo.png
		image:width	328
		image:height	180
		image:type	image/png

	Headings						
		H1	H2	H3	H4	H5	H6
		1	0	1	0	15	0

- [H1] Discover the Best of Switzerland – Breathtaking Nature, Rich Culture, and Unforgettable Adventures Await
- [H3] Press ESC to close
- [H5] Swiss Vineyards Where History Meets the Harvest
- [H5] Lake Lucerne – The Jewel of Central Switzerland
- [H5] Swiss Crypto Valley Hub of Innovation
- [H5] Large Hadron Collider
- [H5] Internet Speed in Switzerland
- [H5] CERN the Swiss Gateway to the Secrets of the Universe
- [H5] Bernina Express a masterpiece of Swiss railway travel
- [H5] Lake Lugano a picturesque jewel of Switzerland and Italy
- [H5] Switzerland's Mobile Networks: Coverage, Providers, and Costs
- [H5] Lugano: The Swiss Riviera
- [H5] Federal Assembly of Switzerland
- [H5] Grossmünster – the legendary cathedral of Zurich
- [H5] Lausanne city
- [H5] Limmat river
- [H5] Ski resorts of Switzerland

	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 29 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contacts	Internal	Passing Juice
Wine	Internal	Passing Juice
Swiss Vineyards Where History Meets the Harvest	Internal	Passing Juice
Lakes	Internal	Passing Juice
Lake Lucerne – The Jewel of Central Switzerland	Internal	Passing Juice
Swiss made	Internal	Passing Juice
Swiss Crypto Valley Hub of Innovation	Internal	Passing Juice
Practical info	Internal	Passing Juice
Large Hadron Collider	Internal	Passing Juice
Internet Speed in Switzerland	Internal	Passing Juice
CERN the Swiss Gateway to the Secrets of the Universe	Internal	Passing Juice
Transport	Internal	Passing Juice
Bernina Express a masterpiece of Swiss railway travel	Internal	Passing Juice
Lake Lugano a picturesque jewel of Switzerland and Italy	Internal	Passing Juice

In-page links

[Switzerland's Mobile Networks: Coverage, Providers, and Costs](#)	Internal	Passing Juice
[Cities](#)	Internal	Passing Juice
[Lugano: The Swiss Riviera](#)	Internal	Passing Juice
[Federal Assembly of Switzerland](#)	Internal	Passing Juice
[Culture](#)	Internal	Passing Juice
[Grossmünster – the legendary cathedral of Zurich](#)	Internal	Passing Juice
[Lausanne city](#)	Internal	Passing Juice
[Nature](#)	Internal	Passing Juice
[Limmat river](#)	Internal	Passing Juice
[Skiing](#)	Internal	Passing Juice
[Ski resorts of Switzerland](#)	Internal	Passing Juice
[2](#)	Internal	Passing Juice
[3](#)	Internal	Passing Juice

SEO Keywords

⊙ Keywords Cloud	discover like **switzerland** mountains from practical **swiss** info lake city

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
switzerland	23	✔	✔	✔	✔
swiss	14	✔	✔	✔	✔
lake	6	✖	✔	✖	✔
mountains	6	✖	✔	✖	✖
city	6	✖	✔	✖	✔

Usability

	Url	Domain : discoverswiss.ch Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://discoverswiss.ch/sitemap.xml
		https://discoverswiss.ch/sitemap_index.xml

	Robots.txt	http://discoverswiss.ch/robots.txt
		Great, your website has a robots.txt file.

	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.