





# Website Analysis: digitalutilization.com

Generated on May 18 2024 11:29 AM

The score is 64/100



## SEO Content

	Title	Digital Marketing Company In Noida																	
		Length : 34																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	As a Digital Marketing Agency in Noida, we provide the best digital marketing services with highly qualified professionals to deliver best results.																	
		Length : 147																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	digital marketing company in noida, digital marketing agency in noida, digital marketing services in noida, digital marketing services																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Digital Marketing Company In Noida</td></tr><tr><td>site_name</td><td>Digital marketing agency in Noida   Digital marketing services company in India   Digital marketing agency   Digital marketing services</td></tr><tr><td>url</td><td>index.html</td></tr><tr><td>description</td><td>As a Digital Marketing Agency in Noida, we provide the best digital marketing services with highly qualified professionals to deliver best results.</td></tr><tr><td>type</td><td>website</td></tr></table>						Property	Content	title	Digital Marketing Company In Noida	site_name	Digital marketing agency in Noida   Digital marketing services company in India   Digital marketing agency   Digital marketing services	url	index.html	description	As a Digital Marketing Agency in Noida, we provide the best digital marketing services with highly qualified professionals to deliver best results.	type	website
Property	Content																		
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type	website																		
	Headings	H1 1	H2 5	H3 9	H4 17	H5 5	H6 2												

## SEO Content

- [H1] Best Digital Marketing Company In Noida That Offers The Best Digital Marketing Services
- [H2] Best Digital Marketing Company In Noida We have seen a drastic change in Digital Marketing & its exceptional growth in the last couple of years. Being the No.1 Digital Marketing Company & Agency in Noida, our agency understands the buyer's psychology. We provide a comprehensive digital marketing solution to our clients, whether they are just starting or are in the process of expanding. Our objective is to offer a unique and creative business model based on a high ROI & brand niche. We have an experienced team that has excelled in understanding every aspect of Digital Marketing to offer effective results in your business. Our Dedicated and result-driven mindset teamwork on every project with immense honesty & code of ethics to deliver exceptional results. Read More SOCIAL MEDIA MARKETING No company can hope to become well-known among the general public unless it engages in active, fruitful, and well-planned social media marketing. Social Media Marketing is an opportunity for businesses to connect with their targeted audience and spread brand awareness. While working on your website and SEO, we also help you be active on your social media handle to be engaged with your customers. SEARCH ENGINE OPTIMIZATION There is a saying if your website is not showing on the first page of google then consider it dead in your customer's eye. Being on the first page of Google is the only option if you want to survive in this digital world. We do careful Keyword research & white hat SEO activities to rank your website on the top SERP. PAID SEARCH ADWORDS Paid Ads are also known as Pay Per Click, and Google AdWord. It is the paid search result on the top searches on google and helps to provide immediate results, traffic & conversion. Our PPC management team has provided complete PPC solutions to numerous businesses to improve market performance and increase leads and traffic. Google Analytics Running Marketing Campaigns without Analysing is like aiming a shot in the dark which may lead to a lot of risks. Analysing and Optimising is the only notion for effective results. We at BM Digital Utilization, from time-to-time Google Analytics for your website to examine the direction. RESPONSIVE WEB DESIGN Creating the best Responsive Web Design services. According to recent studies, 75% of consumers initiate their search on mobile and mobile-friendly websites. A responsive web design will provide a user-rich experience with your customers which will result in high conversions. MOBILE MARKETING As per the experts, 62.24% of people owned a smart mobile phone. So, if your customers are not reaching out to your website you can reach them on their mobile screens through effective mobile marketing. Be ahead of your competitors, and run creative and innovative mobile marketing campaigns. .cntnr { position: relative;} .black-boxs { position: relative; z-index: 1;padding-left:317px; margin: 30px;} .gray-box { position: absolute;z-index: 3; /\* gray box will be above both green and black box \*/ background: lightgray;height: 60px; width: 70%;left: 50px;top: 50px;} .green-boxs {position: absolute;z-index: 2; /\* green box will be above black box \*/ background-color:white;width: 42%;border:

## SEO Content



```
1px solid #dee2e6;top: 700px;
padding:10px;height:350px;border-radius: 10px;} button
{position: relative;display: inline-block; cursor: pointer;outline:
none; border: 0; vertical-align: middle;text-decoration:
none;background: transparent; padding: 0;font-size: inherit;font-
family: inherit;} button.learn-more {width: 18rem; height:
auto;border: 1px solid #128be0; border-radius: 30px;}
button.learn-more .circle {transition: all 0.45s cubic-
bezier(0.65, 0, 0.076, 1); position: relative;display: block;
margin: 0; width: 5rem; height: 5rem; background: #128be0;
border-radius: 2.625rem;} button.learn-more .circle .icon {
transition: all 0.45s cubic-bezier(0.65, 0, 0.076, 1); position:
absolute;top: 0; bottom: 0; margin: auto;background: #fff;}
button.learn-more .circle .icon.arrow { transition: all 0.45s
cubic-bezier(0.65, 0, 0.076, 1);left: 1.625rem; width:
1.125rem;height: 0.125rem;background: none; } button.learn-
more .circle .icon.arrow::before { position: absolute;content: "";
top: -0.25rem; right: 0.0625rem;width: 0.625rem;height:
0.625rem; border-top: 0.125rem solid #fff; border-right:
0.125rem solid #fff; transform: rotate(45deg);} button.learn-
more .button-text {transition: all 0.45s cubic-bezier(0.65, 0,
0.076, 1); position: absolute; top: 0;left: 0;right: 0;bottom:
0;padding-top:12px; padding-left:10px; font-
family:Merriweather Sans; color: #128be0; font-weight: 700;
line-height: 1.6; text-align: center;text-transform: capitalize;
padding-left:21px;} button.learn-more .button-text a {
transition: all 0.45s cubic-bezier(0.65, 0, 0.076, 1); position:
absolute; top: 7px; left: 0; right: 0; bottom: 0;padding-top:5px;
margin: 0 0 0 1.85rem;padding-left:10px;font-
family:Merriweather Sans; color: #128be0;font-weight: 700;
line-height: 1.6; text-align: center; text-transform:
capitalize;padding-left:21px;color:#000;} button.learn-more
.button-text a:hover{ transition: all 0.45s cubic-bezier(0.65, 0,
0.076, 1); position: absolute; top: 0;left: 0; right: 0; bottom:
0;padding-top:12px; margin: 0 0 0 1.85rem; padding-
left:10px;font-family:Merriweather Sans; color: #128be0;font-
weight: 700;line-height: 1.6;text-align: center; text-transform:
capitalize; padding-left:21px; color:#fff;} button:hover .circle
{width: 100%;} button:hover .circle .icon.arrow {background:
#fff;transform: translate(1rem, 0);} button:hover .button-text
{color: #fff;} .month{ font-size:17px;font-family:salbo;}
```

- [H2] Our Promise & Offerings
- [H2] Who We Are
- [H2] Why Choose Us?
- [H2] Our Amazing Clients
- [H3] Testimonials
- [H3] Rahul Singhal
- [H3] Why Choose BM Digital Utilization- The Best Digital Marketing Agency in Noida, India for your business growth?
- [H3] THE TEAM
- [H3] OUR ACHIEVEMENTS
- [H3] FRIENDLY PACKAGES FOR ALL
- [H3] Make up your mind? Let's discuss your business strategy on brewing coffee!
- [H3] Top Digital Marketing Company In Noida FAQ'S
- [H3] Free SEO Analysis



## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Best Digital Marketing Company In Noida</li><li>• [H4] Social Media Optimization</li><li>• [H4] Listen to data, it Speaks your Language</li><li>• [H4] Email Optimization</li><li>• [H4] Search Engine Optimization</li><li>• [H4] Google Map</li><li>• [H4] Link Building</li><li>• [H4] Content Marketing</li><li>• [H4] Website Designing</li><li>• [H4] Bluepixle</li><li>• [H4] Nine NM Solutions Inc.</li><li>• [H4] HardworkNation LLC</li><li>• [H4] Papa Mango</li><li>• [H4] CA Sansaar</li><li>• [H4] Wah Ji Wah &amp; Measured Food</li><li>• [H4] Eximius Software PVT LTD</li><li>• [H4] MS Precision Machinery Pvt Ltd</li><li>• [H5] We Listen &amp; Understand</li><li>• [H5] We Stand by Our Word</li><li>• [H5] We Follow Market Ethics</li><li>• [H5] Our Team Work</li><li>• [H5] Get Free SEO Audit</li><li>• [H6] OUR SERVICES</li><li>• [H6] CORPORATE OFFICE</li></ul>
	Images	<p>We found 81 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 27 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

[illegible]

## In-page links

[illegible]


## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	46	✔	✔	✔	✔
digital	38	✔	✔	✔	✔
packages	18	✘	✘	✘	✔
business	16	✘	✘	✘	✔
website	14	✘	✘	✘	✔












## Usability

	Url	Domain : digitalutilization.com Length : 22
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div>
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## Mobile



Flash content

## Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://digitalutilization.com/sitemap.xml>

<https://www.digitalutilization.com/sitemap.xml>



Robots.txt

<http://digitalutilization.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics