



Website Analysis: digitalmediaintelligence.com

Generated on July 30 2024 10:20 AM






The score is 53/100







SEO Content

	Title	<p>COMPETICO - We Help You Compete Smarter & Win Bigger</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>COMPETICO helps digital businesses accelerate their growth and increase their market share with insights from competitors and the market.</p> <p>Length : 137</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>COMPETICO - Compete Smarter & Win Bigger</td> </tr> <tr> <td>description</td> <td>COMPETICO helps digital businesses accelerate their growth and increase their market share with insights from competitors and the market.</td> </tr> <tr> <td>url</td> <td>https://competico.com/</td> </tr> <tr> <td>site_name</td> <td>COMPETICO - Compete smarter. Win bigger!</td> </tr> <tr> <td>image</td> <td>https://competico.com/wp-content/uploads/2024/04/Competico-Compete-Smarter-Win-Bigger-e1713885665473.png</td> </tr> <tr> <td>image:width</td> <td>835</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	COMPETICO - Compete Smarter & Win Bigger	description	COMPETICO helps digital businesses accelerate their growth and increase their market share with insights from competitors and the market.	url	https://competico.com/	site_name	COMPETICO - Compete smarter. Win bigger!	image	https://competico.com/wp-content/uploads/2024/04/Competico-Compete-Smarter-Win-Bigger-e1713885665473.png	image:width	835
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SEO Content

		image:height	505											
		image:type	image/png											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>10</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] See Further, Compete Smarter and Win Bigger! • [H2] We help you amplify your digital business' competitive edge! • [H2] We Fill the Blanks in Your Digital Marketing & Sales Strategies! • [H2] Custom Solutions That Accelerate Digital Growth • [H2] Are you curious to see what we know about your competitors? • [H2] Customers We Proudly Helped To Sell More • [H2] Latest Learning Resources • [H2] Get in touch with Daniel Stanica, the COMPETICO founder • [H2] Order a Complete SEO Audit: • [H2] Order a Complete SEO Strategy: • [H2] Order a CI Website Analysis or CI Program: • [H2] What we include in the Complete SEO Audit • [H2] Choose a plan to suit your SEO needs: • [H3] Competitive Intelligence • [H3] SEO & Organic Growth • [H3] SEO Audit & Strategy • [H3] WordPress Ecosystem • [H3] Technology & SaaS: • [H3] Fintech & Crypto: • [H3] Affiliate Marketing • [H3] About me • [H3] Social Media Profiles • [H3] Leave a message or Book a Discovery Call • [H4] About COMPETICO • [H4] Work With COMPETICO • [H4] Let's keep in touch: 	H1	H2	H3	H4	H5	H6	1	12	10	3	0	0
H1	H2	H3	H4	H5	H6									
1	12	10	3	0	0									
	Images	We found 77 images on this web page. 54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 85.71%</p> <p>Internal Links 14.29%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	External	Passing Juice
Services 	External	Passing Juice
👤 Competitive Intelligence	External	Passing Juice
👤 SEO Audit [Complete]	External	Passing Juice
👤 SEO Strategy [Custom]	External	Passing Juice
👤 Ongoing SEO Service	External	Passing Juice
Learn	External	Passing Juice
Contribute an article 	External	Passing Juice
About us	External	Passing Juice
Contact 	External	Passing Juice
Book a Discovery Call [FREE] »	Internal	Passing Juice
Check our 50+ 5/5 stars reviews.	External	Passing Juice
red oceans	External	Passing Juice
Contact us	External	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Accept	Internal	Passing Juice

SEO Keywords







Keywords Cloud

competitive growth check intelligence
competico market sales **seo digital**
 marketing


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	13	✘	✘	✔	✔
seo	11	✘	✘	✘	✔
competitive	10	✘	✘	✘	✔
competico	9	✔	✘	✔	✔
growth	8	✘	✘	✔	✔


Usability


	Url	Domain : digitalmediaintelligence.com Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.


Usability


	Dublin Core	This page does not take advantage of Dublin Core.
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Document







	Doctype	HTML 5
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	Encoding	Perfect. Your declared charset is UTF-8.
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	W3C Validity	Errors : 72 Warnings : 11
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	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
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	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>13</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	13
Deprecated tags	Occurrences					
<u>	13					

	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://digitalmediaintelligence.com/sitemap.xml</pre> <pre>https://mediadigi.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://digitalmediaintelligence.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>