







Website Analysis: digiperform.com

Generated on July 19 2024 19:22 PM






The score is 61/100







SEO Content

	Title	<p>Digital Marketing Training Courses & Certification Digiperform</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers & Working Professionals. Free Demo Available</p> <p>Length : 201</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Digital marketing course, Digital Marketing Training, Digital marketing Institute, Digital Marketing</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Digital Marketing Training Courses & Certification Digiperform</td> </tr> <tr> <td>description</td> <td>Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers & Working Professionals. Free Demo Available</td> </tr> <tr> <td>url</td> <td>https://digiperform.com/</td> </tr> <tr> <td>site_name</td> <td>Digiperform</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Digital Marketing Training Courses & Certification Digiperform	description	Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers & Working Professionals. Free Demo Available	url	https://digiperform.com/	site_name	Digiperform
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>10</td><td>0</td><td>4</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Asia's Leading Brand In Digital Career Training• [H2] Digital Marketing Courses in Delhi• [H2] Digital Marketing Courses in• [H2] Digital Marketing Foundation Course Digital Marketing Specialist Course Digital Marketing Master Course Advanced Digital Marketing Course Annual Digital Marketing Course• [H2] Know How Digital Marketing Can Help You?• [H3] Why Choose Digital Marketing Classes from Digiperform?• [H3] Award Winning LMS - DOLMS!• [H3] Digiperform Certified Programs. Join The Next Revolution Now!• [H3] Annual DigiHero Program• [H3] Online Marketing Professional• [H3] Online Marketing Practitioner• [H3] What Our Trainees Have To Say• [H3] Corporates Clients Hiring Digiperformers Include• [H3] Shivalik Pitampura Dwarka Connaught Place Rajouri Garden Preet Vihar• [H3] Noida Gurgaon Lucknow Gomi Nagar Hazratganj Bareilly Varanasi Gorakhpur Ghaziabad Guwahati Kolkata Siliguri Bengaluru Mysuru Jaipur Mumbai Vashi Kochi Indore Gwalior Bhopal Dehradun Haldwani Ranchi Chennai Coimbatore Vijayawada Hyderabad• [H5] 75,000+ Students Trained In Last 10 Years 40+ Centers 2500+ Batches 57000+ Students Placement• [H5] GET CERTIFIED• [H5] AWARD-WINNING LMS• [H5] MOST IN-DEPTH PROGRAM• [H6] Confused? Why not let us help!	H1	H2	H3	H4	H5	H6	1	4	10	0	4	1
H1	H2	H3	H4	H5	H6									
1	4	10	0	4	1									
	Images	<p>We found 94 images on this web page.</p> <p>54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Shivalik	Internal	Passing Juice
Pitampura	Internal	Passing Juice
Connaught Place	Internal	Passing Juice
Rajouri Garden	Internal	Passing Juice
Preet Vihar	Internal	Passing Juice
Noida	Internal	Passing Juice
Gurgaon	Internal	Passing Juice
Lucknow	Internal	Passing Juice
Gomti Nagar	Internal	Passing Juice
Hazratganj	Internal	Passing Juice
Bareilly	Internal	Passing Juice
Varanasi	Internal	Passing Juice
Gorakhpur	Internal	Passing Juice
Ghaziabad	Internal	Passing Juice
Guwahati	Internal	Passing Juice
Kolkata	Internal	Passing Juice

In-page links

Siliguri	Internal	Passing Juice
Bengaluru	Internal	Passing Juice
Mysuru	Internal	Passing Juice
Jaipur	Internal	Passing Juice
Mumbai Vashi	Internal	Passing Juice
Kochi	Internal	Passing Juice
Indore	Internal	Passing Juice
Gwalior	Internal	Passing Juice
Bhopal	Internal	Passing Juice
Dehradun	Internal	Passing Juice
Haldwani	Internal	Passing Juice
Ranchi	Internal	Passing Juice
Chennai	Internal	Passing Juice
Coimbatore	Internal	Passing Juice
Vijayawada	Internal	Passing Juice
Hyderabad	Internal	Passing Juice
Digital Marketing Foundation Course	Internal	Passing Juice
Digital Marketing Specialist Course	Internal	Passing Juice
Digital Marketing Master Course	Internal	Passing Juice
Advanced Digital Marketing Course	Internal	Passing Juice
Annual Digital Marketing Course	Internal	Passing Juice






SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	8	✓	✓	✓	✓
marketing	8	✓	✓	✓	✓
course	5	✓	✓	✓	✓
courses	3	✓	✗	✓	✓
lucknow	3	✗	✗	✗	✓


Usability

	Url	Domain : digiperform.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://digiperform.com/sitemap.xml</pre> <pre>https://digiperform.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://digiperform.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>