





# Website Analysis: digiperform.com

Generated on August 19 2024 23:22 PM






The score is 61/100







## SEO Content

	Title	Digital Marketing Training Courses & Certification   Digiperform  Length : 68  Perfect, your title contains between 10 and 70 characters.														
	Description	Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers & Working Professionals. Free Demo Available  Length : 201  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Digital marketing course, Digital Marketing Training, Digital marketing Institute, Digital Marketing  Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital Marketing Training Courses &amp; Certification   Digiperform</td></tr><tr><td>description</td><td>Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers &amp; Working Professionals. Free Demo Available</td></tr><tr><td>url</td><td>https://digiperform.com/</td></tr><tr><td>site_name</td><td>Digiperform</td></tr></table>	Property	Content	locale	en_US	type	website	title	Digital Marketing Training Courses & Certification   Digiperform	description	Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers & Working Professionals. Free Demo Available	url	https://digiperform.com/	site_name	Digiperform
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# SEO Content

	Headings	<div> <div>H11</div> <div>H24</div> <div>H311</div> <div>H40</div> <div>H54</div> <div>H61</div> </div> <ul style="list-style-type: none"> <li>• [H1] Asia's Leading Brand In Digital Career Training</li> <li>• [H2] Digital Marketing Courses in Delhi</li> <li>• [H2] Digital Marketing Courses in</li> <li>• [H2] Digital Marketing Foundation Course   Digital Marketing Specialist Course   Digital Marketing Master Course   Advanced Digital Marketing Course   Annual Digital Marketing Course</li> <li>• [H2] Know How Digital Marketing Can Help You?</li> <li>• [H3] Why Choose Digiperform?</li> <li>• [H3] Award Winning LMS - DOLMS!</li> <li>• [H3] Digiperform Certified Programs. Join The Next Revolution Now!</li> <li>• [H3] Data Science, AI &amp; ML</li> <li>• [H3] Annual DigiHero Program</li> <li>• [H3] Online Marketing Professional</li> <li>• [H3] Online Marketing Practitioner</li> <li>• [H3] What Our Trainees Have To Say</li> <li>• [H3] Corporates Clients Hiring Digiperformers Include</li> <li>• [H3] Shivalik   Pitampura   Dwarka   Connaught Place   Rajouri Garden   Preet Vihar</li> <li>• [H3] Noida   Gurgaon   Lucknow   Gomti Nagar   Hazratganj   Aliganj   Bareilly   Varanasi   Gorakhpur   Ghaziabad   Guwahati   Kolkata   Siliguri   Bengaluru   Mysuru   Jaipur   Mumbai Vashi   Kochi   Indore   Gwalior   Bhopal   Dehradun   Haldwani   Ranchi   Chennai   Coimbatore   Vijayawada   Hyderabad</li> <li>• [H5] 75,000+ Students Trained In Last 10 Years 40+ Centers 2500+ Batches 57000+ Students Placement</li> <li>• [H5] GET CERTIFIED</li> <li>• [H5] AWARD-WINNING LMS</li> <li>• [H5] MOST IN-DEPTH PROGRAM</li> <li>• [H6] Confused? Why not let us help!</li> </ul>
	Images	<p>We found 96 images on this web page.</p> <p>52 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Shivalik</a>	Internal	Passing Juice
<a href="#">Pitampura</a>	Internal	Passing Juice
<a href="#">Connaught Place</a>	Internal	Passing Juice
<a href="#">Rajouri Garden</a>	Internal	Passing Juice
<a href="#">Preet Vihar</a>	Internal	Passing Juice
<a href="#">Noida</a>	Internal	Passing Juice
<a href="#">Gurgaon</a>	Internal	Passing Juice
<a href="#">Lucknow</a>	Internal	Passing Juice
<a href="#">Gomti Nagar</a>	Internal	Passing Juice
<a href="#">Hazratganj</a>	Internal	Passing Juice
<a href="#">Aliganj</a>	Internal	Passing Juice
<a href="#">Bareilly</a>	Internal	Passing Juice
<a href="#">Varanasi</a>	Internal	Passing Juice
<a href="#">Gorakhpur</a>	Internal	Passing Juice
<a href="#">Ghaziabad</a>	Internal	Passing Juice
<a href="#">Guwahati</a>	Internal	Passing Juice

## In-page links

<a href="#">Kolkata</a>	Internal	Passing Juice
<a href="#">Siliguri</a>	Internal	Passing Juice
<a href="#">Bengaluru</a>	Internal	Passing Juice
<a href="#">Mysuru</a>	Internal	Passing Juice
<a href="#">Jaipur</a>	Internal	Passing Juice
<a href="#">Mumbai Vashi</a>	Internal	Passing Juice
<a href="#">Kochi</a>	Internal	Passing Juice
<a href="#">Indore</a>	Internal	Passing Juice
<a href="#">Gwalior</a>	Internal	Passing Juice
<a href="#">Bhopal</a>	Internal	Passing Juice
<a href="#">Dehradun</a>	Internal	Passing Juice
<a href="#">Haldwani</a>	Internal	Passing Juice
<a href="#">Ranchi</a>	Internal	Passing Juice
<a href="#">Chennai</a>	Internal	Passing Juice
<a href="#">Coimbatore</a>	Internal	Passing Juice
<a href="#">Vijayawada</a>	Internal	Passing Juice
<a href="#">Hyderabad</a>	Internal	Passing Juice
<a href="#">Digital Marketing Foundation Course</a>	Internal	Passing Juice
<a href="#">Digital Marketing Specialist Course</a>	Internal	Passing Juice
<a href="#">Digital Marketing Master Course</a>	Internal	Passing Juice
<a href="#">Advanced Digital Marketing Course</a>	Internal	Passing Juice
<a href="#">Annual Digital Marketing Course</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

digital course lucknow aliganj nagar  
marketing guwahati hazratganj gomti  
courses






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	8	✓	✓	✓	✓
marketing	8	✓	✓	✓	✓
course	5	✓	✓	✓	✓
lucknow	4	✗	✗	✗	✓
courses	3	✓	✗	✓	✓






## Usability

	Url	Domain : digiperform.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 110 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>
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## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://digiperform.com/sitemap.xml">http://digiperform.com/sitemap.xml</a></div> <div><a href="https://digiperform.com/sitemap_index.xml">https://digiperform.com/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://digiperform.com/robots.txt">http://digiperform.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>