



# Website Analysis: dice.ru

Generated on June 07 2025 20:47 PM

The score is 50/100



## SEO Content

|    | Title                                                                                                                                                                                                         | <p>dice.ru - топ лучших партнёрских программ для заработка в интернете</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|---------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------|
|    | Description                                                                                                                                                                                                   | <p>Каталог партнёрских программ Дайс.ру предоставляет рейтинги партнёрок разных тематик (включая Гемблинг), а также большое количество полезной информации по заработку в интернете, личный опыт, обзоры, уроки.</p> <p>Length : 205</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                       |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
|  | Keywords                                                                                                                                                                                                      | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
|  | Og Meta Properties                                                                                                                                                                                            | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>dice.ru - топ лучших партнёрских программ для заработка в интернете</td></tr><tr><td>description</td><td>Каталог партнёрских программ Дайс.ру предоставляет рейтинги партнёрок разных тематик (включая Гемблинг), а также большое количество полезной информации по заработку в интернете, личный опыт, обзоры, уроки.</td></tr><tr><td>url</td><td>https://dice.ru/</td></tr></table> | Property | Content | locale | ru_RU | type | website | title | dice.ru - топ лучших партнёрских программ для заработка в интернете | description | Каталог партнёрских программ Дайс.ру предоставляет рейтинги партнёрок разных тематик (включая Гемблинг), а также большое количество полезной информации по заработку в интернете, личный опыт, обзоры, уроки. | url | https://dice.ru/ |
| Property                                                                           | Content                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
| locale                                                                             | ru_RU                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
| type                                                                               | website                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
| title                                                                              | dice.ru - топ лучших партнёрских программ для заработка в интернете                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
| description                                                                        | Каталог партнёрских программ Дайс.ру предоставляет рейтинги партнёрок разных тематик (включая Гемблинг), а также большое количество полезной информации по заработку в интернете, личный опыт, обзоры, уроки. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |
| url                                                                                | https://dice.ru/                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |      |         |       |                                                                     |             |                                                                                                                                                                                                               |     |                  |

## SEO Content

|                                                                                    |                 | site_name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | DICE |    |    |    |    |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|----|----|----|----|
|    | Headings        | H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | H2   | H3 | H4 | H5 | H6 |
|                                                                                    |                 | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 9    | 0  | 2  | 0  | 3  |
|                                                                                    |                 | <ul style="list-style-type: none"> <li>• [H1] Топ лучших партнёрских программ по онлайн-гемблингу и беттингу</li> <li>• [H2] Гайд для новичка</li> <li>• [H2] GEO - инфо по странам</li> <li>• [H2] Партнерские программы</li> <li>• [H2] Партнерские сети</li> <li>• [H2] Docs (файлы)</li> <li>• [H2] Конференции</li> <li>• [H2] Дайс - сайт о заработке в интернете и о SEO в целом</li> <li>• [H2] Партнёрские программы (ПП)</li> <li>• [H2] Партнёрские сети (ПС)</li> <li>• [H4] Browse sub-categories</li> <li>• [H4] {{ term.name }}</li> <li>• [H6] {{ term.count }}</li> <li>• [H6] {{ term.count_by_type[activeType.slug] }}</li> <li>• [H6] объекты</li> </ul> |      |    |    |    |    |
|   | Images          | <p>We found 7 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |      |    |    |    |    |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |      |    |    |    |    |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |      |    |    |    |    |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |      |    |    |    |    |

## SEO Links

|                                                                                    |                         |                                                           |
|------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                          |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
|  | In-page links           | We found a total of 55 links including 1 link(s) to files |

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 49.09%

Internal Links 50.91%

## In-page links

| Anchor                                                                | Type     | Juice         |
|-----------------------------------------------------------------------|----------|---------------|
| <a href="#">Главная</a>                                               | Internal | Passing Juice |
| <a href="#">Партнёрки</a>                                             | Internal | Passing Juice |
| <a href="#">CРА-сети</a>                                              | Internal | Passing Juice |
| <a href="#">ГЕО</a>                                                   | Internal | Passing Juice |
| <a href="#">Слоты</a>                                                 | Internal | Passing Juice |
| <a href="#">Docs</a>                                                  | Internal | Passing Juice |
| <a href="#">Aff-teams</a>                                             | Internal | Passing Juice |
| <a href="#">Events</a>                                                | Internal | Passing Juice |
| <a href="#">Старт в гембле</a>                                        | Internal | Passing Juice |
| <a href="#">Все</a>                                                   | Internal | Passing Juice |
| <a href="#">читать</a>                                                | Internal | Passing Juice |
| <a href="#">ГЕО - инфо по странам</a>                                 | Internal | Passing Juice |
| <a href="#">Партнерские программы</a>                                 | Internal | Passing Juice |
| <a href="#">Партнерские сети</a>                                      | Internal | Passing Juice |
| <a href="#">Docs (файлы)</a>                                          | Internal | Passing Juice |
| <a href="#">Конференции</a>                                           | Internal | Passing Juice |
| <a href="#">Чек лист по внутренней оптимизации сайтов в 2025 году</a> | Internal | Passing Juice |
| <a href="#">Поиск и покупка дропов</a>                                | Internal | Passing Juice |
| <a href="#">Где взять ссылки на сайт?</a>                             | Internal | Passing Juice |
| <a href="#">expireddomains.net</a>                                    | External | Passing Juice |
| <a href="#">dropcatch.com</a>                                         | External | Passing Juice |

## In-page links

|                                                                            |          |               |
|----------------------------------------------------------------------------|----------|---------------|
| <a href="#">namejet.com</a>                                                | External | Passing Juice |
| <a href="#">gname.com</a>                                                  | External | Passing Juice |
| <a href="#">namesilo.com</a>                                               | External | Passing Juice |
| <a href="#">web.archive.org</a>                                            | External | Passing Juice |
| <a href="#">blacklistmaster.com</a>                                        | External | Passing Juice |
| <a href="#">stopforumspam.com</a>                                          | External | Passing Juice |
| <a href="#">mxtoolbox.com</a>                                              | External | Passing Juice |
| <a href="#">lumendatabase.org</a>                                          | External | Passing Juice |
| <a href="#">https://pq.hosting</a>                                         | Internal | Passing Juice |
| <a href="#">emojipedia.org</a>                                             | External | Passing Juice |
| <a href="#">textfacescopy.com</a>                                          | External | Passing Juice |
| <a href="#">search.google.com</a>                                          | External | Passing Juice |
| <a href="#">validator.schema.org</a>                                       | External | Passing Juice |
| <a href="#">https://ads.google.com/intl/ru/home/tools/keyword-planner/</a> | External | Passing Juice |
| <a href="#">https://www.semrush.com/</a>                                   | External | Passing Juice |
| <a href="#">https://ahrefs.com/</a>                                        | External | Passing Juice |
| <a href="#">https://www.keys.so</a>                                        | External | Passing Juice |
| <a href="#">https://www.scrapebox.com/</a>                                 | External | Passing Juice |
| <a href="#">https://boardreader.com/</a>                                   | External | Passing Juice |
| <a href="#">https://alsoasked.com</a>                                      | External | Passing Juice |
| <a href="#">https://keywordclarity.io/</a>                                 | External | Passing Juice |
| <a href="#">https://contentgecko.io/free-serp-keyword-clustering</a>       | External | Passing Juice |
| <a href="#">https://www.spyfu.com/keyword/bulk-upload</a>                  | External | Passing Juice |
| <a href="#">@sales_pbn_link</a>                                            | External | Passing Juice |
| <a href="#">https://t.me/Windakolit_Public/237</a>                         | External | Passing Juice |
| <a href="#">@monsterpbn</a>                                                | External | Passing Juice |
| <a href="#">Добавить партнёрскую программу</a>                             | Internal | Passing Juice |
| <a href="#">Добавить партнёрскую сеть</a>                                  | Internal | Passing Juice |
|                                                                            |          |               |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Добавить мероприятие</a>        | Internal | Passing Juice |
| <a href="#">Верификация</a>                 | Internal | Passing Juice |
| <a href="#">Оценка партнёрок</a>            | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a> | Internal | Passing Juice |
| <a href="#">Пользовательское соглашение</a> | Internal | Passing Juice |
| <a href="#">Контакты</a>                    | Internal | Passing Juice |

## SEO Keywords

|                                                                                  |                |                                                                                       |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|
|  | Keywords Cloud | искать это igaming для choicelabel seo<br>партнёрских <b>label</b> интернете программ |
|----------------------------------------------------------------------------------|----------------|---------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| label       | 42      | ✗     | ✗        | ✗           | ✗        |
| choicelabel | 25      | ✗     | ✗        | ✗           | ✗        |
| для         | 15      | ✓     | ✗        | ✗           | ✓        |
| искать      | 7       | ✗     | ✗        | ✗           | ✗        |
| партнёрских | 7       | ✓     | ✗        | ✓           | ✓        |

## Usability

|                                                                                    |              |                                         |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url          | Domain : dice.ru<br>Length : 7          |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language     | Good. Your declared language is ru.     |

## Usability

|                                                                                   |             |                                                   |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|

## Document

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|    | W3C Validity    | Errors : 430<br>Warnings : 386                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|    | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                         |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|-------------------------------------------------------------------------------------|-------------|-----------------------------------------|

## Optimization

|                                                                                  |            |                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                  |            | <a href="http://dice.ru/sitemap.xml">http://dice.ru/sitemap.xml</a><br><a href="https://dice.expert/sitemap_index.xml">https://dice.expert/sitemap_index.xml</a><br><a href="https://dice.ru/sitemap_index.xml">https://dice.ru/sitemap_index.xml</a>                            |
|  | Robots.txt | <a href="http://dice.ru/robots.txt">http://dice.ru/robots.txt</a><br>Great, your website has a robots.txt file.                                                                                                                                                                  |
|  | Analytics  | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |